



# LOWER LA RIVER WATERSHED COORDINATOR

## WASC Meeting - May 2023



# AGENDA

**FY 22-23 Key Learnings**

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**FY 22-23 Results Summary**

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**FY 23-24 Goals**

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**FY 22-23 KEY LEARNINGS &  
FY 23-34 FOCUS AREAS**

# PUBLIC EDUCATION | Learnings & Focus Areas

## FY 22-23 Learnings

- There is still ample opportunity to inform the community about the Program and tax rebates
- The community education workshop we held was a key educational success

## FY 23-24 Focus Areas

- Increase outreach to neighborhood councils and city council districts
- Develop materials to educate the community about SCWP Tax Rebate Programs
- Arrange a funded project site tour and school tour to showcase successful project sites

# COMMUNITY ENGAGEMENT | Learnings & Focus Areas

## FY 22-23 Learnings

- School district outreach was successful and a couple of school districts displayed interest in applying for funding
- City planner/Gateway Cities Chamber of Alliance outreach effort did not result in much interest

## FY 23-24 Focus Areas

- Continue focus on outreach to school districts
- Outreach to college campuses
- Increase engagement with local Native American community organizations

# SOLICIT & SUPPORT NEW PROJECTS | Learnings & Focus Areas

## FY 22-23 Learnings

- Continued to have limited success getting responses from the public works departments of cities not represented on the WASC
- Crucial for future applicants to have cost-share partners

## FY 23-24 Focus Areas

- Continue to work with Watershed Conservation Authority to help aid a connection with public works departments
- Reach out to CalTrans and Metro to identify crossover projects
- Continue to assist projects with knowledge about potential cost-share opportunities- especially O&M
- Develop a resource packet for school applicants

The background of the slide is a dark, teal-colored surface covered with numerous water droplets of various sizes. A vertical crease or line runs down the center of the image, suggesting a fold or a seam. The lighting creates highlights on the droplets, giving them a three-dimensional appearance.

# **FY 22-23 RESULTS & FY 23-34 GOALS**



# GOAL: ALL PROJECTS...

- Are aligned with local priorities and needs
- Have equitable access and opportunity
- Meet the Program's Mission



# COORDINATOR FOCUS AREAS

**1**  
**Understand  
Community  
Needs**

**2**  
**Help Solicit  
New Projects**

**3**  
**Support  
Project  
Applicants**

**4**  
**Raise Public  
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**5**  
**Support The  
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# 1. UNDERSTANDING COMMUNITY NEEDS

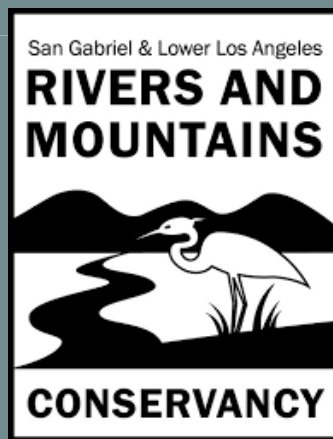
Tactic	FY 22-23 Goals	FY 22-23 Results
<b>Ongoing Identification of Interested Party Contacts Details</b>	1 Updated database	1 Updated database
<b>Engagement of Local Interested Parties through Meetings</b>	22 Meetings	<b>33 Meetings and 15 presentations,</b> including: <ul style="list-style-type: none"><li>● 1 Council District meeting</li><li>● 7 School District meetings</li><li>● 1 City Planning Department meeting</li></ul>
<b>Add to Community Needs Survey</b>	Collect survey responses  Share relevant input with project applicants & the WASC	<b>192</b> LLAR community survey responses received to date (2021-2023)  Shared input with <b>4</b> cities & highlights in WASC presentation
<b>Track Relevant Regional Plans and Workshops</b>	Attend events as they arise	<b>23</b> Meetings/workshops attended

