



**SAFE
CLEAN
WATER**

**THE SAFE CLEAN WATER PROGRAM
LOWER LOS ANGELES RIVER
WATERSHED COORDINATOR
[DRAFT] STRATEGIC OUTREACH AND ENGAGEMENT PLAN
FISCAL YEAR 2022-2023**



**PREPARED FOR
THE LOWER LOS ANGELES RIVER WATERSHED AREA STEERING COMMITTEE
BY SGA MARKETING**

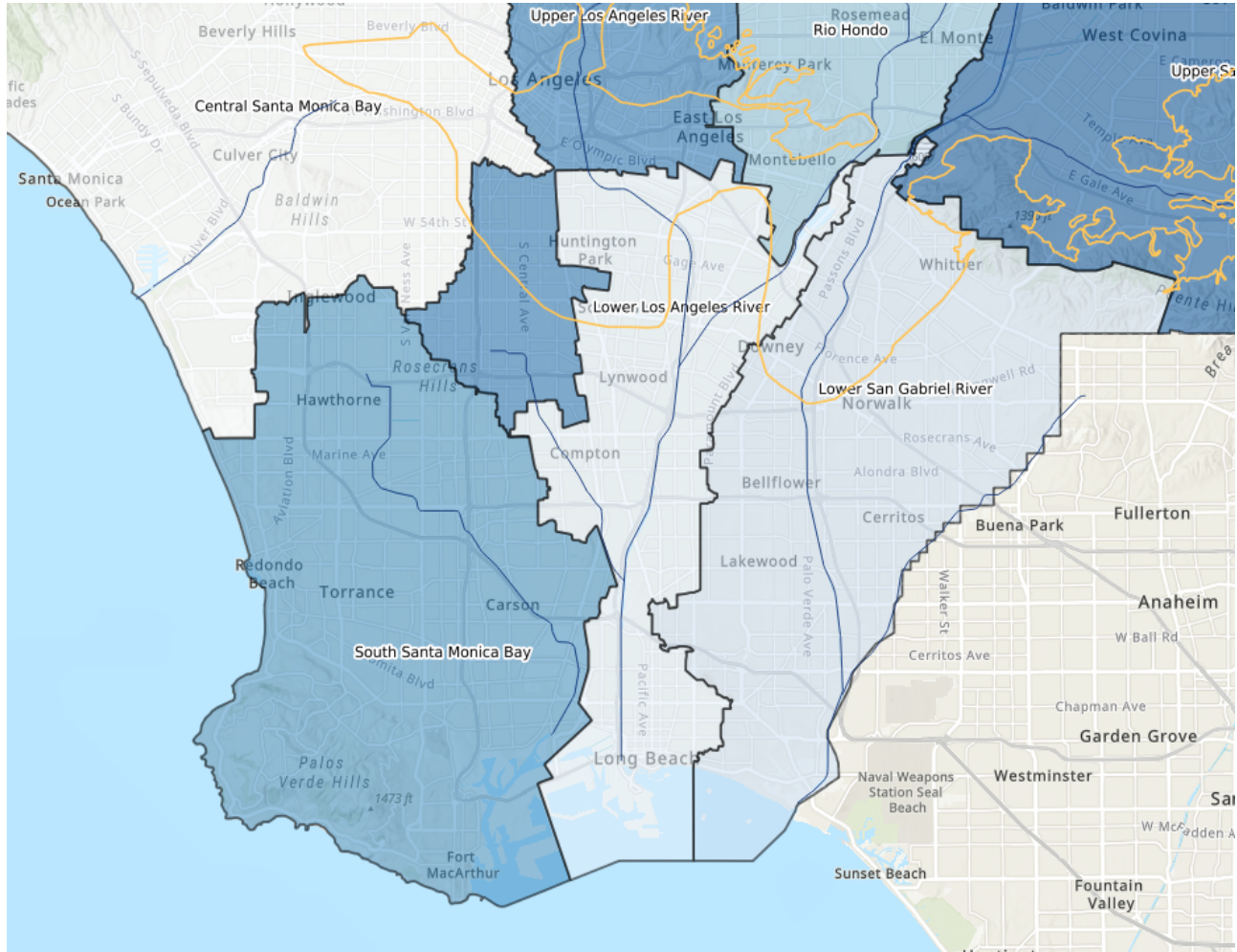
June 2022





Land Acknowledgement

We recognize and acknowledge that the LLAR Watershed Area is part of the traditional homelands occupied by the Gabrieleño/Tongva people, the Chumash people, and the shared origins of cultural knowledge and sacred teachings to many other Southern California Indian people. We also acknowledge the Gabrieleño/Tongva and the Chumash as the traditional and contemporary custodians of the Los Angeles region along with the Tataviam and Cahuilla Nations to the east.^{1,2}



