

WASC MEETING UPDATES

AUGUST

UPPER SAN GABRIEL RIVER WATERSHED COORDINATOR



SAFE
CLEAN
WATER
PROGRAM


MAY - JULY UPDATES

HIGHLIGHTS

- **5/3/22** - Meeting with Avocado Heights Vaqueros
- **5/4/22** - Water Talks for Electeds & Officials Meeting
- **5/6/22** - Meeting with Dr. Naomi Fraga - Director of Conservation Programs, California Botanic Garden
- **5/12/22** - Pomona's Promise Community Engagement Board Meeting
- **5/18/22** - Clean Air Coalition of Avocado Heights and North Whittier Meeting
- **5/19/22** - Schools & Stormwater Symposium
- **5/19/22** - El Monte Farmer's Market
- **5/20/22** - EMPYF Turning Red Movie Night Event
- **5/20/22** - Green, Complete Streets Meeting with Stantec


HIGHLIGHTS

- **6/4/22** - Watershed Bike Ride Event - Peck Road Conservation Park
- **6/7/22** - Community Pull Up Event at Ralph Welch Park
- **6/24/22** - La Puente Farmer's Market
- **6/11/22** - Attended Bassett/Avocado Heights Toxic Tour Bike Ride Hosted by Avocado Heights Vaqueros and Active SGV.
- **7/5/22** - Community Pull Up Event at Philadelphia Park
- **7/8/22** - Summer Movies in the Park - Ratatouille at Kennedy Park
- **7/16/22** - Summer Movies in the Park - Encanto at Civic Center Park
- **7/17-18/22** - Getty Festival at Arceo Park
- **7/22/22** - Summer Movies in the Park - Wall-E at Washington Park
- **7/23/22** - Generation Vaxxed Community Fair in Covina
- **7/29/22** - Summer Movies in the Park - Soul at Washington Park



Technical Resources Program (TRP)
Watershed Coordinators

Upper San Gabriel River



Alfredo Camacho
alfredo@godayone.org

May- WaterTalks Meeting



June- Watershed Bike Ride



June- Toxic Tour Bike Ride

El Monte Partnership for Children, Youth, and Families
presents

Movies ON THE Lawn **Turning Red**
May 20, 2022 | 7pm-9 pm
MOVIE BEGINS AT SUNSET

Movie Night for Autism & Special Needs
We are offering an exclusive sensory-friendly movie experience for families with special needs children to celebrate Asian American and Pacific Islander Heritage Month in a safe, comfortable, outdoor environment. Participants are welcome to get up and dance, walk, shout, or sing! Sensory toys will be provided.

Jeff Seymour Family Center
10900 Mulhall St, El Monte

RSVP FOR FREE ENTRY:
bit.ly/elmonteturningred

- Activity Booths
- Music
- Giveaways
- Bring your own blankets or chairs
- Open to all ages

COVID-19 PROTOCOL AND RESTRICTIONS WILL BE IN PLACE IN ACCORDANCE WITH LA COUNTY DEPARTMENT OF PUBLIC HEALTH GUIDELINES. TO ENSURE THE SAFETY OF ALL PARTICIPANTS, A FACE COVERING WILL BE REQUIRED AT ALL TIMES. TEMPERATURE CHECKS WILL BE CONDUCTED, AND SOCIAL DISTANCING WILL BE REQUIRED.



May- Turning Red Movie Night



May- 626 Golden Streets



June- Watershed Bike Ride





July SGV Getty Festival



July - Movies in the Park



August - National Night Out



August - Lopez Family Farm



August- El Monte Back to School



August- Movies in the Park

YEAR 2 SOEP UPDATES

SECTION 4

OUTREACH & ENGAGEMENT STRATEGIES

FOCUS AREAS

1

Engage stakeholders, municipalities and community groups.

2

Solicit input and connect to technical assistance (TA) opportunities.

3

Ensure diverse perspectives are shared with the District and WASC.

4

Identify and ensure the involvement of members of disadvantaged & underrepresented communities.

5

Identify educational programming about watershed management, ecological & community issues.

FOCUS AREA 1

ENGAGE STAKEHOLDERS,
MUNICIPALITIES AND
COMMUNITY GROUPS.