# 1. COMMUNITY MEETINGS & WORKSHOPS

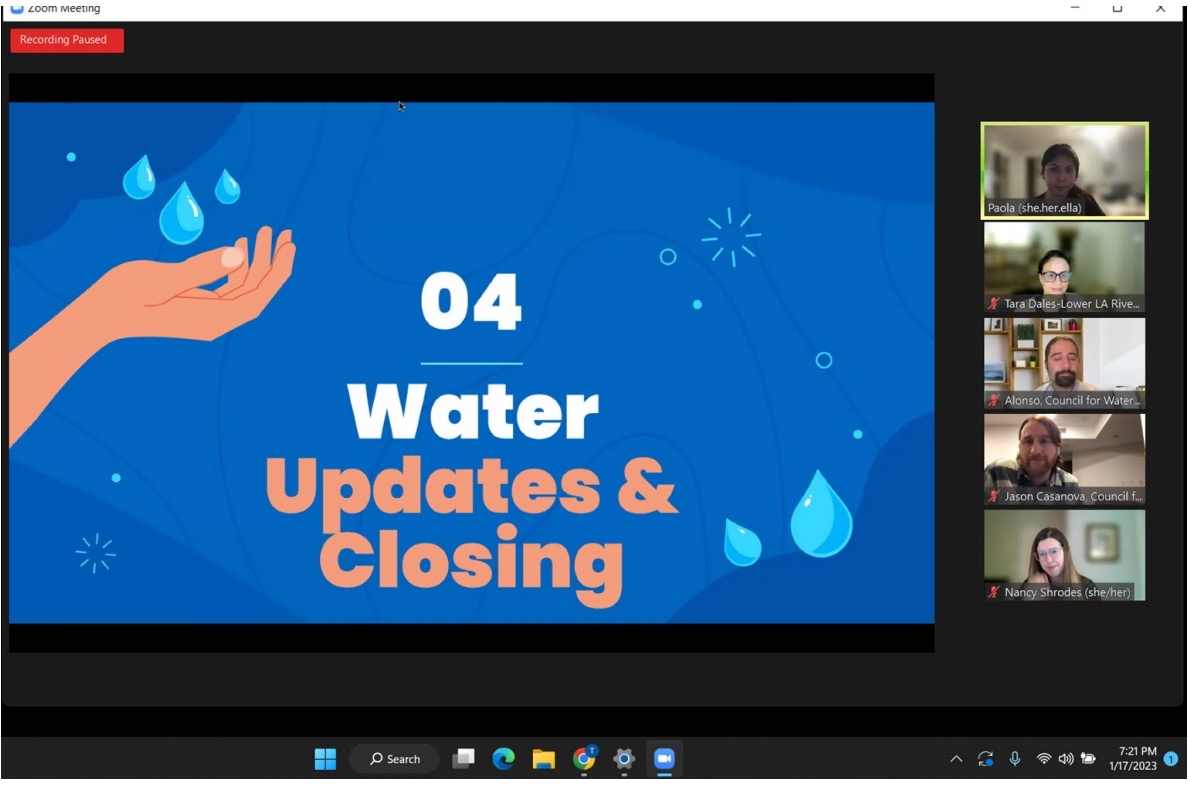
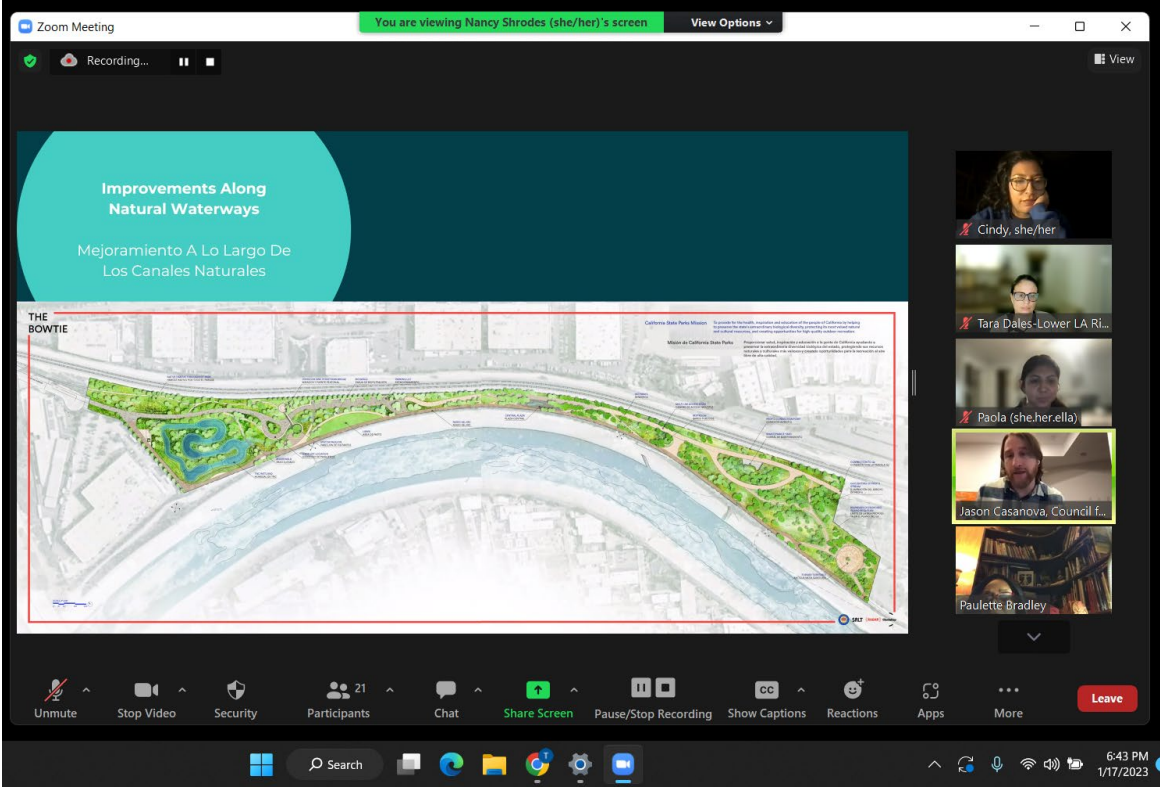
SGA attended various workshops, meetings, and webinars to learn more about funding and partnership opportunities, including:

- Urban Waters Federal Partnership Quarterly Meeting
- RMC Prop 28 Funding Workshop
- Infrastructure Bipartisan Law Workshop
- California Financing Coordinating Committee Funding Fair
- U.S. Department of Transportation Webinar
- Community Forestry Schoolyards Grant Webinar.

# 1. STAKEHOLDER ENGAGEMENT



# EAST FOR ENVIRONMENTAL JUSTICE WATER BOARD COMMUNITY WORKSHOP - JANUARY 2023



# WATERTALKS COMMUNITY WORKSHOP - NOVEMBER 2022



## Workshop Series FOR AGENCIES & ELECTEDS

### Community-Engaged Planning

Lower San Gabriel River & Lower Los Angeles River

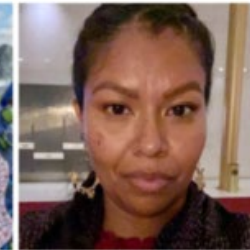
**Nov. 30th | 10AM - 12PM | On Zoom!**

Join us Wednesday, Nov. 30th to learn more about the Urban Orchard Project in South Gate & hear from your Lower San Gabriel River & Lower Los Angeles River Watershed Coordinators!



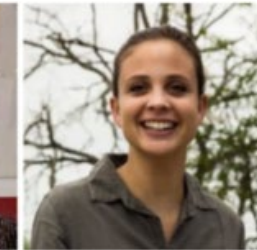
**Robin Mark**

Los Angeles Program Director  
Trust for Public Land



**Dayana Molina**

Community Organizer  
Trust for Public Land



**Tara Dales**

Watershed Coordinator  
SGA



**Koa Anderson**

Watershed Coordinator  
Ohana Vets

[CLICK HERE TO REGISTER!](#)

