

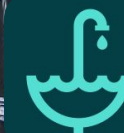
UPPER LOS ANGELES RIVER

Watershed Coordinator
Updates
February 16, 2023

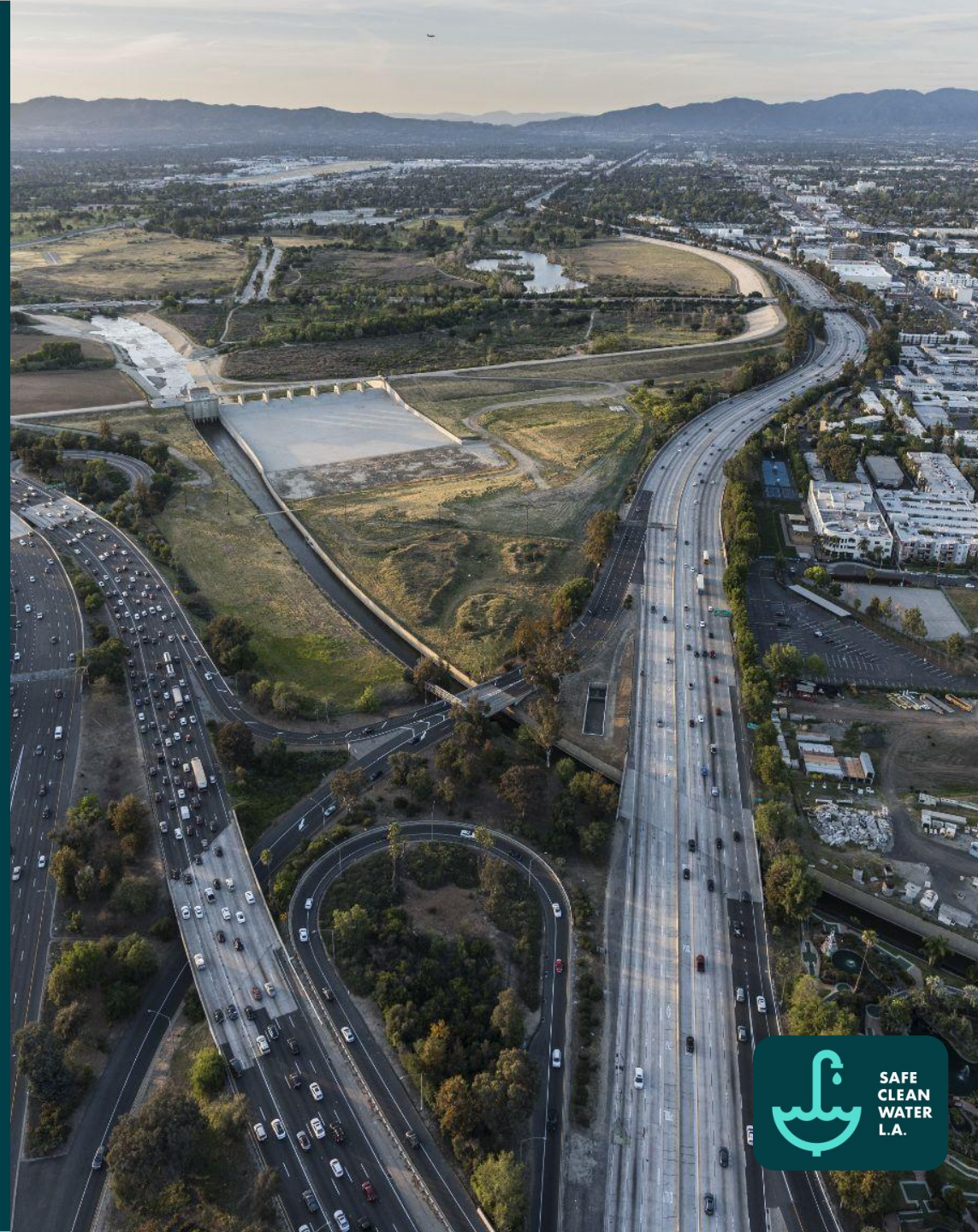


COUNCIL FOR
WATERSHED HEALTH

ENVIRONMENTAL
OUTREACH STRATEGIES



SAFE
CLEAN
WATER
L.A.



