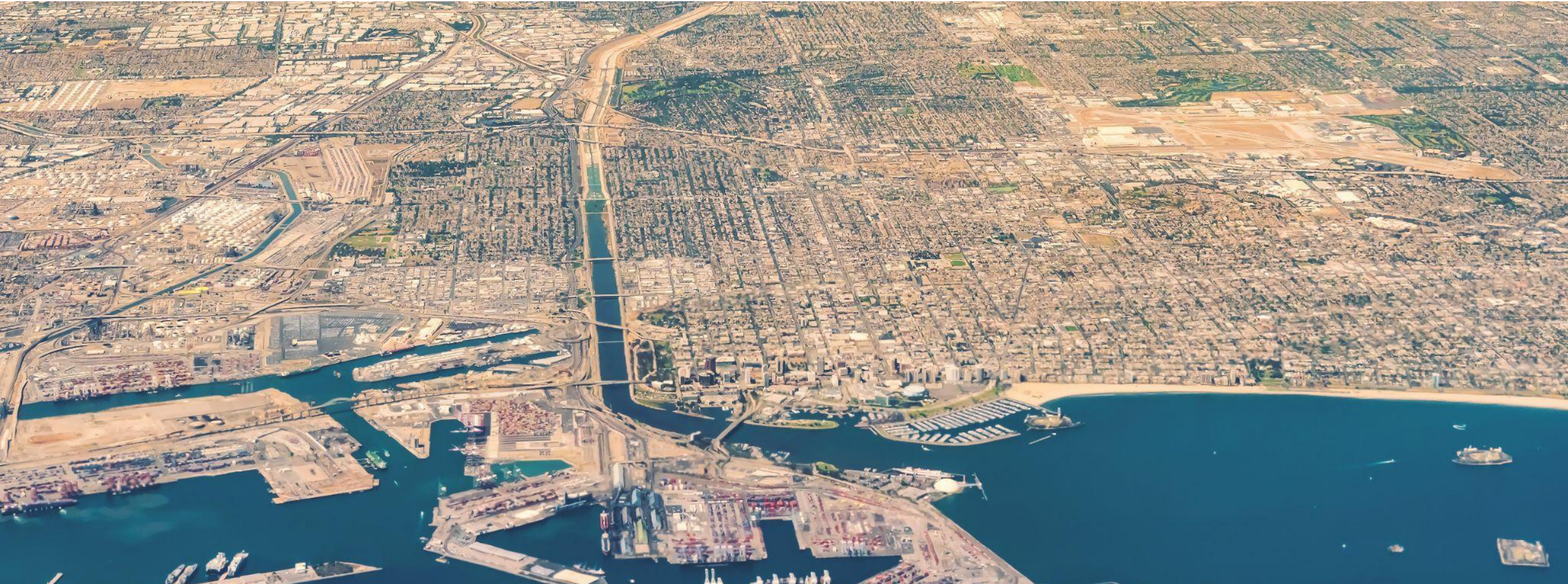




LOWER LA RIVER WATERSHED COORDINATOR

WASC Meeting - September 2022



AGENDA

Quarter 1 Updates

Community Survey Highlights

Meetings Attended

Funding Database

Events

Public-Private Partnerships Case Study

Washington Blvd Project

Redesign LA Funding Database



WATERSHED COORDINATOR UPDATES

QUARTER 1

5 Focus Areas for Role:

- 1. Understand Community Needs In The Watershed**
- 2. Help Solicit New Projects**
- 3. Support Current Project Applicants**
- 4. Raise Public Awareness About The Safe Clean Water Program**
- 5. Support The WASC Through Information Sharing**