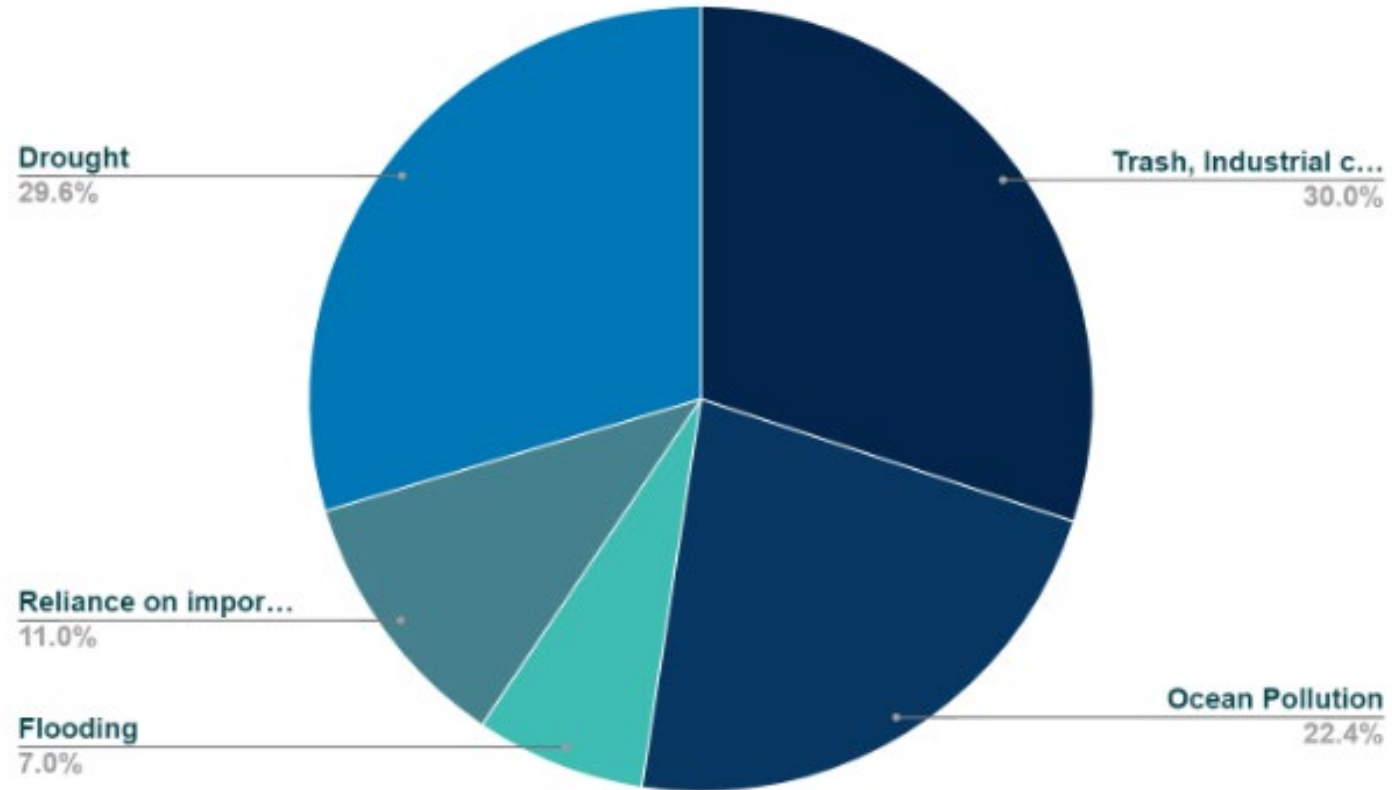
[LEARN MORE ABOUT OUR SPEAKERS](#)

### Who Should Attend? This Workshop is for all:

- Local elected officials and commissioners
- City and County managers and staff
- Special districts, water districts, and school district staff
- Other civic leaders and any other interested parties in water/land-use planning