Upper LA River Watershed Team



Carlos Moran
Council for
Watershed Health



Jason Casanova
Council for
Watershed Health



Adi Liberman
Environmental
Outreach Strategies



Clarasophia Gust
Council for
Watershed Health



Alonso Garcia
Council for
Watershed Health



Arlene Guzman
Environmental
Outreach Strategies



Jennifer Amarant
Environmental
Outreach Strategies

WATERSHED COORDINATOR ROLE



1

Education & Outreach



2

Connect



3

Project Development

CWH Watershed Coordination by the Numbers



9 of 8
Outreach
Events

4
Leveraged
Funding
Pursued

860
Interested
Parties
Engaged

33
CBO
Partners

12
Cost-Share
Partners
Contacted

7 of 4
Education
Events

60
Grants
Tracked

32
Projects
Coordinated

227
Meetings &
Interviews

27
Social Media
Posts

In-Person Events

1
Education &
Outreach

Coastal Clean Up



Normandie Elementary Tour



LA River Stewardship



Elmer Ave Tour with W.E.L.L.



Earvin "Magic" Johnson Park
Tour with SCOPE LA



CicLAvia



Making Connections

2



Connect



Regional Coordination

Regional Monthly Meetings Facilitation

The politics of houselessness and water



WaterTalks Workshops

Local Officials and Electeds **WATER talks**

Community-Engaged Planning

Upper Los Angeles River Watershed Area
Dec. 1st, 10AM - 12PM PST on Zoom

REGISTER TODAY!

Learn about engagement at Bradley Alley and Pacoima Wash & hear from your Watershed Coordinators!

Register for this Workshop:
bit.ly/WaterTalks-Dec1

Who Should Attend?
This Workshop is for all:
• Local elected officials & commissioners
• City & County managers & staff
• Special districts, water districts, & school district staff
• Civic leaders involved in water & land-use planning
• Community members & interested residents

 Dora Arementa Lead Project Planner Pacoima Beautiful	 Carlos Moran Watershed Coordinator Council for Watershed Health	 Adi Liberman Watershed Coordinator Environmental Outreach Strategies
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SEE ALL WORKSHOP 2 DATES: watershedhealth.org/watertalks-workshop-2
LEARN MORE ABOUT WATERTALKS: watershedhealth.org/watertalks