¹ Adapted from: "CSULB Land and Territorial Acknowledgement". California State University Long Beach. 2020. https://www.csulb.edu/sites/default/files/u69781/csulb_land_and_territorial_acknowledgments_fa02.pdf

² Native Land Map. Native Land Digital. 2020. <https://native-land.ca/>



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SECTION 1

PURPOSE & OVERVIEW OF THE STRATEGIC OUTREACH AND ENGAGEMENT PLAN





PURPOSE

The role of the Watershed Coordinator ('Coordinator') was first introduced in the Safe Clean Water (SCW) Program in 2021. There are a total of 12 Coordinators across 9 Watersheds, with some Watersheds having two Coordinators assigned to it. SGA Marketing (SGA) was selected for this role for the Lower Los Angeles River (LLAR) Watershed Area. The lead LLAR coordinator is Tara Dales, assisted by a team of SGA staff members. Each Coordinator develops an annual Strategic Outreach and Engagement Plan ('Outreach Plan') for presentation to and approval by the Watershed Area Steering Committee (WASC) in their Watershed.

The primary purpose of this Outreach Plan is:

1. To clarify the scope of the Coordinator's role; and
2. To outline the Coordinator's vision, outreach strategies and accompanying evaluation metrics of this outreach.

This Outreach Plan outlines the **second year of the role**. Notable revisions or additions to the FY21-22 Outreach Plan are highlighted in yellow for easy reference.

OVERVIEW:

This plan has five components:

1. **A vision for success for the Watershed Coordinator role;**
2. **A review of lessons from FY 21-22 and notable focus areas for FY 22-23;**
3. **FY22-23 outreach and engagement strategies** which describe what actions we will take in pursuit of the vision;
4. **Watershed Description** of the physical, social and political characteristics of the watershed; and
5. **Interested Party list** of stakeholders that we have identified as important entities involved in or impacted by the Safe Clean Water Program and the LLAR watershed's work (updated since FY21-22 and to be updated continuously throughout FY22-23).

As part of the development of this updated Outreach Plan, SGA reached out to all WASC members to schedule one-on-one meetings. We have met with 11 of the 17 WASC members and/or their alternates. The list of who have met with can be found in [Appendix C](#). Additionally we discussed with the Watershed Coordinators from South Santa Monica Bay, Central Santa Monica Bay and Lower San Gabriel River our different year 1 experiences and year 2 ideas.



SECTION 2

VISION FOR THE WATERSHED COORDINATOR ROLE & EVALUATION METRICS





Our vision for success in this role is one in which all projects:

- are aligned with local priorities and needs;
- are developed with equitable access and opportunity - meaning leveling the playing field for entities that have good ideas but fewer resources; and
- meet all four missions of the SCW Program:

CAPTURE IT

Increase our yearly collection of rainwater to supply water for millions of people in L.A. County.

CLEAN IT

Reduce the volume of trash before it reaches our beaches and coastal waters.

MAKE IT SAFE

Help eliminate the toxins, fertilizers, bacteria, plastics, metals from our cars, and chemicals that flow into the ocean.

MAKE IT FOR EVERYONE

Protect creeks and streams, build parks, liven up concrete landscapes, and create green space for our communities.

A Note about Watershed Coordinator’s Scope

There are a few key things to note about this role’s responsibilities and scope:

1. PROJECT SOLICITATION

One key element that came up several times during our one-on-one interviews with WASC members was the desire to see more community led or community supported and/or driven projects. As set out in the Safe, Clean Water Program Implementation Ordinance (Ord. 2019-0042 § 11, 2019.), a key part of our role is to connect entities with strong project concepts (such as ideas from CBOs) with the Technical Resource Program (TRP). The TRP consists of subject matter experts who will assist potential applicants in creating Feasibility Studies if those applicants lack their own resources or technical expertise.

2. COMMUNITY OUTREACH

Our role is to do regional community outreach about the SCW Program, its current projects, and how potential project applicants can benefit from the TRP. We will continue to provide guidance and support to individual project applicants, but will not conduct individual project outreach. Through our outreach, we will also gather input from the community to learn what needs they would like to see



fulfilled by SCW projects. We will communicate these needs to applicants while they develop their project concepts and to the WASC while they evaluate projects.

