

# WASC MEETING UPDATES

# 27 OCTOBER 2022

UPPER SAN GABRIEL RIVER WATERSHED COORDINATOR



# NEW WATERSHED COORDINATOR



## James Cortes-Rivera

- Former member of Economic Equity team at Day One
- Experience engaging with underrepresented communities—particularly Spanish speakers—throughout the SGV.
- Dedicated to creating more liveable communities for all
- Goal: build awareness of SCWP

# AUGUST - OCTOBER UPDATES

# HIGHLIGHTS

- 8/2/22 - National Night Out in Pomona
- 8/5/22 - Summer Movies at Westmont Park
- 8/5/22 - WaterTalks Prioritization Meeting #2
- 8/9/22 - Meeting Cindy Wu, Member, Mountain View Board of Education
- 8/9/22 - Mt. Echo Sunset Hike w/ Youth Advocates
- 8/11/22 - El Monte Farmers Market
- 8/11/22 - ReDesignLA: Grow with the FLOWS Meeting
- 8/12/22 - Summer Movies at Ganesha Park
- 8/13/22 - Back to School Resource Fair in El Monte
- 8/13/22 - Co-hosted Water Education for Latino Leaders Symposium
- 8/17/22 - Lopez Urban Bodegea Comunitaria and El Puestecito Celebration
- 8/18/22 - El Monte Farmers Market
- 8/19/22 - Meeting with Avocado Heights Vaqueros re: Movie Screening Event

# HIGHLIGHTS

- 8/25/2022 - Back to School Night at School of Arts & Enterprise
- 8/30/2022 - LA County Parks Needs Assessment Plus (PNA+) Briefing
- 9/7/2022- TRP Feasibility Study-Sunset Crossing Park-Progress Meeting
- 9/8/2022- Tabling at the School of Arts & Enterprise
- 9/8/2022- WaterTalks Leadership Group Meeting
- 9/8/2022- ReDesignLA: Grow with the FLOWS
- 9/9/2022- Mid Autumn Moon Festival - El Monte
- 9/15/2022- El Monte Farmers Market
- 9/21/2022- Leverage funding discussion - CSMB, ULAR, USGR
- 9/22/2022- WaterTalks Leadership Group Meeting
- 9/27/2022- Bassett HS Stormwater Capture Project
- 9/29/2022- El Monte Farmers Market

# HIGHLIGHTS

- 10/7/2022- Wellness with Movies at the Jeff Seymour Family Center
- 10/8/2022- Art Walk at Market Place in Pomona
- 10/5/2022- TRP Feasibility Study-Sunset Crossing Park-Progress Meeting
- 10/13/2022- Pedley Spreading Grounds Enhancement Project Discussion
- 10/13/2022- ReDesignLA: Grow with the FLOWS
- 10/14/2022- SCWP presentation at School of Art & Enterprise



**Pomona Art Walk**



**El Monte Farmers Market,  
Meeting with Mayor Ancona**



**Tabling at the School of Arts  
and Enterprise**



**Mid-Autumn Moon Festival**



**SCWP Presentation at the SAE**



**Pomona National Night Out**

# UPCOMING EVENTS & OUTREACH





## **Continue participating /organizing community events**

### **Increase involvement in SCWP projects**

- Waterwise Festival at California Botanical Gardens
- Survey to gather community input

### **Increase community involvement with key groups**

- Indigenous communities to increase input
- Colleges & Universities to increase education

# Keep the WASC updated on WC events and activities

- Creation of the Activity Tracker
- Shared with WASC members
- Updated weekly

USGR Watershed- Activity Tracker for Outreach & Engagement							
Date	Activity	Language	City	Event	Type of Org	Participants	Discussion Focus
Date of Activity, MM/DD/YYYY	Resource Booth; Presentation; Material Distribution; Activity Participation	English; Spanish	City of event	Name of event/ organization/ Location	Type of Organization/ Target audience	Number of participants directly engaged with	Safe Clean Water Program; Upper San G or Specific SCWP Pro
10/8/2022	Resource Booth	English; Spanish	Pomona	Pomona Art Walk	Pomona Community	45	-Fairplex; -Pedley Spreading Grounds;
10/13/2022	Presentation	English	Pomona	Youth Advocates Meeting	Pomona Youth	10	-SCWP -USGR -Fairplex; -Pedley Spreading Grounds;
10/21/2022	Resource Booth	English; Spanish	Glendora	Halloween Movie in the Park	Glendora Community		-Finkbiner Park Stormwater Capture Proje -Glendora Ave. Green Street Feasibility St -Glendora Ave. Green Streets

## USGR Watershed- Activity Tracker for Outreach & Engagement

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10/8/2022	Resource Booth	English; Spanish	Pomona	Pomona Art Walk	Pomona Community	45	-Fairplex; -Pedley Spreading Grounds;
10/13/2022	Presentation	English	Pomona	Youth Advocates Meeting	Pomona Youth	10	-SCWP -USGR -Fairplex; -Pedley Spreading Grounds;
10/26/2022	Resource Booth	English; Spanish	El Monte	JSFC Wellness with Movies	El Monte Community		-Barnes Park; -Bassett HS Stormwater Capture Multi-Benefit Project; -Garvey Ave. Grade Separation Drainage Improvement Project; -MacLaren Hall;
11/5/2022	Activity	English; Spanish	Glendora	Glendora Trails Day	Glendora Community		-Finkbiner Park Stormwater Capture Project; -Glendora Ave. Green Street Feasibility Study; -Glendora Ave. Green Streets"
11/5/2022	Resource Booth	English; Spanish	San Dimas	Horsethief Canyon Park	San Dimas Community		-Lone Hill Park; -Marchant Park; -Pelota Park;
11/7/2022	Presentation	English	Virtual	EcoGov Lab	UC Irvine Students working in SGV		-SCWP; -USGR projects;
11/13/2022	Resource Booth	English; Spanish	Claremont	California Botanical Gardens- Waterwise Community Festival	Claremont Community		-Fairplex; -Pedley Spreading Grounds; -Pelota Park

# QUESTIONS?