Schools and Stormwater Working Group Coordination



Presentations



Project Development

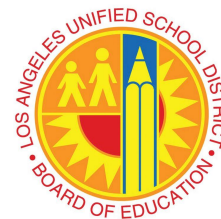
3
Project
Development



Mountains Recreation & Conservation Authority



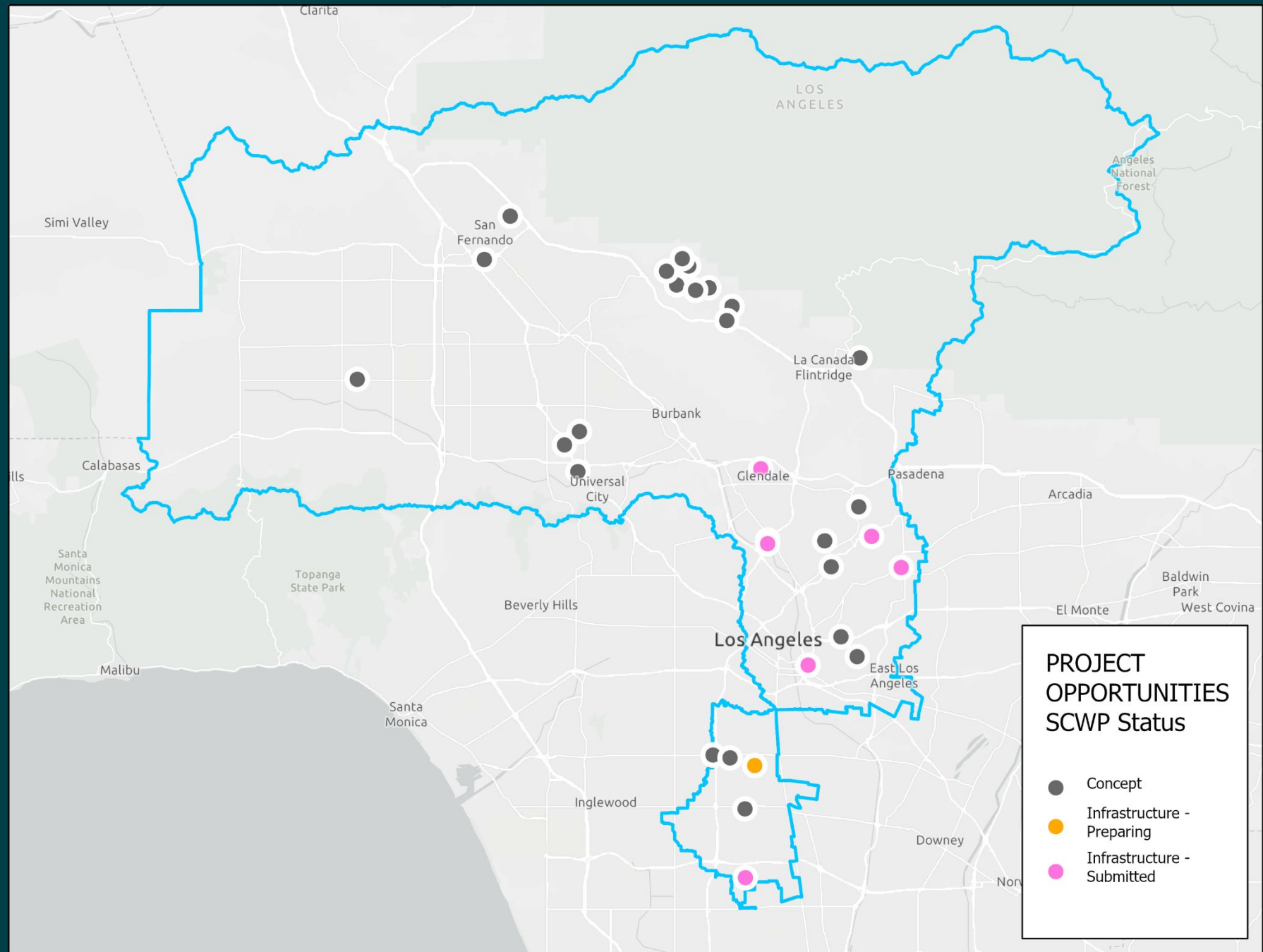
City of Alhambra



Project Development

30 Projects Coordinated

- 23 Concepts
- 1 Infrastructure prep
- 6 Submitted



EOS Watershed Coordination by the Numbers



398

Subscribers to
Monthly
Newsletter

24

CBO
Partners

7

Outreach
Events

65

Meetings &
Briefings

2

Education
Events

3

Potential
Cost-Share
Partners
Contacted

7

Newsletters
Distributed

31

Social Media
Posts & Shares



5

Projects
Coordinated

2

Leveraged &
Outside Funding
Pursued

1

Holiday
Greeting

In-Person Events

1
Education & Outreach

BizFed Institute's Water & Climate Resiliency Forum



JOIN US IN PERSON FOR THIS VITAL DISCUSSION
WATER & CLIMATE RESILIENCY FORUM
June 17, 2022 @ MWD Headquarters
9:00 a.m. - 12:00 p.m.

We're convening all stakeholders for a frank conversation about challenges, solutions, projects, and policies affecting every Southern Californian.

REGISTER ONLINE

- CLIMATE GOALS
- DROUGHT SOLUTIONS
- AGING INFRASTRUCTURE
- AIR CAPTURE TECHNOLOGY
- REPURPOSING GRAY WATER
- CHALLENGES ACROSS DISTRICTS

Thank you to our sponsors!



Interested in sponsorship opportunities? Contact BizFed Institute President Kevin Harbour to learn more.
(310) 703-2899 • kevin.harbour@bizfedinstitute.org

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VERDEXCHANGE
VERDEXCHANGE CONFERENCE
GREEN MARKETMAKERS CONFERENCE
LOS ANGELES • JUNE 19 - 22, 2022

VerdeXchange Environmental Conference

City of Calabasas Pumpkin Festival



Concerts on the Green at the Valley Cultural Center



Making Connections

2
Connect



Project Development & Coordination

3
Project Development

- **La Cañada Flintridge Country Club Golf Course project**
 - La Cañada Flintridge Country Club
 - Los Angeles County Sanitation Districts
- **Reseda Park Triangle**
 - City of Los Angeles
 - LA Sanitation
 - Mountains Recreation & Conservation Authority
- **Tujunga Wash**
 - LA Sanitation
 - Neighborhood Council Valley Village
- **McCambridge Park Stormwater Capture Project**
 - City of Burbank
 - County of Los Angeles Department of Public Works
- **Chatsworth Nature Preserve project**
 - Los Angeles County Department of Public Works
 - Resource Conservation District
 - Sky Valley Volunteers



THANK YOU!