3. PUBLIC EDUCATION

The outreach we conduct is watershed wide and serves two purposes:

1. Educates community members about current projects; and
2. Informs community members how they can support and/or voice their opinion on potential projects.

Given the many strong National Pollutant Discharge Elimination System (NPDES) stormwater-focused public education programs in the region, as well as the development of the SCW public education program (per the Safe, Clean Water Program Implementation Ordinance) by LACFCD, we will not be focusing our efforts on youth education.

PROPOSED SCOPE FOR WATERSHED COORDINATOR ROLE:

| OUR PRIORITIES WILL BE: | OUR PRIORITIES WILL BE LESS ABOUT: |
|---|--|
| Recommending new project concepts to apply (especially those interested in applying to the TRP) | Focusing on established projects who are ready for submission to the Infrastructure Program or have already received funding from the SCW program. |
| Providing recommendations and guidance to projects on how a project concept can establish inclusive and meaningful community engagement. Providing guidance to the WASC on community needs that we identify. | Conducting outreach on behalf of and/or collecting signatures for individual projects. |
| Identifying opportunities for cost-sharing and collaboration across sectors/agencies (act as a matchmaker). | Being a project partner. |

Evaluating Our Success

Given the long timeframe of project development, the evaluation of our success is focused **on output not outcome**, per the successful execution of our deliverables delineated in section 4.

SECTION 3

LESSONS LEARNED IN FY 21-22 and FY 22-23 KEY FOCUS AREAS





FY 21-22 RECAP

For a recap of all work completed in the year one of the Watershed Coordinator role, please view the [LLAR Watershed Coordinator Annual Report FY 21-22](#). In short all deliverables, bar one, set out in the year one SOEP were achieved or surpassed (48 community engagement or potential project applicant meetings held, 6 community events tabled at, 37 educational presentations about SCW to stakeholders, and 3 presentations and 1 press release developed to aid the role). The only deliverable that we did not complete was a community engagement toolkit. Only after the FY 21-22 Outreach Plan was completed did we learn that the District planned to publish their own [2022 Interim Guidance: Strengthening Community Engagement and Support](#). After reviewing the District's Interim Guidance on Community Engagement released in Spring 2022 and learning more about the planned outputs of the Metrics and Monitoring Study, we decided in conversation with the District and Stantec (the Regional Coordinator) that producing an additional community engagement resource would be duplicative with these broader, regional efforts. The decision to not continue with this activity was expressed to the WASC during a Coordinator Update presentation in Q1 of 2022.

NOTABLE LESSONS FROM FY 21-22 & NOTABLE FOCUS AREAS FOR FY 22-23

These lessons and notable focus areas are grouped according to the 3 responsibility areas of the Watershed Coordinator:

PUBLIC EDUCATION:

From the community events we tabled at, it was clear that there is some public memory of Measure W on the ballot, but limited to zero awareness of SCWP or projects being developed. This means there is still ample opportunity to inform local communities about the Program and how they can get involved.

FY 22-23 FOCUS AREAS:

- In FY 21-22 we interacted with two state representatives in the watershed. Given their extensive community knowledge and networks, we plan to place more emphasis on reaching out to **more council districts** this year to leverage their existing community networks.
- To aid our community engagement, we plan to develop **more visuals to help community members envision what funded projects will look like once complete**.

COMMUNITY ENGAGEMENT:

Given the timing of the start of the Watershed Coordinator role across the Program, we had limited ability to assist Round 2 applicants. In review of these applications as well as the Round 3 ones, there is still room for all projects to demonstrate stronger community engagement and more extensive CBO partnerships.



FY 22-23 FOCUS AREAS:

- As more project applicants start to engage with the Watershed Coordinator role, we will focus on providing them with suggestions for which **community based organizations to reach out to, as well as help to broker connections to these groups**. This will tap into the relationships that were formed during our year one stakeholder meetings.
- Our **community needs survey** achieved 156 responses in year 1- many responses included valuable qualitative data about what areas community members would want to see improved. We will continue to collect this data and map it . As relevant, key community insights will be shared with project applicants and the WASC.
- Given the impending MS4 permit being applied to schools, we plan to focus more on **outreach to school districts** this year. This focus will be supported by our attendance at various green school workshops, so as to ensure we are understanding the potential challenges schools face in developing stormwater projects. We will also focus on reviewing school district master plans.

