

# Central Santa Monica Bay Watershed Area Steering Committee (WASC) Meeting Minutes



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Tuesday July 26, 2022  
10:00am - 12:00pm  
WebEx Meeting

## Committee Members Present:

Cung Nguyen, LA County Flood Control District (Agency)  
Sheila Brice, LA City Sanitation and Environment (Agency)  
\*Darryl Ford, LA City Recreation & Parks (Agency)  
Rita Kampalath, LA County Chief Sustainability Office (Community), Vice Chair  
Alysen Weiland, Psomas (Community)  
\*Gloria Medina, The Solutions Project/SCOPE (Community)  
Edgar Campos, T.R.U.S.T. South LA (Community)  
Josette Descalzo, Beverly Hills (Municipal)  
Lauren Amimoto, Inglewood (Municipal)  
Rafael Prieto, Los Angeles (Municipal)  
Susie Santilena, Los Angeles (Municipal), Chair  
Bruce Hamamoto, Los Angeles County (Municipal)  
Mikaela Randolph, Heal the Bay (Watershed Coordinator, non-voting member)  
Michelle Struthers, S. Groner Associates (Watershed Coordinator, non-voting member)

\*Committee Member Alternate

## Committee Members Not Present:

E.J. Caldwell, West Basin Metropolitan Water District (Agency)  
Delon Kwan, LA Department of Water and Power (Agency)  
Bruce Reznik, LA Waterkeeper (Community)  
Roberto Perez, Los Angeles (Municipal)  
Curtis Castle, Santa Monica (Municipal)

See attached sign-in sheet for full list of attendees.

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## **1. Welcome and Introductions**

District Staff conducted a brief tutorial on WebEx. Susie Santilena, Chair of the Central Santa Monica Bay (CSMB) WASC, welcomed Committee members and called the meeting to order.

District Staff facilitated the roll call of Committee members. All Committee members made self-introductions and a quorum was established.

## **2. Approval of Meeting Minutes from April 26, 2022**

District Staff presented the meeting minutes from the previous meeting. Member Lauren Amimoto requested an edit to page five of the meeting minutes, noting that the project referenced was underestimated, not overestimated. Member Cung Nguyen made a motion to approve the meeting minutes with Member Amimoto's correction. The motion was seconded by Member Amimoto. The Committee voted to approve the April 26, 2022 minutes with edits (approved, see vote tracking sheet).

## **3. Committee Member and District Updates**

District Staff provided an update, noting:

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- On July 12, 2022, the Board of Supervisors voted to continue meeting virtually, acting under the authority of Assembly Bill 361 which authorizes public committees to meet without complying with all the teleconferencing requirements of the Brown Act when the situation warrants it. The Board is reviewing its position every 30 days and will act to cover all the commissions and committees under their authority.
- The call for projects for Fiscal Year (FY) 2023-2024 will close on July 31.
- Quarterly reports for Infrastructure Program Projects and Scientific Studies are due August 15.
- All nine Stormwater Investment Plans (SIPs) were approved by the Regional Oversight Committee for advancement to the Board of Supervisors for approval at tentatively scheduled October 4 Board meeting.
- As a reminder to project developers that have received or will be receiving Safe, Clean Water Program (SCWP) funds, part of the Transfer Agreement includes abiding by the County's Local and Targeted Worker Hire Policy or a similar policy. Depending on the cost of the project, a Project Labor Agreement (Note the County's Community Workforce Agreement (CWA) is currently in negotiations) may be required.

## 4. Watershed Coordinator Updates

The Watershed Coordinators (WCs) each provided a brief update, noting that most of the recent effort has involved updating the Strategic Outreach and Engagement Plan (SOEP). WCs have continued to do outreach and hold community meetings, attending various events to discuss the SCWP with community members. Highlights include a TreePeople Tribal Allyship Training event and a Friends of Ballona Migration Celebration event.

District staff will follow up regarding where the WC's Annual Reports can be found on the SCWP website.