FOCUS AREA: UNDERSTANDING COMMUNITY NEEDS

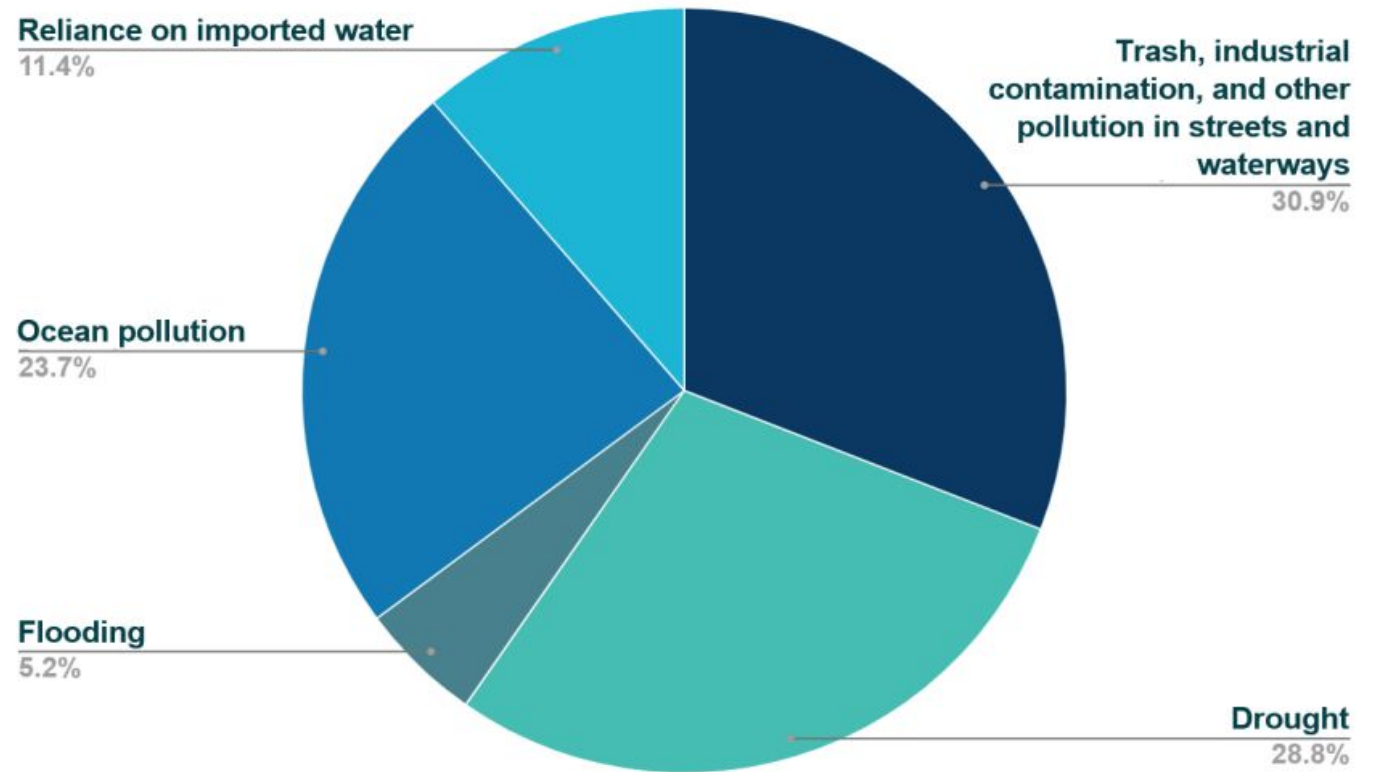
COMMUNITY SURVEY RESULTS

Summary of Responses:

309 Total Responses

131 LLAR Responses

What water-related issues are of greatest concern in your community?



FOCUS AREA: UNDERSTANDING COMMUNITY NEEDS

COMMUNITY SURVEY RESULTS

Select Answers to: “What is one outdoor area in your community that is in need of beautification or improvement?”

Dog Park on Wardlow next to the LA river

Gallatin St. and Brookshire st flooding when it rains a lot

Washington Blvd between Sorenson and Whittier, more trees are needed near residential homes.