STRATEGY

PURPOSE

EVALUATION

STRATEGY	PURPOSE	EVALUATION
Maintain detailed Interested Party Matrix with Current Contact Information.	To guide and document engagement and follow-up activities.	Ongoing <ul style="list-style-type: none">• # of contacts• # of engagements
Attend Community Meetings, Workshops and other Informational Events in the USGR Watershed Area.	To connect with attendees about the Safe Clean Water Program.	Attend 12 Events / Year <ul style="list-style-type: none">• # of events• # of engagements
Engage with Interested Parties by Hosting Regular Meetings.	To inform them about the SCWP, build relationships, increase collaboration.	Host 12 Meetings / Year <ul style="list-style-type: none">• # of meetings• Meeting Summary
Attend community outreach events to distribute Safe Clean Water Program materials.	To increase public participation & knowledge, build connections, engage partners.	Attend 9 Events / Year <ul style="list-style-type: none">• # of materials disseminated

FOCUS AREA 2

SOLICIT INPUT AND CONNECT
TO TECHNICAL ASSISTANCE
(TA) OPPORTUNITIES.

STRATEGY

PURPOSE

EVALUATION

Conduct TA presentations to community-based organizations.	To help develop potential SCWP projects.	Host 9 Presentations <ul style="list-style-type: none">• # of presentations• Pre & Post Survey
Collaborate with new and continuing project applicants to develop community engagement plans.	To assist project applicants in conducting quality, genuine community engagement.	Ongoing <ul style="list-style-type: none">• Effectiveness of Plans(s)
Maintain regular communication with municipalities in the USGR.	To help increase collaboration, input, discuss success & challenges.	Host 12 Meetings <ul style="list-style-type: none">• # of meetings• Meeting Summary
Host input workshops with new and continuing project applicants.	To increase public participation & input, solicit feedback on new and continuing projects.	Host 10 Pop-Up Events <ul style="list-style-type: none">• # of engagements• # of input surveys

FOCUS AREA 3

ENSURE DIVERSE PERSPECTIVES
ARE SHARED WITH THE
DISTRICT AND WASC.

STRATEGY

PURPOSE

EVALUATION

Continue engagement with CBO's in the Watershed Area by Attending Meetings.	To build relationships and increase participation in the WASC.	9 Meetings / Year <ul style="list-style-type: none">• # of meetings• Meeting Summary
Conduct community workshops and trainings on water-related issues.	To residents about the WASC and increase public participation about projects.	9 Workshops / Year <ul style="list-style-type: none">• # of workshops• Workshop Evaluation
Conduct Low-Tech Approach Activities (canvassing, tabling, disseminating flyers).	To ensure that there are no technological barriers to input and involvement.	9 Events / Year <ul style="list-style-type: none">• # of meetings• Meeting Summary
Meet with Parents, Teachers, School Administrators and/or other School Interested Parties.	To increase school participation & input, solicit feedback, connect schools to the WASC.	9 Meetings / Year <ul style="list-style-type: none">• # of meetings• Meeting Summary

FOCUS AREA 4

IDENTIFY AND ENSURE THE INVOLVEMENT OF MEMBERS OF DISADVANTAGED & UNDERREPRESENTED COMMUNITIES.

STRATEGY

IMPACT

EVALUATION

Conduct Low-Tech Approach Activities (canvassing, tabling, disseminating flyers)	To ensure that there are no technological barriers to input and involvement.	10 Activities / Year <ul style="list-style-type: none">• # of meetings• Meeting Summary
Train Trusted Community Messengers/Liaisons	To help build trust from within, increase participation in the SCWP.	Train 10 Liaisons <ul style="list-style-type: none">• # of liaisons• # of engagements
Use Incentives or Partner With Existing Community Resources	To help leverage existing programs and reach diverse populations.	50 Engagements / Year <ul style="list-style-type: none">• # of engagements
Develop Materials Using Common Language and Translated in Various Languages	To eliminate barriers associated with terminology & language	6 Materials Developed/ Year <ul style="list-style-type: none">• # of materials disseminated

FOCUS AREA 5

IDENTIFY EDUCATIONAL PROGRAMMING ABOUT WATERSHED MANAGEMENT, ECOLOGICAL & COMMUNITY ISSUES.

STRATEGY

IMPACT

EVALUATION

Develop Watershed/Ecological Community Issues Survey	To help determine baseline for educational needs.	Complete - January 2022 <ul style="list-style-type: none"># of surveys collected
Attend Existing Local & Regional Coalition, Workgroup and/or Task Force Meetings.	To learn about existing educational efforts and connect with the SCWP and the WASC.	15 Meetings / Year <ul style="list-style-type: none"># of meetingsMeeting Summary
Meet with Representatives at Community Colleges and/or Vocational Training Programs	To better understand the educational needs about watershed & ecology, and to build relationships.	12 Meetings / Year <ul style="list-style-type: none"># of meetingsMeeting Summary
Host Presentations at K-12 Schools in the USGR Watershed Area	To better understand educational needs about watershed & ecology, build relationships.	12 Presentations / Year <ul style="list-style-type: none"># of presentations# of participants

QUESTIONS?