## 5. Public Comment Period

District Staff compiled all public comment cards received by 5:00pm the day before the meeting, loaded them to the SCWP website, and displayed them on-screen. Speaker cards or other correspondence received after 5:00pm will be added to the minutes.

The International Brotherhood of Electrical Workers Local 11 and the National Electrical Contractors Association of Los Angeles submitted a letter in support of Project Labor Agreements for SCWP funded projects.

## 6. Discussion

### a) Ex Parte Communication Disclosure

Chair Santilena was included on an email exchange involving minor comments to the SOEP between Los Angeles Sanitation and Environment staff and the Watershed Coordinators.

Member Amimoto took part in a discussion regarding the Edward Vincent Jr. Park project, specifically regarding the future Project Labor Agreement requirement.

### b) FY 22-23 Strategic Outreach and Engagement Plan Presentation by Watershed Coordinators, Mikaela Randolph & Michelle Struthers

WCs presented the FY22-23 SOEP and highlighted new components; the plan can be found on the SCWP website. The WCs invited committee members to provide any comments or questions regarding

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the Draft SOEP.

Chair Santilena asked how the WCs incorporated discussions by the Scoring Committee on community engagement and the Interim Guidance documents. WC Mikaela Randolph has had preliminary conversations with other WCs about this topic and will continue to discuss how project proponents conduct engagement and how that corresponds to community benefit points and scoring. The WCs attend all the Scoring Committee meetings and use the Interim Guidance as a framework and welcome any additional ideas.

The committee discussed the benefits of connecting with community-based organizations (CBOs) who may have existing projects and resources. Collaboration between these groups is a priority that the WCs will continue to facilitate.

The Committee discussed the language of cost sharing opportunities and how it can cause confusion for municipalities. The WCs clarified the difference between cost sharing and leveraging funding—cost sharing relates to the database where project applicants can look for opportunities to explore cost sharing partnerships, whereas leveraging funding refers to the WCs (and others) looking for ways to bring funding from other programs into the SCWP.

Member Nguyen applauded the collaborative efforts of the WCs across watershed areas. WCs confirmed that outreach and engagement resources from all watershed areas will soon be available on the SCWP website to facilitate learning across the region.

WCs have had discussions about a Global Information System (GIS) tool that shows Community Based Organizations (CBOs) that serve the area surrounding a project site and will bring it up at the next WCs meeting for an update. Typically, it has been the WC's role to look at a project's sphere of influence and share ideas for potential CBO partnerships.

Committee members provided comments on how the SOEP could be refined. The Regional Board now refers to all Watershed Management Plans, including Enhanced Water Management Plans, by the acronym WMP. There was a potential spelling error on page 9 of the SOEP. Member Amimoto requested that Inglewood elected officials be included in the Interested Parties list in Appendix B. Member Hamamoto remarked that the SCWP is not able to completely build new parks but is able to enhance parks.

Member Descalzo requested that the WCs notify city staff if they plan to meet with the school district within their jurisdiction. Member Descalzo also confirmed that both Watershed Coordinators have teams to help them accomplish the goals of the SOEP.

There was a discussion about how SoFi Stadium and Caltrans both have large influence in the area and should be engaged for potential assistance and community activities. WCs have been considering how SoFi Stadium could be involved in hosting tours. As for Caltrans, people experiencing homelessness live throughout Caltrans' right of way and may contribute to pollutants. Since Caltrans has permit responsibilities of their own, there may be opportunities for collaboration with the SCWP. Committee members mentioned that Caltrans and LA Metro have provided funding to projects in the region before and are currently looking for more partnerships.

Member Edgar Campos emphasized the importance of leveraging current longstanding organizations that already have day to day relationships with community residents. One suggestion included looking for more opportunities to fund communication efforts for residents who would prefer stock cards over a website link. WCs acknowledged that there is room for improvement and will discuss with District staff regarding accessibility improvements. Chair Santilena noted that the Upper Los Angeles River WASC has

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translation services and expressed interest in providing such services for this WASC.

WCs confirmed that minor edits will be made to the SOEP. The Committee is able to vote to approve the SOEP with the understanding that edits will be incorporated.