**Question 1: What water-related issues are of greatest concern in your community? Choose up to 3.**

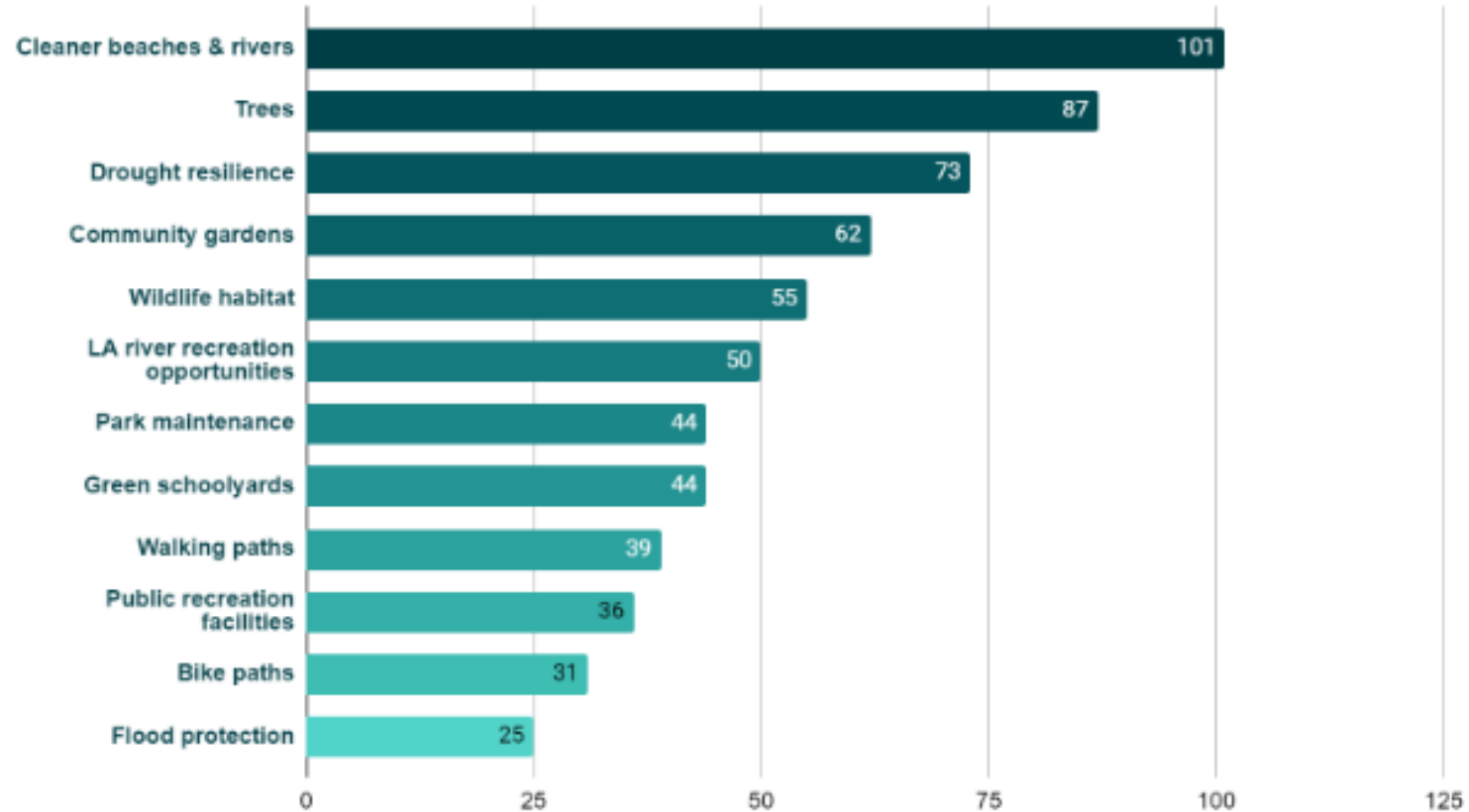
The pie chart below uses the total responses collected to date.





**Question 2: What do you want to see more of in your community?  
Choose up to 3.**

The bar chart below uses the total responses collected to date.



# 1. UNDERSTANDING COMMUNITY NEEDS

Strategy	FY 23-24 Goals
<b>Ongoing Identification of Interested Party Contacts Details</b>	20 Meetings, with notable focus on: <ul style="list-style-type: none"><li>● Neighborhood Councils</li><li>● School and College Districts</li><li>● Native American Community Organizations</li></ul>
<b>Engagement of Local Interested Parties through Meetings</b>	Continue collecting survey responses and sharing relevant input with project applicants and the WASC
<b>Add to Community Needs Survey</b>	Attend events as they arise
<b>Track Relevant Regional Plans and Workshops</b>	Attend events as they arise

## 1. UPCOMING WORKSHOP

# Los Angeles Environmental Justice Network and Del Amo Action Committee Community Workshop



**June 24, 2023**

# COORDINATOR FOCUS AREAS

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## 2. SOLICIT NEW PROJECTS

Tactic	FY 22-23 Goals	FY 22-23 Results
<b>Presentation about Technical Resources Program</b>	<b>10</b> Presentations	<b>8</b> Presentations to potential project applicants out of a total of <b>15</b> presentations about SCWP completed
<b>Distribute Call For Project Press Release</b>	Email sent to a minimum of <b>20</b> stakeholders	<b>5</b> E-newsletters sent to <b>175-303</b> stakeholders