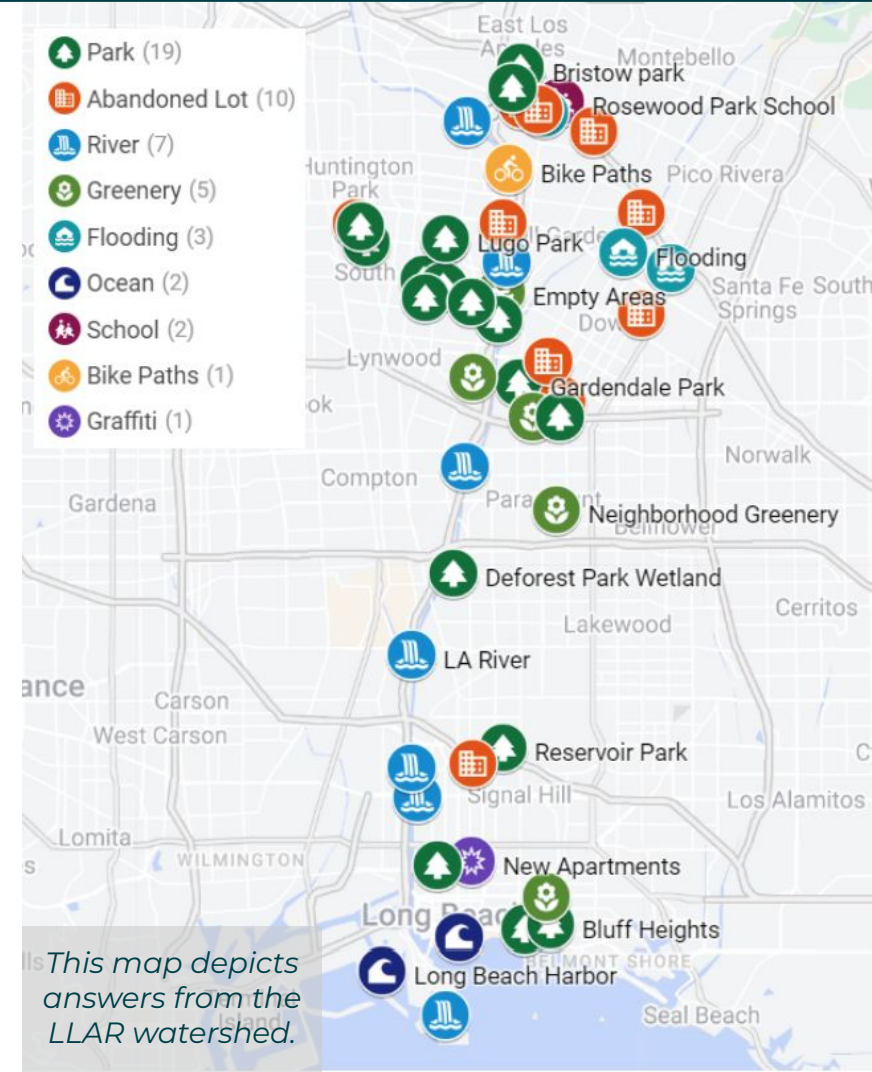
White fenced areas in North Long Beach - Along Atlantic Avenue

Abandoned train tracks would be so much better as a natural space with NATIVE PLANTS

Bristow Park

An abandoned lot, area for green spaces (Pacific Blvd and Grand Ave).