## **c) Municipal Seat Self-Selection**

District staff announced that non-designated Municipalities in the CSMB WASC had a Self-Selection meeting on July 18<sup>th</sup>. Non-designated Municipalities are those with less than 14% impermeable area in the watershed, whereas designated Municipalities are those with greater than 14% impermeable area. Every WASC includes seven Municipal voting seats. Every three years, non-designated Municipalities form a Self-Selection Group to vote to select which Municipalities will occupy the available seats for the next three-year term.

The City of Los Angeles occupies three designated seats, and the remaining four seats are non-designated. The results of the Self Selection meeting are as follows: 3 designated seats occupied by the City of Los Angeles, 1 seat occupied by Los Angeles County, 1 seat occupied by Culver City, 1 shared seat occupied by Beverly Hills (Primary) and West Hollywood (Alternate), and 1 shared seat occupied by Santa Monica; both the primary and alternate positions for the 1<sup>st</sup> and 3<sup>rd</sup> year of the term; and Inglewood; both the primary and alternate positions in the 2<sup>nd</sup> year of the term.

WC Randolph clarified with District staff that the primary seat decides how to distribute the shared seat. District staff mentioned that the City of El Segundo was present at the selection meeting and opted to not take a seat due to staffing limitations. Member Descalzo explained that the consensus of the Municipalities was to share seats so that all Municipalities have an opportunity to be a voting member of the WASC. For the new term, Culver City will be joining as a Committee Member, and Inglewood will step down as a Committee Member, but will alternate with Santa Monica and return as Committee Member next year. Changes will take effect at the next WASC meeting.

## **d) WASC Meeting Schedule**

District staff opened the discussion to gauge if any Committee Members were interested in adjusting the timing of the CSMB WASC meetings, but soon closed the topic due to time constraints.

## **7. Public Comment Period**

There were no public comments.

## **8. Voting Items**

### **a) Approve the FY22-23 Strategic Outreach and Engagement Plan**

Member Hamamoto motioned to approve the FY22-23 SOEP with minor edits by the WCs, seconded by Member Descalzo. The Committee voted to approve FY22-23 SOEP with minor edits (approved, see vote tracking sheet).

## **9. Items for Next Agenda**

The next meeting is scheduled for August 23, 2022, 10:00 a.m. – 12:00 p.m. See the SCWP website for meeting details. Topics on the Agenda include:

### **a) Preliminary Round 4 Application Results**

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## **10. Adjournment**

Chair Santilena thanked WASC members and the public for their attendance and participation and adjourned the meeting.

**CENTRAL SANTA MONICA BAY WASC MEETING - July 26, 2022**

		Quorum Present				Voting Items	
Member Type	Organization	Member	Voting?	Alternate	Voting?	4/26 Meeting Minutes w/ a revision	FY22-23 SOEP w/ edits
Agency	Los Angeles County Flood Control District	Cung Nguyen	X	Mark Beltran		Y	Y
Agency	West Basin Metropolitan Water District	E.J. Caldwell					
Agency	Los Angeles City Water & Power	Delon Kwan		Art Castro			
Agency	Los Angeles City Sanitation and Environment	Sheila Brice	X	Michael Scaduto		Y	Y
Agency	Los Angeles City Recreation & Parks	Cathie Santo Domingo		Darryl Ford	X	Y	Y
Community Stakeholder	Los Angeles County Chief Sustainability Office	<b>Rita Kampalath</b>	X			Y	Y
Community Stakeholder	PSOMAS / Business Sector	Alysen Weiland	X			Y	Y
Community Stakeholder	The Solutions Project / SCOPE	Gloria Walton		Gloria Medina	X	Y	Y
Community Stakeholder	Los Angeles Waterkeeper	Bruce Reznik		Maggie Gardner			
Community Stakeholder	T.R.U.S.T. South LA	Edgar Campos	X			A	Y
Municipal Members	Beverly Hills / West Hollywood	Josette Descalzo	X			Y	Y
Municipal Members	Inglewood	Lauren Amimoto	X	Thomas Lee		Y	Y
Municipal Members	Los Angeles	Roberto Perez					
Municipal Members	Los Angeles	Rafael Prieto	X			Y	Y
Municipal Members	Los Angeles	<b>Susie Santilena</b>	X	Rebecca Rasmussen		Y	Y
Municipal Members	Los Angeles County	Bruce Hamamoto	X	Geremew Amenu		Y	Y
Municipal Members	Santa Monica	Curtis Castle		George Rodriguez			
Watershed Coordinator	Heal the Bay	Mikaela Randolph	X			N/A	N/A
Watershed Coordinator	S. Groner Associates	Michelle Struthers	X			N/A	N/A
Total Non-Vacant Seats		17			Yay (Y)	11	12
Total Voting Members Present		12			Nay (N)	0	0
Agency		3			Abstain (A)	1	0
Community Stakeholder		4			Total	12	12
Municipal Members		5				Approved	Approved



