

Watershed Coordinator Quarterly Report A Project of Safe, Clean Water L.A.

Watershed: Central Santa Monica Bay
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Quarterly Report 2

Date of Submission: [September 30, 2022]

Contract Execution Date: [March 22, 2022]

A. Summary of Activities

Provide a high-level summary of activities completed this quarter and progress made toward completion of the annual scope of work.

This quarter, work focused on deeper community outreach and engagement through door-to-door outreach strategies, with an emphasis on reaching community members in disadvantaged or under-resourced communities. We also continued to strategize for our next watershed-wide event, aimed to be an in-person watershed tour highlighting Safe, Clean Water- aligned projects, which will be a major focus in the coming quarter.

In July, a draft of the Central Santa Monica Bay's (CSMB) Strategic Outreach and Engagement Plan (SOEP) was approved by the CSMB Watershed Area Steering Committee (WASC). The Watershed Coordinators were pleased by the WASC members' engagement with the plan, and Mikaela spent much of July working with Michelle Struthers to incorporate WASC member s' feedback to finalize the plan. In the realm of project identification, Mikaela also focused on building relationships with neighborhood councils, giving Safe, Clean Water Program (SCWP) presentations at two council meetings (*Venice Neighborhood Council* and *Hollywood United Neighborhood Council*) to explore potential project ideas, increase awareness about the SCWP, and align community interests and priorities. In terms of community outreach, Mikaela worked with LA-based nonprofit CicLAvia, to table alongside our partners Jesse De La Cruz and Nicole Steele at CicLAvia South L.A., an open streets community event in July that promotes walking and biking. L.A. The team also participated in a tour of the TreePeople campus, located in the CSMB WA which highlighted a variety of stormwater management practices and included a discussion of potential solutions to stormwater-related issues. This team tour served as scoping and information gathering for development of a larger concept for a community tour to highlight projects that are in alignment with SCWP goals.

In August, Mikaela finalized her SOEP edits, after the plan was approved in July. She continued to outreach and prioritize building relationships with neighborhood councils, including presentations and engagement with the *Palms Neighborhood Council* and the *Empowerment Congress West Area Neighborhood Council*, and is working to get on additional neighborhood council meeting agendas. She also continued to explore project concepts and met with Technical Assistance Teams as needed, including monthly progress meeting with the Syd Kronenthal team. Jesse De La Cruz executed door-to-door engagement in South L.A. Jesse and Mikaela partnered with the South Central Neighborhood Council and Soledad Enrichment Action for *National Night Out* in South L.A., while Nicole tabled at four community events in the CSMB watershed area. At all of these events, the team offered SCWP information, raised awareness about the program, and encouraged attendees to participate in the SCWP community survey. Lastly, Mikaela participated in *Heal the Bay's* monthly *Nothing but Sand* beach clean up and provided the Beach Safety Talk which included SCW program talking points.

In September, Mikaela and the team outreached to an additional 19 neighborhood councils with the aim of presenting at their general meeting or at a committee meeting. Mikaela presented at the Del Rey Neighborhood Council meeting. She also attended the Culver City's *State of the City* community meeting, to better understand community priorities and concerns. Mikaela also spoke at multiple cleanups (Dockweiler Beach and Baldwin Hills Scenic Overlook) as part of Coastal Cleanup Day, incorporating information about the SCWP into her talks. Supervisor Holly Mitchell and her team were in attendance at the Dockweiler Beach site and offered remarks about the Safe Clean Water program and the recently passed plastics legislation. Mikaela coordinated and prepared, Jesse, Nicole, and SSMB

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Watershed Coordinator Nancy Shrodes presented together at the Watershed Coordinator meeting in September elevating the intentional community partnership to increase breadth and depth of outreach efforts. They discussed community engagement strategies, including developing deep community ties and social impact metrics, and how their work is enriched by their partnership. Nicole also tabled at a community housing event in Inglewood, offering information about the SCWP to residents.