There are a lot of empty lots in the City of Commerce...[where] a community garden can be put. There's an empty lot on Washington and Telegraph Rd. Another empty lot is Washington and Atlantic Blvd. Another empty lot is right next to Veterans Park



FOCUS AREA: SOLICIT NEW PROJECTS

STAKEHOLDER MEETINGS & PRESENTATIONS

Stakeholders Engaged	Date	Summary of Meeting or Event
Maywood Riverfront Park Team	4/20	Discussed Maywood Riverfront Park project and application next steps.
Westwood Greenway Project Team	5/23	Discussed their lessons learned around O&M for a greenway project.
Melissa Bahmanpour - Rivers and Mountains Conservancy	6/3	Discussed how we can support the WASC in the upcoming fiscal year.
Kristen Ruffell & Quynh Tran - Sanitation Districts	6/6	Discussed how we can support the WASC in the upcoming fiscal year.
Geosyntec	6/6	Discussed potential Round 4 SCW applications.
Maywood Riverfront Park Team	6/8	Discussed Maywood Riverfront Park project and application next steps.
Madeline Chen - Central Basin	6/9	Discussed how we can support the WASC in the upcoming fiscal year.
Cindy Montanez & Manny Gonez - Tree People	6/13	Discussed how we can support the WASC in the upcoming fiscal year.
Rob Beste & Aimee Zhao - WRD	6/13	Discussed how we can support the WASC in the upcoming fiscal year.
Lorry Hempe - City of Lynwood	6/14	Discussed how we can support the WASC in the upcoming fiscal year.
Irene Lopez-Muro & Isabelle Campiformio - Conservation Corps of Long Beach	6/14	Discussed how we can support the WASC in the upcoming fiscal year as well status of River Ambassador Program.
Dylan Porter - Port of Long Beach	6/14	Discussed how we can support the WASC in the upcoming fiscal year.
Erica Maceda - River in Action	6/15	Discussed how we can support the WASC in the upcoming fiscal year.
Ernesto Rivera - LACFCD	6/15	Discussed how we can support the WASC in the upcoming fiscal year as well as current scwp applications being reviewed by the District.
Rivers and Mountains Conservancy Board Meeting	6/20	Presented about SCWP.
Gina Nila - City of Commerce	6/22	Discussed how we can support the WASC in the upcoming fiscal year.
Erica Maceda - River in Action	7/6	Presented an overview of projects funded to date by SCWP.
Sustainability Specialist for LAUSD, Lisa Williams,	7/29	Discussed existing LAUSD sustainability initiatives and how they might be converted into SCWP applications

FOCUS AREA: SOLICIT NEW PROJECTS

WATERSHED COORDINATOR NEWSLETTER



Regional Funding Application Reminders & Events

May 4, 2022
IN THIS EMAIL:

TRP Application Requirements
Applicant Requirement: Info Session Attendance
Watershed Coordinator Support
Upcoming Events

TRP Application Requirements

The Technical Resources Program (TRP) funds the development of Project Feasibility Studies so that a project concept may qualify to apply for Infrastructure

TRP Application Requirements

The Technical Resources Program (TRP) funds the development of Project Feasibility Studies so that a project concept may qualify to apply for Infrastructure Funding. Some slight changes have been made to the TRP application for the FY 23-24 funding round.

If you are considering applying for TRP funding this round, we recommend you familiarize yourself with the TRP application requirements. It is understood that some project concepts may not be fully developed; that does not necessarily exclude the project concept from being eligible for TRP funding.

To view the TRP application, create an account on the [Safe Clean Water Program portal](#), sign in, select the "My Technical Resources" tab, and click "Add New" to start an application.

[Make An Account To View The TRP Application Here](#)

Applicant Requirement: Info Session Attendance

Projects applying for Infrastructure Program funding must attend the upcoming Regional Call For Projects information session. The info session is still being scheduled and will happen in May or June 2022. In the meantime, you can view last year's info session [recording and presentation here](#).

[Check Back Here For Info Session Schedule](#)

Applying? Contact Your Watershed Coordinator

A friendly reminder that if you are considering applying for Safe Clean Water funding for FY 23-24, now is the time to contact your Watershed Coordinator.

The Program is now accepting applications for the Fiscal Year 23-24 round which closes on July 31, 2022. Any project lead considering applying for funding is encouraged to contact their Watershed Coordinator who can provide guidance on the application process, gaining community and municipal support, and identifying cost-share opportunities.