June 24th, 2022

Honorable Chair and Committee Members  
Safe Clean Water LA Central Santa Monica Bay Watershed Area

**Re: Labor Standards and Community Impact of Measure W Projects**

Honorable Chair and Committee Members,

I am writing on-behalf of the International Brotherhood of Electrical Workers Local 11 and the National Electrical Contractors Association of Los Angeles to express our support for meaningful labor standards in all Measure W Projects.

The people of Los Angeles voted overwhelmingly for Measure W in order to improve the environmental and economic resiliency of our County. Requiring that all Measure W projects are performed under Project Labor Agreements (PLAs) will realize the full spirit and intent of this vote. By requiring all projects to have PLAs, the Measure W Steering Committee will be maximizing the economic benefits of its projects for the tax-payers of Los Angeles County. This is a clear step the steering committee can take to help ensure its success.

The success of Measure W for our communities is critical. Workforce standards such as PLAs ensure the use of the highest caliber and most equitable labor force. Good workforce policies will create local high-road careers that contribute to a sustainable local economy. This will in turn help create the economic benefits and community stakeholder necessary to support any further bond issuances.

Ensuring all your projects use Project Labor Agreements will not require any material changes to your procedures or projects. Moreover, Project Labor Agreements are the standard on the vast majority of public works projects throughout our County, and for good reason, Measure W projects should be no exception.

We greatly appreciate your consideration. Please do not hesitate to contact us to discuss if you have any questions.

Sincerely,

A handwritten signature in black ink that reads "Joe Sullivan". The signature is fluid and cursive.

Joe Sullivan  
(626) 755-9892  
sullivan@la-ibew-neca.com  
Executive Director, Energy Solutions  
NECA-IBEW of Los Angeles

# CENTRAL SANTA MONICA BAY

## FY 22-23 Strategic Outreach & Engagement Plan (SOEP)

Watershed Coordinators Presentation



SAFE  
CLEAN  
WATER

sga  
MARKETING





# — TODAY'S AGENDA

## **Introduction**

Review of Watershed Coordinator Team and Roles

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## **Strategic Outreach and Engagement Plan**

Our Vision

Our Strategies

Group Discussion

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## **Discussion**

Feedback on the Plan

# MICHELLE STRUTHERS

**SGA Marketing**



WATERSHED COORDINATOR  
PUBLIC HEALTH/RESEARCH



**Stephen Groner, P.E.**  
TECHNICAL SUPPORT  
STRATEGIC/FUNDING SUPPORT



**Tara Dales**  
LLAR WATERSHED COORDINATOR  
COMMUNITY ENGAGEMENT  
+ OUTREACH



**Erin Pang, M.S.**  
TECHNICAL SUPPORT  
ENVIRONMENTAL SCIENTIST



**Arisa Cleaveland**  
OUTREACH SUPPORT  
COMMUNITY ENGAGEMENT

# MIKAELA RANDOLPH

Heal the Bay



Senior Watershed  
Specialist, Central  
Santa Monica Bay



Nancy Shrodes, Senior  
Watershed Specialist,  
South Santa Monica  
Bay



Forest Curtis  
Watershed Program  
Coordinator



Annelisa Moe  
Water Quality  
Scientist



Katherine Pease  
Science & Policy Director



OUR  
ROLE

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**Connect**

**Engage**

**Educate**

# — Introduction to the Draft Strategic Outreach & Engagement Plan

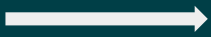


# OUR PLAN'S PURPOSE

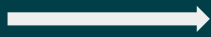
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**VISION**