Collaboration with SGA Watershed Coordinator Michelle Struthers (CSMB) and other WCs has continued as we have shared resources and brainstormed tactics to accomplish the strategies outlined in the SOEP. Mikaela continues to coordinate on a frequent basis (multiple times a week) with fellow Heal the Bay South Santa Monica Bay (SSMB) Watershed Coordinator Nancy Shrodes.

Overview, at a glance:

- Continued to engage Interested Parties
- Promotion of Safe, Clean Water Program Landing Page on Heal the Bay's website
- Attended WC monthly meetings
- Collaboration with other Watershed Coordinators
- Education and Outreach by month:

July:

- Met with the following interested parties: Fiona Herzog (USC student), the NAACP Santa Monica Branch, City of Inglewood, Inglewood Unified School District
- 125 people reached through 4 presentations throughout L.A. County (24 people in the CSMB specifically)
- Tabled at 5 community events in July: CicLAvia South L.A. on July 10, Heal the Bay's monthly beach cleanup Nothin' But Sand on July 16, Rogers Park Summer Camp Pickup on July 12 and 26, and Inglewood Libraries Children's event on July 19
- Distributed Quarterly Newsletter to those signed up for CSMB updates (sent to 67 people)

August:

- Met with the following interested parties: Maggie Gardner (Living Schoolyard Coalition (LSYC), Yvette Lopez-Ledesma (Wilderness Society), Ultimate Restoration Unlimited, Riviera Country Club, Pure Water SoCal, Palms Neighborhood Council, Empowerment Congress West Area Neighborhood Council
- 279 people reached through 1 Beach Talk at Nothin' but Sand in Venice Beach, CA
- 72 people reached through 5 lectures throughout L.A. County (65 people in CSMB specifically)
- Tabled at 4 events: National Night Out (8/2 in South L.A.), Memory Future Labs (8/6 in Inglewood), Rogers Park Summer Camp (8/9 in Inglewood), and Parent Mixer (8/18 in Santa Monica)
- Jesse conducted door-to-door canvassing in South L.A. (23 conversations, 232 flyers distributed)

September:

- Met with the following interested parties: Riviera Country Club/Geosyntec, Del Rey Neighborhood Council, Save the Bay (Bay area environmental organization) interested in SCW implementation
- Attended LSYC meeting reading proposed resolution by Los Angeles Unified School District (LAUSD) Board President Gonez
- Attended Secretary Crowfoot announcement and roundtable discussion on \$150 million dollar investment in school greening to combat climate change
- 322 people reached through 5 presentations (72 people in CSMB)
- Attended Climate Equity Forum Series led by California Greenworks

- Participated in Heal the Bay’s Coastal Clean Up Education Day included 270 students from schools within the County.
- Tabled at Ebb & Flow event in Culver City

B. Engagement Meetings Held or Attended

Use the table below for a high-level summary of all engagement events held or attended. Flag for events held and attach attendance records and materials provided. Add an attachment number here and on the attachment to correlate. Add rows when needed.

	Meeting or Event	Date	Summary of Meeting or Event	Stakeholders Engaged	Held or Attended?	Attachments #
1.	South Bay IRWM Committee Meeting	First meeting 7/5/22 (3 total)	<i>Monthly business meeting</i>	South Bay IRWM committee members	Attended	
2.	Bi-weekly check-in calls with Michelle Struthers	First meeting 7/6/22 (5 total)	<i>Check-in</i>	Michelle Struthers, co-Watershed Coordinator for the CSMB	Held	
3.	Baldwin Vista Green Streets project	7/7/22	<i>Understanding community priorities as City of L.A./LASAN prepares to submit a project to SCWP</i>	Baldwin Vista Green Streets project team (LASAN and community members)	Attended	B-1 (Flyer)
4.	TreePeople Tours	First tour 7/8/22 (2 total)	<i>Tours of groundwater treatment plant and discussion of stormwater management features. Scoping as a possible community tour site</i>	TreePeople, Heal the Bay (HtB) Safe Clean Water team, TreePeople Partners	Attended	B-2 Photos