[Find Your Watershed Coordinator Here](#)

Upcoming Events

WaterTalks For Agencies and Electeds

May 5, 16, and 18, 2022 on Zoom



The WaterTalks team is hosting a series of Zoom workshops called WaterTalks for Agencies and Electeds! This series on Integrated Water Management, Community Partnerships, Tribal Engagement, and a Tour of Sustainable Sites will begin in early May. Please reserve your spot for your region (or if you can't make the one in your region, choose a date best suited for your schedule).

FUNDING GUIDANCE

We continued to update our cost-share database with new funding opportunities and updated due dates.

[VIEW COST-SHARE DATABASE HERE >](#)

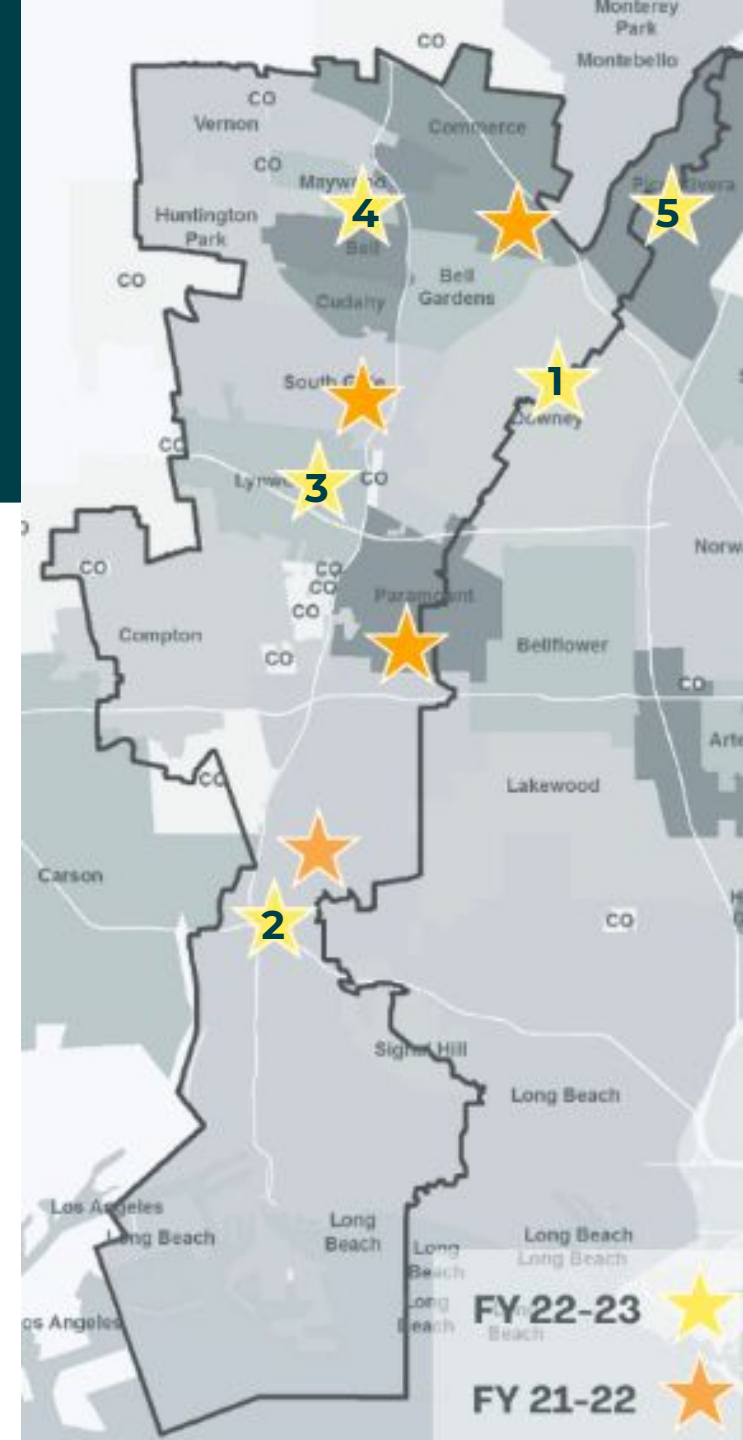


FOCUS AREA: RAISE PUBLIC AWARENESS ABOUT THE SCWP

COMMUNITY EVENTS: ATTENDED & PLANNED

In FY 22-23 we will attend:

1. May 7, 2022: Touch A Truck (Downey)
2. July 27, 2022: Los Cerritos Concert (Long Beach)
3. August 2, 2022: National Night Out (Lynwood)
4. October 1, 2022: Health & Wellness Fair (Maywood)
5. December 4, 2022: Holiday Festival (Pico Rivera)



FOCUS AREA: RAISE PUBLIC AWARENESS ABOUT THE SCWP

COMMUNITY EVENTS PHOTOS



May 7: Touch A Truck (Downey)



PUBLIC-PRIVATE PARTNERSHIPS CASE STUDY



INFRASTRUCTURE PROJECT EXAMPLE

Washington Boulevard Stormwater and Urban Runoff Diversion Project

Water capture and sanitary sewer diversion project.

FUNDED IN: 2020

SCW FUNDING: \$3.6 Million

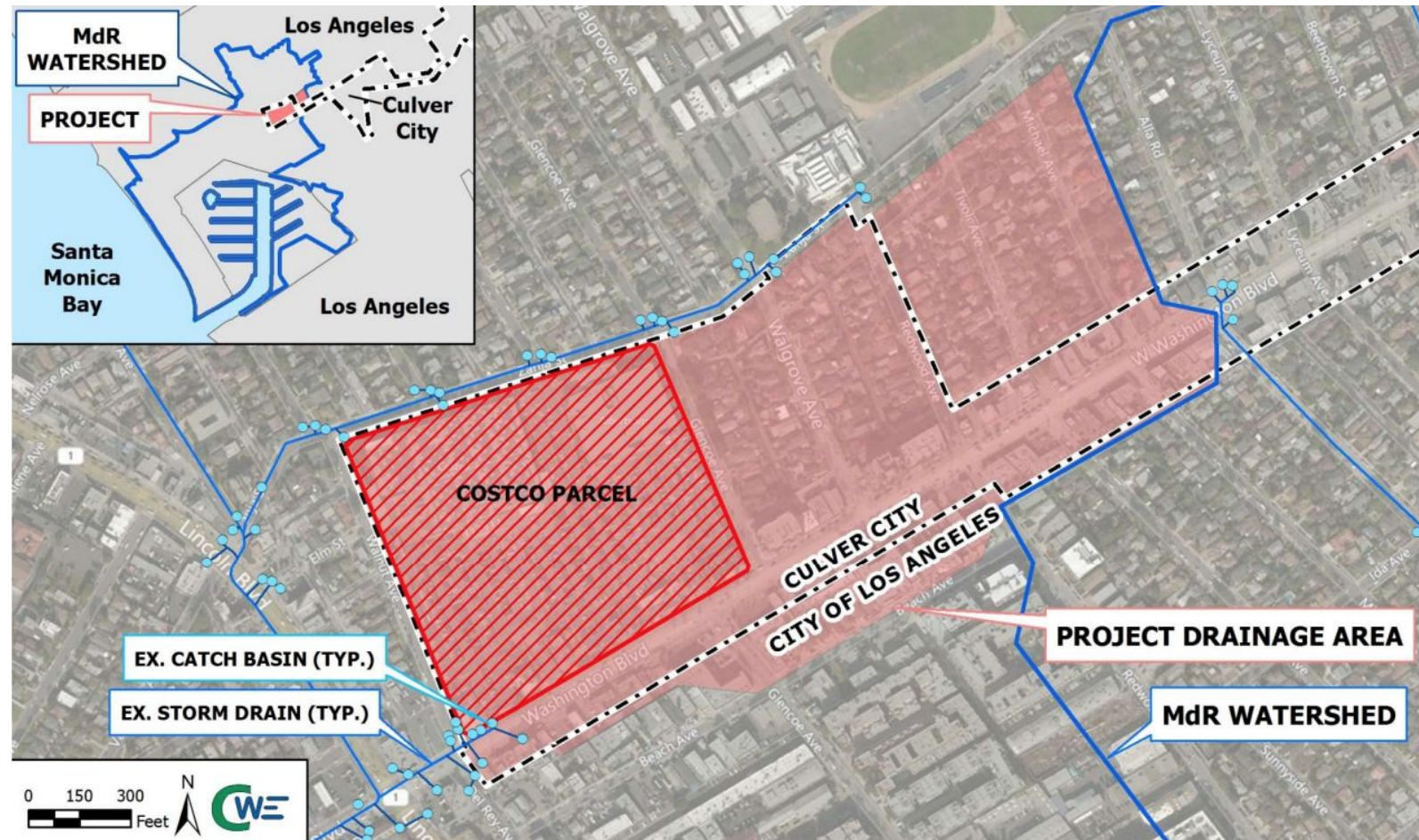
TOTAL COST: \$12 Million

PROJECT LEAD: Culver City

WATERSHED: Central Santa Monica Bay

PROJECT FEATURES:

- Subsurface storage system to capture storm event runoff.
- Dry and wet weather runoff will be diverted to sanitary sewer which will be treated at the Hyperion Water Reclamation Plant.
- Some captured water will be used for median irrigation.



PUBLIC-PRIVATE PROJECT EXAMPLE

Washington Boulevard Stormwater and Urban Runoff Diversion Project

This project was identified in the Marina del Rey EWMP plan as necessary for reducing pollution reaching Marina del Rey.

When Costco, which occupies ~30% of the drainage area, applied for a redevelopment permit, the City saw the opportunity to partner with Costco to implement this project.

Costco's Contribution

- Financially contributed to design, construction, and O&M costs (\$1,345,000).
- Project partially took place on Costco land. **

Costco's Benefits *

- Achieve compliance with NPDES requirements and secure redevelopment permit.
- More cost-effective than implementing their own stormwater project.