**STRATEGIES**



**EVALUATION**



# Key Components of the Plan



1

**Watershed Area Description**

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2

**Interested Party Mapping**

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3

**Vision for Success & Evaluation Criteria**

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4

**Outreach & Engagement Strategies**

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5

**Identification of Collaborative Efforts  
Between Watersheds Coordinators**

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# Interested Party Mapping

- NGOs and Community Based Organizations
- City Council Districts
- City and County Departments
- State and Federal Agencies
- Educational Institutions
- Councils of Governments
- Water Purveyors
- Disadvantaged Communications (DACs)
- Native American Tribes
- Other



# VISION

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## ALL PROJECTS...

- *Are aligned with local priorities and needs*
- *Have equitable access and opportunity*
- *Advance the program's goals*





OUR  
FOCUS  
AREAS



**1 UNDERSTAND COMMUNITY NEEDS  
AND PRIORITIES IN WATERSHED**

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**2 SOLICIT NEW PROJECTS**

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**3 SUPPORT FUNDED PROJECTS**

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**4 RAISE PUBLIC AWARENESS ABOUT  
THE SCWP**

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**5 SUPPORT THE WASC**



# UNDERSTANDING COMMUNITY NEEDS

NEW

## OUTREACH TO 35 NEIGHBORHOOD COUNCILS AND/OR ASSOCIATIONS

- *Increased focus on localized connections - attending meetings, listening to local concerns/issues, presenting about SCWP when possible*
- *Emphasis on councils representing DACs*



# PROMOTION TOOLKIT

## 2021 COMMUNITY SURVEY

This toolkit is intended to help our community partners distribute the LA County Safe Clean Water Program 2021 Community Survey. The goal of this survey is to hear directly from community members about their water concerns and if there are any areas in their neighborhood that could be a future project site.

The survey is available in [English](#) and [Spanish](#). Links to the survey can be found here: <https://linktr.ee/safecleanwater>.



### HOW TO USE

- 1 Click [here](#) to download and suggested text
- 2 Use the flyer, image, share the survey on newsletters, webinars, more.
- 3 Tell us what you think



# UNDERSTANDING COMMUNITY NEEDS

## CONDUCT A MULTILINGUAL COMMUNITY NEEDS ASSESSMENT

- *Continue to distribute the community needs survey in English and Spanish*
- *Distribute at events, meetings, social media ads, and through platforms of interested parties*
- *Response data enables systematic identification of community needs/priorities by geography*
- *Findings will be shared in reports and in periodic presentations to the WASC*

# UNDERSTANDING COMMUNITY NEEDS

## ATTEND COMMUNITY EVENTS

## COMMUNITY TOURS AND WORKSHOPS

- *Develop and organize 2 tours of projects that exemplify SCWP goals to build the community's understanding of SCWP goals and projects*
- *Organize 1 more community visioning workshop*

NEW

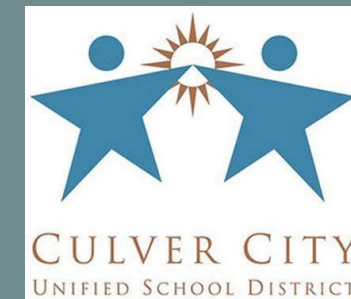
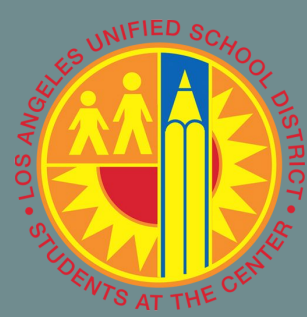