## SAFE CLEAN WATER PROGRAM

# Regional Funding Application Reminders & Events

May 4, 2022  
IN THIS EMAIL:

- TRP Application Requirements
- Applicant Requirement: Info Session Attendance
- Watershed Coordinator Support
- Upcoming Events

### TRP Application Requirements

The Technical Resources Program (TRP) funds the development of Project Feasibility Studies so that a project concept may qualify to apply for Infrastructure Funding. Some slight changes have been made to the TRP application for the FY 23-24 funding round.

If you are considering applying for TRP funding this round, we recommend you familiarize yourself with the TRP application requirements. It is understood that some project concepts may not be fully developed; that does not necessarily exclude the

### Help Share Our Community Survey

Our [community needs survey](#) allows us to hear directly from community members about their water concerns and if there are any areas in their neighborhood that could be a future project site.

[Find Our Survey Promotional Toolkit Here](#)

### Photo Essay: "See the LA River at a fragile crossroads"

We came across this beautiful photo essay on the LA River, the struggles it faces, and the people and wildlife that rely on it. It was created by Los Angeles-based photojournalist Pablo Unzueta who focuses on the themes of inequality, displacement, and environmental justice.

[View the Photo Essay Here](#)



Photos from events we recently attended.

### Funding Opportunities

Projects applying for Safe Clean Water Program (SCWP) funding are more competitive if they have secured additional funding sources. Here are a few opportunities with upcoming deadlines:

- Several SCWP projects have won funding from the [Measure A Annual Allocations Grant Programs](#). If you are a prospective applicant, please consider whether your project may also be a good fit for this opportunity (**Deadline: July 1, 2023**).
- The [ICARP Regional Resilience Planning and Implementation Grant Program](#) will fund projects that advance climate resilience and respond to the greatest climate risks in their regions, particularly in the most vulnerable communities. Since SCWP projects are required to have a regional focus, this program may be a good match for your project (**Deadline: July 19, 2023**).



### Check Out These Upcoming Community Events!

We are thrilled to attend the following community events this spring! Come say "Hi" to us at our booth!

## 2. SOLICIT NEW PROJECTS

Strategy	FY 23-24 Goals
<b>Presentation about Technical Resources Program</b>	10 Presentations, with an aim to reach: <ul style="list-style-type: none"><li>• The Cities of Compton, Bell and Cudahy</li><li>• Regional entities such as CalTrans and Metro</li></ul>
<b>Distribute Call For Project Press Release</b>	4 E-newsletters sent

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### 3. SUPPORT PROJECT APPLICANTS

Tactic	FY 22-23 Goals	FY 22-23 Results
<b>Cost-share Resources</b>	1 Ongoing Database	1 Ongoing Database updated quarterly  Relevant grants shared with 5 project applicants
<b>Project Guidance on Community Engagement</b>	Assumes approximately 6 projects engaged with  Ongoing list of guiding questions and suggestions for use as a template in meetings	7 Potential project applicants engaged with

### 3. POTENTIAL PROJECT APPLICANTS ENGAGED WITH IN FY 22-23

1. Maywood Riverfront Park Project
2. TreePeople Scientific Study
3. Geosyntec
4. Hamilton Loop (via Office of Vice Mayor Rex Richardson)
5. Downey Unified School District
6. Bell Gardens Golf Course Conversion
7. Westwood Greenway non-profit
8. Long Beach Unified School District



### 3. SUPPORT PROJECT APPLICANTS

Strategy	FY 23-24 Goals
<b>Cost-share Resources</b>	Suggested grants for projects as needed
<b>Project Guidance on Community Engagement</b>	Assumes approximately 6 projects engaged with Resource packet that could help a school applicant. This will include examples of successful SCWP school projects and the lessons learned from them