Culver City's Contribution

- Takes responsibility for NPDES requirements.
- Implements project.
- Takes on liability.
- Financially contributed to project

Culver City's Benefits

- Got a financial contribution from Costco.
- Gained access to a parcel that captures about 30% of the City's drainage area to MDR. **

*In this case tax savings was not a significant motivator.

** Actual construction on Costco's property was limited to small area along the sidewalk for an electrical cabinet.

LESSONS LEARNED

Tips for Identifying Public-Private Partnership Opportunities

- 1. Identify priority zones** or parcels that could provide key benefits to your area
- 2. Set up an internal mechanism** for your permitting office to flag redevelopment projects in priority zones or parcels
- 3. Seek out opportunities for mutual benefit.** Engage with property owners on how a partnership makes good business sense for them; municipalities may help address stormwater management requirements, maintain infrastructure, and/or share costs that they'd otherwise handle alone, etc.
 1. Tax savings are probably not significant enough to be a primary motivator
 2. Environmental stewardship may or may not be a significant motivator so don't lead with it

RESOURCE HIGHLIGHT

REDESIGN LA FUNDING DATABASE

REDESIGN LA

A STRATEGIC INITIATIVE OF THE
COUNCIL FOR WATERSHED HEALTH



Redesign LA curated a list of active funding opportunities from public sources (Federal, State, and Local) and private philanthropy that can be used to leverage resources for multi-benefit projects and programs.

Redesign LA is an initiative of Council for Watershed Health.

[View the Redesign LA Funding Database Here >](#)