# SOLICIT NEW PROJECTS

NEW

## OUTREACH TO SCHOOLS AND COLLEGE CAMPUSES

- *MS4 permitting changes create urgency for schools to take action on stormwater*
- *Focused outreach to school districts and colleges*
- *Build relationships, educate decision-makers and explore opportunities to advance SCWP goals*



# SOLICIT NEW PROJECTS

NEW

## ENGAGE BUSINESS COMMUNITY AND AGENCIES ON P3 OPPORTUNITIES

- *Seek out opportunities to present at Chamber of Commerce meetings and other business associations about SCWP*
- *Use Costco/Culver City partnership as a public-private partnership (P3) case study*
- *Give presentation on public-private partnership opportunities to WASC*



LOS ANGELES AREA  
CHAMBER OF COMMERCE



# SOLICIT NEW PROJECTS

## SUPPORT IDENTIFICATION OF COST-SHARING OPPORTUNITIES

- *Identify potential cost-sharing opportunities for project applicants*
- *Publish updates to funding database in quarterly reports*



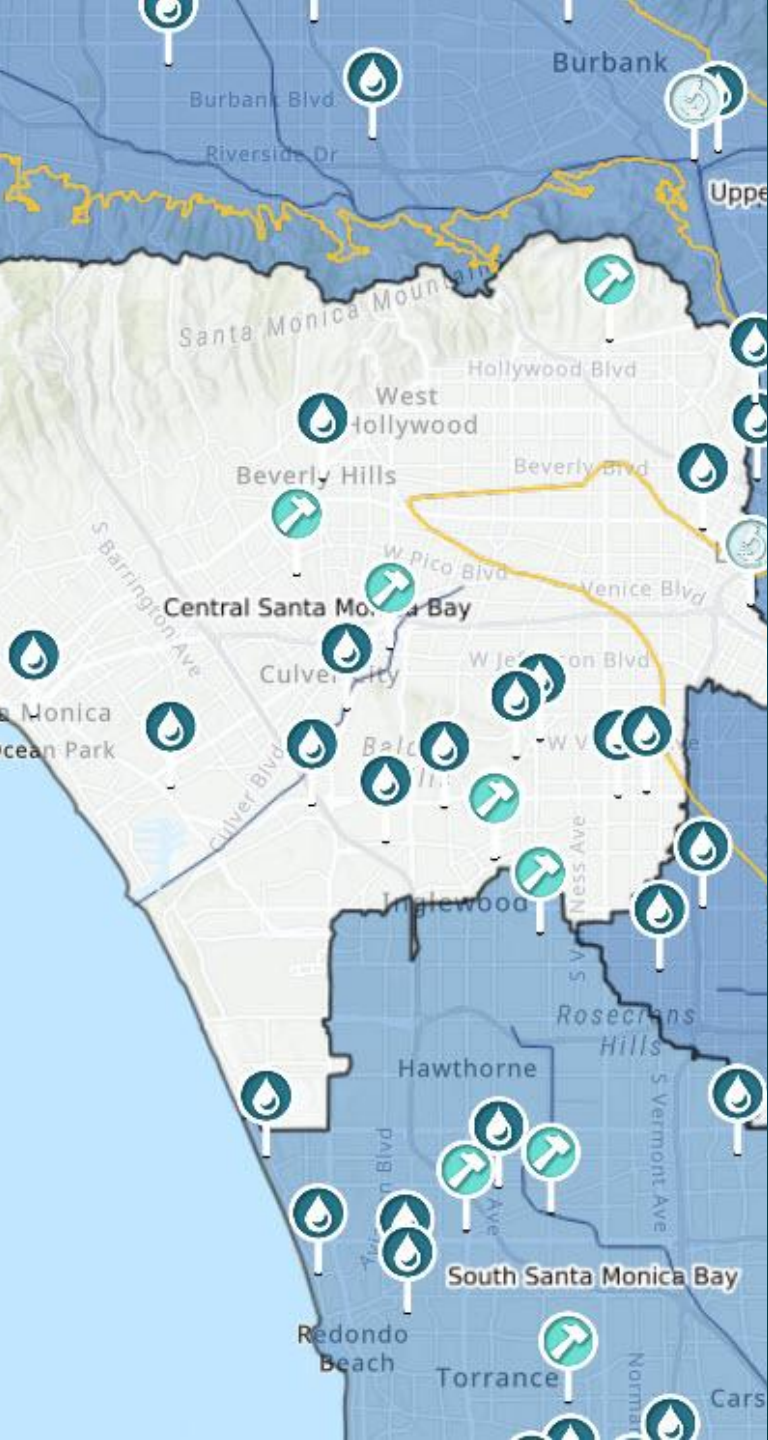


# SOLICIT NEW PROJECTS

## SUPPORT MEANINGFUL COMMUNITY ENGAGEMENT

- *Support meaningful community engagement and CBO partnerships*
- *Provide suggestions for how to enhance their current or future community engagement activities*
- *Recommend community-based organizations to engage with*