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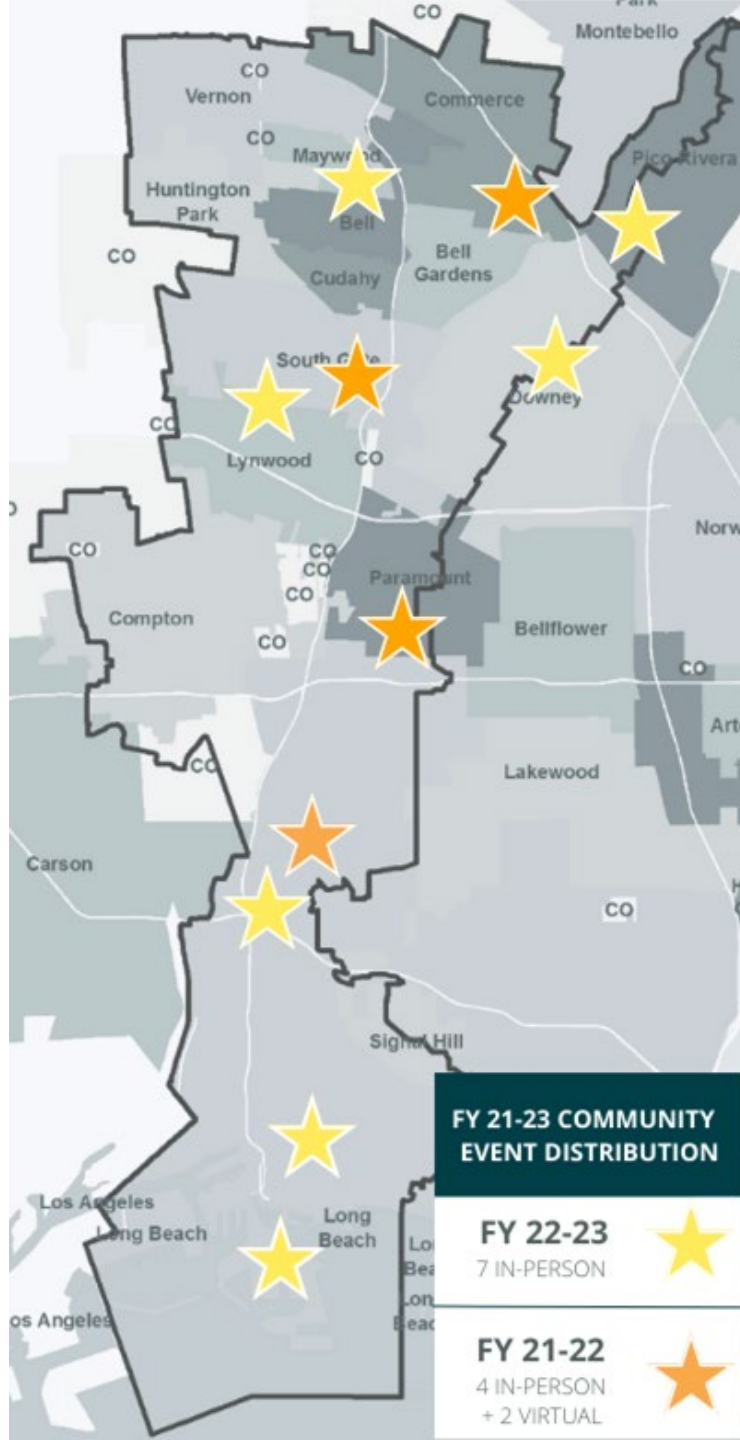
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## 4. RAISE PUBLIC AWARENESS

Tactic	FY 22-23 Goals	FY 22-23 Results
<b>Attend Community Events</b>	6 Events attended	7 Events attended (in-person)
<b>Event material</b>	Community facing fact sheet with project example visuals	Finalized for use in May 2023

# FY 22- 23 Community Events



- May 7, 2022: Touch a Truck in Downey
- Jul. 27, 2022: Los Cerritos Concert in Long Beach
- Aug. 2, 2022: National Night Out in Lynwood
- Oct. 1, 2022: Health & Wellness Fair in Maywood
- Nov. 5, 2022: GreenPort Fair in Long Beach
- Dec. 4, 2022: Pico Rivera Holiday Festival in Pico Rivera
- Mar. 30, 2023: Butterfly Festival in Long Beach