SOLICY & SUPPORT NEW PROJECTS:

In year 1, through the help of our stakeholder meetings, we identified just over 12 possible projects that could apply for funding. We then followed up with the relevant stakeholders to determine if they knew about the Program and if they were interested in applying. From this list, one project is considering applying in Round 4.

FY 22-23 FOCUS AREAS:

PROJECT SOLICITATION:

- In year 1, we did not have the opportunity to meet with/present to any chambers of commerce, Planning Commissions or private developers (bar one). Given the urban density of the LLAR watershed as well as the success of a CSMB funded project which involves a partnership between Costco and Culver City, we would like to place more emphasis on reaching out to **city planners** to educate them on the SCWP. We will also try to identify and reach out to infrastructure planning groups within neighborhood councils.
- Additionally, we had limited luck getting responses from the **public works department's of cities not represented on the WASC**. We will continue to reach out to ensure they are aware of the Program.

PROJECT APPLICANT SUPPORT:

- It was apparent in the SIP deliberations in Round 3 that all future applicants need to come with cost-share partners in order to be competitive. To this end, we plan to place more of an emphasis on trying to assist project applicants as well as past funded projects with knowledge about **potential cost-shares** as they arise. This will be aided by [our ongoing funding database](#) which we started in year 1.
- As we continue to develop our deep knowledge of the Program, we will also continue to develop a **list of questions/suggestions we ask any potential applicant we engage with**. Examples to be added this year include:
 - Example question: Whether the applicant has engaged with any labor unions, apprenticeship programs or workforce development organizations.



- Example suggestion: Ensure the funding presentation is simple and clear with the projects proposed benefits so that all WASC members, irrespective of background can easily grasp its potential.

WASC SUPPORT:

- There were and will continue to be some WASC member changes. We will consolidate the **factsheets of past funded projects into an overview package** so that any **new WASC members are equipped** with background knowledge as they enter the role.
- A key need that we have heard from the Regional Oversight Committee as well from our WASC interviews this year, is the need to ensure WASC members are taking a regional approach to deciding on each SIP and not just looking at each project in isolation. To this end, we will work with the District to determine if the **current project mapping tool can be improved.**
- To aid the WASC's review of any scientific studies, we will work with the District to ensure a summary of the **SCCWRP evaluation of scientific studies is presented in a WASC meeting.**



SECTION 4

FY22-23 DELIVERABLES





The deliverables that can feasibly be covered in the Coordinator’s budget accompany each focus area below:

1. Understand Community Needs In The Watershed
2. Help Solicit New Projects
3. Support Current Project Applicants
4. Raise Public Awareness About The Safe Clean Water Program In The Watershed
5. Support The WASC Through Information Sharing

FOCUS AREA 1

| 1.UUNDERSTAND THE COMMUNITY NEEDS IN THE WATERSHED | | |
|---|---|---------------------------|
| <p>END GOALS (WHY ARE WE DOING THESE TACTICS)</p> <p>The objective of the below strategies in this focus area is twofold:</p> <ol style="list-style-type: none"> 1. For the Coordinator to get information to assist WASC members in their evaluation of project submittals; and 2. To enhance the Coordinator’s ability to guide and assist project applicants. | | |
| STRATEGIES | | |
| STRATEGY | DESCRIPTION | DELIVERABLES |
| <p>A. Ongoing Identification of Interested Party Contacts Details</p> | <p>Continue to add to our comprehensive contact list database for:</p> <ol style="list-style-type: none"> 1. NGOs and CBOs 2. Municipal contacts 3. Council Districts Representatives and Neighborhood Councils 4. School Districts | <p>1 updated database</p> |