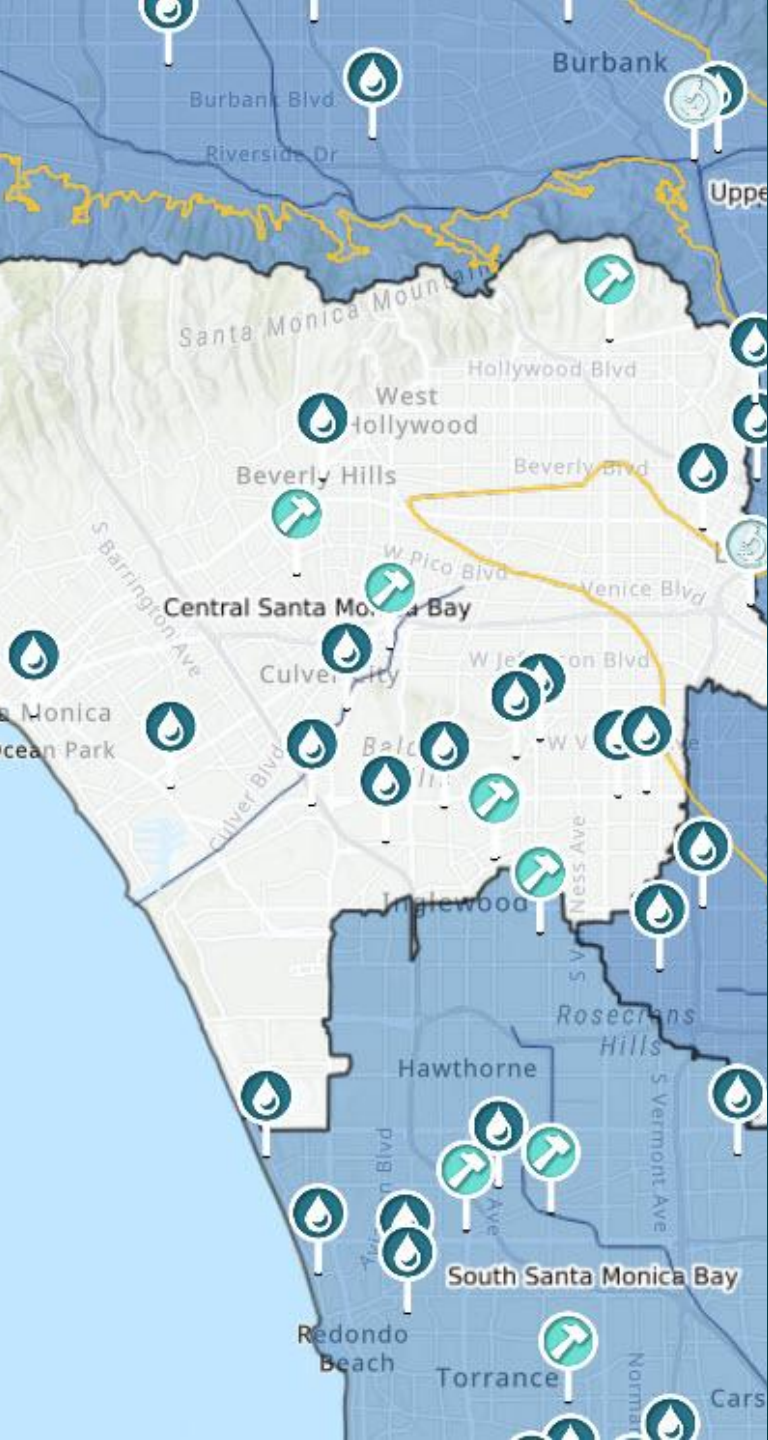




# SUPPORT CURRENT PROJECTS

## CATALOG AND SHARE COST-SHARING OPPORTUNITIES

- *Gather future funding need details from SCWP projects*
- *Identify cost-sharing opportunities for funded projects with unmet funding needs*



# SUPPORT CURRENT PROJECTS

## PROVIDE ONGOING COMMUNITY OUTREACH GUIDANCE

- *Attend meetings of and provide community outreach and engagement support for projects in the TRP program*
- *Support meaningful community engagement and CBO partnerships*
- *Provide suggestions for how to enhance their current or future community outreach and engagement activities*

# RAISE PUBLIC AWARENESS OF SCWP

## OUTREACH AT 12 PUBLIC EVENTS

- *Earth Day Fairs/Events*
- *Coastal Cleanup Month*
- *Community Cleanups*
- *Ballona Creek Migration Celebration*
- *Touch-a-Truck events*
- *National Night Out*
- *CicLAvia*
- *Other community- or environment-focused events*



# RAISE PUBLIC AWARENESS OF SCWP

NEW

## DISTRIBUTE COMMUNITY E-NEWSLETTERS

- *Up to 4 e-newsletters*
- *Educate community members about local SCWP efforts as well as inform them of relevant events, updates and projects in the CSMB*
- *Use emails collected in the Community Needs Survey*





# SUPPORTING THE WASC

## **MONTHLY UPDATES AT WASC MEETINGS**

- *Learnings & Key Takeaways from Community Engagement Activities*
- *Projects in Development*
- *Cost-sharing Opportunities*
- *Opportunities for Cross-Watershed Collaboration & Learnings*