# LOWER LA RIVER WATERSHED COORDINATOR-COMMUNITY EVENTS



# DOWNEY

Touch-A-Truck  
05.07.22



# LOWER LA RIVER WATERSHED COORDINATOR-COMMUNITY EVENTS



# LYNWOOD

**National Night Out**

**08.02.22**





# LOWER LA RIVER WATERSHED COORDINATOR-COMMUNITY EVENTS



## LONG BEACH

Green Port Fair

11.05.22



## 4. RAISE PUBLIC AWARENESS

Strategy	FY 23-24 Goals
<b>Attend Community Events</b>	6 Events attended
<b>Event material</b>	Factsheet or presentation slide on the SCW Tax Rebate Program
<b>Project Tour</b>	1 LLAR Funded Project Tour  1 Regional Tour of School Greening Examples, developed in collaboration with Watershed Coordinators

# FY 23-24 EVENTS COMPLETED IN MAY

**WRD**  
WATER REPLENISHMENT DISTRICT

**13th Annual**

**GROUNDWATER FESTIVAL**  
*Treasure Beneath Our Feet*

**WE'RE BACK!**

**Clean**  
**Dirty**  
**Sewer**  
**Rain**  
**Sink**  
**Ocean**

**THE WATER DUDES**

*- Mje -*  
3rd Grade - Intensive Learning Center

**City of Downey**  
**2ND ANNUAL**  
**TOUCH-A-TRUCK**  
**SEE | TOUCH | EXPLORE | HONK**

Emergency Rescue Demonstrations, Public Works Trucks, Police Patrol Vehicles, K-9 Unit, Fire Engines, Construction Equipment & More

**Saturday, May 20, 2023**  
**10:00AM - 1:00PM**  
**INDEPENDENCE PARK**  
**12334 Bellflower Blvd**

10-11 a.m. - Quiet Hour  
No Sirens, Horns, or Lights for those with sensitive ears and eyes

11 a.m. - Vehicle extraction Demonstration

12 p.m. - Vehicle fire Demonstration

The City of Downey prohibits discrimination of any person in any of its programs and services. For accommodation requests, contact the City's ADA Coordinator at least 48 hours prior to the event/service program at (562)299-6619 or ADACoordinator@cityofdowney.ca.gov, TTY: 711.

**WATER FOR LIFE**  
**COMMUNITY MURAL PROJECT!**

- learn about local water history and current park renovation efforts
- give your input and envision the mural together
- FREE food and giveaways
- community building and art for all ages!

**MAYWOOD RIVERFRONT PARK**  
**SUN 3/19/23**  
**12PM-2PM**

**East Yard Communities**  
**City of Maywood California**  
**Coastal Conservancy**

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## 5. SUPPORT THE WASC

Tactic	FY 22-23 Goals	FY 22-23 Results
<b>Reporting</b>	<p><b>12</b> Monthly Reports</p> <p><b>4</b> Quarterly Reports</p> <p><b>1</b> Annual Report</p> <p><b>6</b> WASC update presentations</p>	<p><b>12</b> Monthly Reports</p> <p><b>4</b> Quarterly Reports</p> <p><b>1</b> Annual Report</p> <p><b>5</b> WASC update presentations given (July, Oct, Dec, and March meetings not held)</p>
<b>WASC Support</b>	<b>1</b> Report	<b>1</b> Report
<b>Watershed Regional Focus to aid SIP decision</b>	District meetings	Shared WASC survey feedback about SIP tool/ project map catchment area via survey
<b>Monthly Watershed Coordinator Meetings</b>	<b>12</b> Meetings with SGA organizing and leading 1 of the 12	<b>11</b> of 11 Meetings attended (Nov 2022 meeting was canceled) and lead 1 meeting

## 5. SUPPORT THE WASC

Strategy	FY 23-24 Goals
Reporting	<ul style="list-style-type: none"><li>12 Monthly Reports</li><li>4 Quarterly Reports</li><li>1 Annual Report</li><li>6 WASC update presentations</li></ul>
Monthly Watershed Coordinator Meetings	11 Meetings with SGA organizing and leading 1 of the 11



# QUESTIONS?

- 1) Project Tour Candidates?
- 2) Community Events?
- 3) Stakeholder Engagement Suggestions?
- 4) New WASC Onboarding need?