| | | |
|--|--|--|
| <p>B. Engagement of Local Interested Parties through meetings</p> | <p>The Coordinator will meet with watershed specific Interested Parties throughout the year. The purpose of these meetings is to:</p> <ul style="list-style-type: none"> ● Inform parties of the SCW program and the current projects in their vicinity; ● Determine if they or one of their stakeholders could develop a project; ● Inform them of how community members can show support for projects; ● Establish a relationship with them to then connect future projects to them for support; and ● For us to understand the various motivators and barriers for community engagement in the SCW Program | <p>20 meetings with notable focus on:</p> <ul style="list-style-type: none"> ● Council Districts ● School Districts ● City Planning Departments |
| <p>C. Add to Community Needs Survey</p> | <p>The purpose of this short survey (English and Spanish) is for us to systematically consolidate insights gained through our meetings. It will allow us to pull out themes from these meetings to then share with the WASC.</p> <p>The survey will continue to be distributed through three means:</p> <ol style="list-style-type: none"> 1. In our Interested Party meetings; 2. Via Interested Party email list serves and through their social media; and 3. At the community events we attend. | <p>Continue collecting survey responses and sharing relevant input with project applicants and the WASC</p> |
| <p>D. Track Relevant regional plans and workshops</p> | <p>In order to ensure we are equipped to help projects, we will continue to attend any relevant regional seminars or workshops about stormwater, community engagement or cost-shares.</p> <p>This includes attendance at Regional Oversight and Scoring Committee meetings which cover the LLAR watershed.</p> | <p>Attend events as they arise</p> |



FOCUS AREA 2

2. SOLICIT NEW PROJECTS

END GOALS (THE WHY)

To drive more projects through the Technical Resource Programs and to drive more high quality projects for WASC consideration.

STRATEGIES

| STRATEGY | DESCRIPTION | DELIVERABLES |
|--|---|--|
| A. Presentation about Technical Resources Program | This will be presented to potential project applicants identified in our database with a key focus on smaller cities (and/or their planning departments for ideas on potential public-private SCW partnerships) who do not have representation in the WASC. | 10 presentations |
| B. Distribute Call For Project Press Release | We will develop and distribute(via an E-newsletter) a Round 5 call for projects press release in the watershed and to our contacts made in Task 1. | Email sent to a minimum of 20 stakeholders |



FOCUS AREA 3

3. SUPPORT FUNDED SCWP PROJECTS

END GOALS (THE WHY)

The purpose of the below strategies is to ensure that future projects submittals fulfill all 6 goals of the SCW. A key aspect of this focus is helping project applicants who may need more access to resources to apply for the Technical Resources program.

STRATEGIES

| STRATEGY | DESCRIPTION | DELIVERABLES |
|--|--|--|
| A. Cost-share Resources | We will continue to add to our grants and cost-share database for use as an aid for potential project applicants. | 1 Ongoing Database Relevant grants shared with project applicants |
| B. Project Guidance on Community Engagement | We will continue to develop relationships with project applicant teams, providing ongoing feedback and recommendations as to how they can better encompass community priorities and help achieve the goals of the SCWP, on an as needed basis. | Assumes approximately 6 projects engaged with Ongoing list of guidance questions and suggestions for use a template in meetings |



FOCUS AREA 4

4. RAISE PUBLIC AWARENESS ABOUT THE SAFE CLEAN WATER PROGRAM

END GOALS (THE WHY)

The objective of the below strategies in this focus area is twofold:

1. To build awareness
2. To increase community engagement in projects
3. To gather information to help WASC members understand community needs

STRATEGIES

| STRATEGY | DESCRIPTION | DELIVERABLES |
|-----------------------------------|---|--|
| A. Attend Community Events | <p>We will attend 6 community events in the watershed.</p> <p>The purpose of these outreach events is twofold:</p> <ol style="list-style-type: none"> 1. Inform and educate community members about the SCW Program; and 2. Gather additional responses to the Community Needs Survey <p><u>The exact events that we attend will be confirmed as they are determined. Even spread across the watershed will be taken into account.</u></p> | 6 events attended |
| B. Event material | Develop visual aids of projects to help community members envision project | Community facing fact sheet with project example visuals |



FOCUS AREA 5

5. SUPPORT THE WASC THROUGH INFORMATION SHARING

END GOALS (THE WHY)

The objective of the below strategies in this focus area is to communicate information learned in outreach to the WASC, so as to assist the members in their review of projects

STRATEGIES

| STRATEGY | DESCRIPTION | DELIVERABLES |
|--|---|--|
| A. Reporting | <p>We will complete the following reports to document our activities and learnings to date:</p> <ol style="list-style-type: none"> 1. Monthly Activity Progress Report 2. Quarterly Review Report 3. Annual Report <p>We will also report to the WASC at each monthly meeting, either in the form of verbal updates or a formal presentation, potentially about the following items:</p> <ol style="list-style-type: none"> 1. Community meetings conducted 2. TRP Project Development 3. Community Survey Report findings 4. Cross-Watershed Collaboration Updates 5. Summary of SCCWRP evaluation of scientific studies | <p>12 Monthly Reports</p> <p>4 Quarterly Reports</p> <p>1 Annual Report</p> <p>6 WASC update presentations</p> |
| B. WASC Support | <p>Compilation of past funded project factsheet to aid new WASC members</p> | <p>1 report</p> |
| C. Watershed Regional Focus to aid SIP decision | <p>We will develop suggestions for the District about potential improvements to the funded project map and its use as a SIP deliberation tool.</p> | <p>District meetings</p> |
| D. Monthly Watershed Coordinator Meetings | <p>We will attend monthly meetings with all other Watershed Coordinators, during which time we will share resources developed, learnings from activities thus far and other opportunities for collaboration across watershed areas.</p> | <p>12 meetings with SGA organizing and leading 1 of the 12</p> |