## **MONTHLY COLLABORATION MEETINGS WITH WC'S**

## **QUARTERLY AND ANNUAL REPORTS**

# WATERSHED COORDINATOR COLLABORATION

## **CSMB COORDINATORS**

- *Events split based on geographical boundary and population*
- *SGA: Lead on Community Needs Assessment and funding database*
- *Heal The Bay: Lead on Community Visioning Workshops and Tours*

## **NEIGHBORING WATERSHED**

- *Team approach to coordination of CSMB, SSMB and LLAR where SGA and Heal the Bay are the Watershed Coordinators*



# OUR REGIONAL APPROACH

## **OTHER WATERSHED COORDINATORS**

- *Share assets developed and lessons learned with other WCs and Stantec during monthly meetings, WC working groups, 1:1's*

## **OTHER WATERSHED MANAGEMENT ENTITIES/ACTIVITIES**

- *Disadvantaged Community Involvement Program (DACIP)*
- *MMS Study*
- *District's Public Education and Workforce Development Programs*
- *WMP/EWMP*
- *IRWMP*
- *WHAM Committee*





# — DISCUSSION PROMPTS



1 Is there anything missing from our strategies that you'd like to see covered?

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2 Do you have any concerns or reservations about the strategies we've named?

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3 How else can we as coordinators support the WASC?

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CSMB WASC Municipality Seats for FY22-23 to FY24-25		
Seats	Municipality Name	Seat Type
1	Beverly Hills (primary) + West Hollywood (alternate)	Non-Designated
2	Culver City	Non-Designated
3	LA County	Non-Designated
4	Los Angeles	Designated
5	Los Angeles	Designated
6	Los Angeles	Designated
7	Santa Monica (primary) + Inglewood (alternate)	Non-Designated