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5.	Review progress on SOEP goals: SCWP CSMB and SSMB Watershed Area update team meetings (HtB)	First meeting 7/11/22 (9 total)	<i>Team planning meeting</i>	Heal the Bay (HtB) SCWP team	Held	
6.	Syd Kronenthal Monthly Progress Meeting	First meeting 7/11/22 (4 total)	<i>Support of Syd Kronenthal Technical Resource project</i>	City of Culver City, Paradigm Consulting team, Watershed Coordinator	Attended	B-3 Agenda
7.	Measure A Citizens Oversight Committee Meeting	7/20/22	<i>Support of leveraging Measure A funds</i>	Citizens Oversight Committee, community members	Attended	
8.	CSMB WASC meeting	First meeting 7/26/22 (3 total)	<i>Listen, learn, support team; Mikaela presented updated draft SOEP in July</i>	CSMB WASC Leadership and community members	Attended	B-4 Finalized Strategic Outreach and Engagement Plan
9.	Watershed Coordinator monthly meeting	First meeting 7/27/22 (3 total)	<i>Monthly check-in, contract renewals, education strategies discussion</i>	Stantec Team, Watershed Coordinators and teams from all 9 watershed areas	Attended	
10.	Schools & Stormwater Working Group	7/29/22	<i>Working group to address greening schoolyards, as it relates to stormwater/SCWP</i>	WCs in Schools & Stormwater Working Group	Held	B-5 Agenda
11.	WHAM 10x10 interview	8/10/22	<i>Identify potential projects aligned with</i>	Michelle Struthers & L.A. Waterkeeper	Held	

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			<i>Measure A, M, and H funding within the CSMB</i>			
12.	SSMB WASC Meeting	8/17/22	<i>Attended in support of Nancy Shrodes, who presented her SOEP</i>	SSMB WASC leadership, Nancy Shrodes	Attended	
13.	Green LA Water Committee	8/25/22	<i>Convened and facilitated by Annelisa Moe (HtB). Meeting to provide a space for state and regional water updates</i>	Green LA Water Committee	Attended	
14.	Monthly LASAN Check-In Meeting	First meeting 8/29/22 (2 total)	<i>Understanding City of L.A. priorities re: SCWP goals. information sharing, updates</i>	LASAN, Nancy, Mikaela, and Michelle Struthers	Attended	
15.	SCWP Scoring Committee Meeting	9/1/22	<i>Understanding progress on SCWP projects</i>	Nancy Shrodes, Annelisa Moe	Attended	
16.	Heal the Bay x Save the Bay	First meeting 9/7/22 (2 total)	<i>Share info about what HTB is doing from a SCW perspective, including TMDL and (best management practices) BMPs and green infrastructure</i>	Save the Bay representative	Attended	
17.	SCWP and Development & de-watering meeting	9/8/2022	<i>Discussed de-watering practices and</i>	HtB team, Charming Evelyn	Held	

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			<i>development and opportunities for the SCWP</i>			
18.	Presser and Roundtable with Secretary Wade Crowfoot (California Natural Resources Agency) re: Green Schoolyards	9/8/22	<i>Secretary Crowfoot, staff, invited guests (about 12 NGOs)</i>	Community members	Attended	B-6
19.	LSYC Debrief Meeting	9/9/2022	<i>Debrief and identify next steps re: green schoolyard strategies in alignment with SCWP goals also how the School Board resolution might support school greening</i>	Francesca from TPL	Attended	
20.	Climate Equity Forum Series (Part 1 of 2)	9/10/22	<i>Understanding community needs from a climate and SCWP perspective</i>	Community members	Attended	
21.	State of the City Community Meeting	9/15/22	<i>Understanding community priorities</i>	Community members, City of Culver City leadership	Attended	B-7 - Flyer
22.	Sierra Club Water Committee Meeting	9/21/22	<i>Attended to understand the de-watering issue and development</i>	Sierra Club Members and general public interested in water	Attended	B-8 – Agenda

C. Potential Cost-Share Partners Contacted

Provide a list of potential cost-share partners contacted for projects within and adjacent to the Watershed Area. Attach relevant materials. Add an attachment number here and on the attachment to correlate. Add rows when needed.