SECTION 5

CROSS-WATERSHED & PARTNERSHIP COLLABORATION





SGA Marketing & Heal The Bay Collaboration

SGA is the sole Watershed Coordinator for the Lower LA River Watershed Area. We are also the joint Watershed Coordinator for the Central Santa Monica Bay (CSMB) Watershed Area and share this role with Heal the Bay. Heal the Bay is also the sole Watershed Coordinator for the South Santa Monica Bay Watershed. There will continue to be close collaboration and resource sharing between SGA Marketing and Heal The Bay Coordinators and our support teams across these 3 watersheds.

Neighboring Watersheds

We will continue our ongoing dialogue and periodic meetings with our neighboring Watershed Coordinators to ensure that we are not duplicating work and are sharing learnings and insights.

Collaboration with External Programs

SGA plans to continue to develop collaborative relationships with external programs engaged in similar regional work, such as the Disadvantaged Community Involvement Program (DACIP), Enhanced Watershed Management Plan (EWMP), The San Gabriel and Lower Los Angeles Rivers and Mountains Conservancy (RMC) and Lower LA River Plan Implementation Advisory Group (IAG). The aim of this collaboration will be to identify shared goals, streamline programmatic redundancies and share information or resources.



APPENDIX



APPENDIX A : LOWER LOS ANGELES RIVER WATERSHED AREA DESCRIPTION

A detailed watershed description, encompassing the key points of our research and reading thus far, can be found in Appendix A of the FY 21-22 Outreach Plan. This description is not meant to be a comprehensive description- it is merely an overview.

A summary of this FY 21-22 Outreach Plan Appendix A is found below.

Key Hydrological Features

[The LLAR Watershed Area](#) is in the southern portion of Los Angeles County ('LA County'). Its dominant water body is the Lower Los Angeles River, which is approximately [13.3 miles long](#)³ and drains into the Pacific Ocean. Its main tributaries are Compton Creek and the Rio Hondo.

The vast majority of the LLAR Watershed Area is covered by roads, buildings, and other paved surfaces; it is approximately 95% developed. Much of the LA River channel itself is lined with concrete, except for a soft-bottomed stretch below Willow Street in Long Beach. The LLAR Watershed Area is over a confined groundwater basin, so there are limited areas to implement projects that recharge the basin.

Key Social Features

The LLAR Watershed Area has a population of 895,933, according to the 2016 census. It is a high-minority and economically disadvantaged region. 42% of the area is a Disadvantaged Community (DAC) Census Block Group. This report makes use of the CalEnvironScreen DAC definition but acknowledges that there are a number of other methodologies used to define Disadvantaged Communities including the [CA Department of Water Resources's definition](#), which defines DACs as Census geographies with an annual median household income (MHI) that is less than 80% of the Statewide annual MHI, while Severely Disadvantaged Communities (SDAC) are Census geographies having less than 60% of the Statewide annual MHI. Additionally, the [California Active Transportation Program](#) (ATP) considers projects that serve schools where over 75% of students are eligible for free and reduced price meals through the Federal Student Lunch Program as DAC projects.

³ "Lower Los Angeles River". Gateway Water Management Authority. <https://gatewaywater.org/services/llar/>



The median household income for the area is \$40,511, which is 40.5% lower than the LA County median household income. There is a high Spanish-speaking population in the LLAR Watershed Area and a high level of linguistic isolation, which describes areas with a high percentage of adults who do not speak English fluently⁴.

The area also faces environmental justice issues. For instance, there are [176 soil contamination cleanup sites](#) within the one mile corridor along the LLAR alone⁵. Additionally, the lack of tree canopy and greenspace contributes to a high heat island index.