	Potential Partner Name	Date First Contacted	Project name / type	Nature of potential partnership	Attachments #
1	CalTrans	8/18/22	N/A	Exploring potential funding opportunities for project applicants of the SCWP	
2					
3					
4					
5					

D. Leveraged / Outside Funding Pursued

Share all outside funding opportunities pursued and the status or outcome of the pursuit. Attach relevant materials. Add an attachment number here and on the attachment to correlate. Add rows when needed.

	Potential Outside Funding Source	Status or Outcome of the Pursuit	Attachments #
1	ULAR/USGR/CSMB Stantec	Stantec shared possible leveraged funding opportunities appropriate for certain projects within the CSMB area. The opportunities have been shared with project leads.	D-1 Slide Deck
2			
3			

E. Detailed Progress Report

Provide an update on the amount of effort expended for each Task this quarter and note percentage complete:

Task #	Task	Total Task Level of Effort (from workplan)	LOE this quarter	Accumulated LOE to-date (from monthly reports)
Ex.		25%		
1	Facilitate Community Engagement	38.26%	28%	32%

2	Identify and Develop Project Concepts	6.69%	7%	8%
3	Work with Technical Assistance Teams	3.88%	1%	1%
4	Facilitate Identification and Representation of Community Priorities	11.74%	19%	17%
5	Integrate Priorities through Partnerships and Extensive Networks	7.03%	12%	10%
6	Cost-share Partners	5.52%	1%	1%
7	Leverage Funding	5.90%	1%	1%
8	Local Stakeholder Education	16.21%	19%	19%
9	Watershed Coordinator Collaboration	4.79%	12%	12%
	Overall	100%	100%	100%

F. Engagement Efforts Benefitting Disadvantaged Communities

Summarize activities undertaken which have benefitted members of disadvantaged communities. Distinguish between targeted efforts and ones that could benefit all communities.

Mikaela continues engagement with the SLATE-Z Promise zone working groups to identify alignment with SCWP and priorities of South L.A. residents. Additionally, Michelle and Mikaela have worked to strategically identify interested parties that may represent disadvantaged communities or the interests of disadvantaged communities for targeted outreach.

As for overall inclusive efforts, our educational workshops include closed captioning and translation services in efforts to be more accessible. Our advertising efforts on social media included ads in English, Spanish, and both languages. We target canvassing efforts specifically in underrepresented and under-resourced communities in the watershed area, including South L.A. We are collecting community surveys from residents willing to participate so that we can better understand community needs in these areas.

G. Scheduling concerns or issues

Discuss any scheduling concerns and issues encountered that may delay completion of the program or project. Describe any anticipated schedule or budget modifications.

We appear to be on track to complete our 2022-2023 goals on time.

H. Expected activities next quarter

Summarize expected activities in the next quarter, include dates if known for outreach or education events being held.

- Prepare and present to Santa Monica Bay Restoration Commission Governing Board in collaboration with SSMB and NSMB watershed coordinators
- Attend monthly regional WC meetings
- Continue to meet and collaborate with fellow Central Santa Monica Bay Watershed Coordinator (Michelle Struthers) and South Santa Monica Bay Watershed Coordinator (Nancy Shrodes)
- Continue Neighborhood Council and HOA meeting presentations
- Continue collaboration with WCs on Schools and Stormwater Capture with a focus on green infrastructure and community benefits
- Attend Sierra Club Water Committee meetings
- Attend South Bay IRWM meetings
- Attend TRP meetings
- Attend WASC meetings
 - Provide Updates on Watershed Coordinator Activities
- Continue to seek out leveraged funds opportunities for project applicants and approved projects
- Engage with potential cost share partners through the exploration of WHAM opportunities and beyond
- Continue to do outreach and engagement with interested parties, with a focus on Neighborhood Councils, Chambers of Commerce, and School Districts
- Attend events and host events, including another watershed-wide event
 - Mikaela will continue to plan for an in-person tour of the CSMB watershed area
- Continue implementation of updated and approved SOEP