Opportunities for Community Investment Benefits

There is ample opportunity and need in the LLAR Watershed Area for achieving the SCW Program's community benefit goals. The channelization of the LLAR and the urbanization of the surrounding area disrupted many natural habitats. Because of this, there is a need for more greenspace and habitat connectivity throughout the watershed. This can be done by increasing vegetation and tree canopy in urban areas and restoring wetlands. This would also help reduce the local urban heat island effect and provide stormwater capture benefits. School campuses offer a key opportunity for urban greening and water capture projects.

Additionally, there is a need for more equitable access to the river and to greenspace. Currently, there are only two river access points within four miles of the center of the area of highest concentration of lower income residents⁶. Additionally, in Long Beach, residents in low-income neighborhoods have access to 89% less park space per person than those in high-income neighborhoods⁷. Increasing access points to the river, improving river crossings, and making riverside trails accessible to diverse users can increase river access as well as connect different communities. Creating new greenspace in low-income communities can provide more equitable access to the benefits of urban greening.

Safe, Clean Water Program Context

SGA is the sole Coordinator for the LLAR Watershed Area. We are also the co-Coordinator for the Central Santa Monica Bay (CSMB) Watershed Area with Heal the Bay.

The LLAR Watershed Area is allocated \$12.42 Million from the [Regional Program funds](#)⁸ for Fiscal Year 2021-2022 (FY 21-22) . Table 1-1 lists how much funding each city in the LLAR Watershed Area receives through the [Municipal Program funds](#), and whether the city is fully or partially within the LLAR Watershed Area⁹.

⁴ CalEnviroScreen 3.0. CalEPA. 2018.

⁵ "Lower LA River Revitalization Plan" Section 1.1.4.3.5. The Lower LA River Implementation Advisory Group. 2015.

⁶ "Lower LA River Revitalization Plan". The Lower LA River Implementation Advisory Group. 2015

⁷ "Long Beach, CA 2021 ParkScore Ranking". Trust for Public Land. 2021

⁸ "Safe Clean Water Program 2021-22 Regional Tax Return Estimates". Safe, Clean Water Program. 2020.

⁹ "Safe Clean Water Program 2021-22 Local Tax Return Estimates". Safe, Clean Water Program. 2020.



Table 1-1: Municipal Funds Allocated to LLAR Cities for FY 21-22

| City | Municipal Funds Allocated | Partially or Fully Within Watershed |
|-----------------|---------------------------|-------------------------------------|
| Cudahy | \$0.17M | Full |
| Maywood | \$0.18M | Full |
| Signal Hill | \$0.28M | Partial |
| Bell | \$0.31M | Full |
| Bell Gardens | \$0.32M | Full |
| Huntington Park | \$0.43M | Full |
| Lynwood | \$0.58M | Full |
| Paramount | \$0.66M | Partial |
| Pico Rivera | \$0.90M | Partial |
| Vernon | \$0.93M | Full |
| Commerce | \$0.99M | Full |
| South Gate | \$.99M | Full |
| Lakewood | \$1.10M | Partial |
| Compton | \$1.20M | Partial |
| Downey | \$1.44M | Partial |
| Carson | \$2.19M | Partial |
| Long Beach | \$4.62M | Partial |

Like all watersheds, the LLAR Watershed is hydrologically and politically connected to surrounding Watershed Areas that have their own WASCs and Regional Program funds.

Hydrologically, the LLAR Watershed Area is connected to the Upper LA River Watershed Area to the north, most notably through the Upper LA River which feeds directly into the Lower LA River. To the west, it is connected to the South Santa Monica Bay (SSMB) Watershed Area, most notably by the Dominguez Channel which runs from the SSMB Watershed into the LLAR Watershed where it joins the LA River. To the northeast, it is connected to the Rio Hondo Watershed Area by the Rio Hondo which runs from the Rio Hondo Watershed into the LLAR Watershed.

The LLAR Watershed Area also shares groundwater aquifers with surrounding watersheds. The West Coast Basin Aquifer which underlies parts of El Segundo, Inglewood, and LA City also underlies the South Santa Monica Bay, CSMB, and Lower San Gabriel River (LSGR) Watershed Areas. [The Central Basin Aquifer](#) which underlies the northern portion of the LLAR also underlies the CSMB, LSGR, and Rio Hondo, and Upper LA River Watershed Areas¹⁰. The corresponding political connection is that these watersheds share

¹⁰ DWR Groundwater Basin Boundary Assessment Tool. DWR. 2019.



water agencies - the [West Basin Municipal Water District](#) and the [Central Basin Municipal Water District](#) which manage water supply for their service areas.

The cities in the LLAR Watershed Area have a history of collaborating with each other, along with some of the cities in the Rio Hondo and LSGR Watershed Areas. Together, 27 participating cities form the [Gateway Cities Council of Governments](#) (COG), which works on transportation, housing, air quality, economic development, and stormwater run-off issues for the region. [The Gateway Water Management Authority](#), is a sister agency to the Gateway Cities COG. It is a watershed-based coalition made up of cities and agencies within the Gateway region that are interested in developing an Integrated Regional Water Management Plan (IRWMP) together. The IRWMP covers both the LLAR and LSGR Watershed Areas.

Cities in the LLAR Watershed Area also collaborate on various WMPs through which they plan to meet their MS4 permit requirements. Bell, Bell Gardens, Commerce, Cudahy, Huntington Park, Maywood, and Vernon, along with the LA County Flood Control District (LACFCD) are the permittees on the [Los Angeles River Upper Reach 2 Sub-watershed](#) WMP¹¹. Downey, Long Beach, Lakewood, Lynwood, Paramount, Pico Rivera, Signal Hill, South Gate, and LACFCD are the permittees on the [Lower Los Angeles River Watershed](#) WMP¹².

Sources Referenced

For a more detailed Watershed Description, please see Appendix A of the [FY 21-22 Outreach Plan](#). This Watershed Description draws from many existing reports, Watershed Management Plans (WMPs), and data sources. These include the 2014 [Lower LA River Watershed Management Plan](#) (LLAR WMP), the [2015 LA River Upper Reach 2 WMP](#), the [Lower LA River Revitalization Plan](#) (LLARRP), the [LA River Master Plan](#) (LARMP), the [RedesignLA](#) website, [CalEnviroScreen 3.0](#), Tree People's [LA County Tree Canopy Viewer](#), Tree People's "[The Power of Schools](#)" report, the US Census Bureau's [Walking and Bicycling to Work data](#), and the Trust for Public Land's [2021 ParkScore](#) report.

¹¹ "Los Angeles River Upper Reach 2 Watershed Management Group". California Water Boards. 2017.

¹² "Lower Los Angeles River Management Group". California Water Boards. 2018.



APPENDIX B : LOWER LOS ANGELES RIVER WATERSHED INTERESTED PARTIES

Focus of Coordinator's Engagement Strategy

A key part of the Coordinator's role is to establish relationships with the full spectrum of diverse Interested Parties in the Watershed. These Interested Parties range from both current and potential SCW project applicants to community members and organizations who may benefit from SCW projects.

Our primary focus is engaging potential project applicants who:

- a. either lack awareness about the program, such as some school districts; or
- b. who lack access to resources to compile strong projects (such as some smaller municipalities); and
- c. who therefore are strong candidates for the Technical Resource Program (TRP).

Given the complexity of water infrastructure projects as well as stormwater compliance needs, we will seek project ideas and input from community members, but will focus the majority of our engagement efforts on those who have basic technical capacity to develop project ideas into full blown submittals.

This aligns with one of our key roles, which is to be a matchmaker helping to align these applicants with the right resources.

Below please find an updated (since FY 21-22 SOEP) list of Interested Parties. **This list is not meant to be comprehensive- instead it is a living database which will be added to continuously.** The list of Interested Parties will continue to serve as a reference and guide as we do outreach, solicit community input, and foster partnerships among stakeholders. Through this second year, we plan to engage many from this list as well as continue to add new Interested Parties to it.



A Note on the Categorization of Interested Parties

Below please find a description as to how we categorized the Interested Parties:

NGOs and Environmental Organizations

We included Non-profit Organizations (NGOs), Community-based Organizations (CBOs) and other environmental organizations (such as conservancies) that do work in the LLAR Watershed Area. They include local community organizations, regional organizations that work across multiple cities, and regional chapters of national organizations. We also included religious groups and churches which have close connections to their communities and own parcels of land that may be potential sites for stormwater projects.

City and County Elected Officials

City council members and county supervisors will be able to offer insight into their communities and the needs of their specific council districts.

City and County Departments

For each city in the LLAR Watershed Area, we listed city departments that would have an interest in the SCW Program. These include Public Works, Parks and Recreation, Community Services, and Economic Development departments. We also included LA County Sanitation Districts, LACFCD, LA County Beaches and Harbors, and LA County Public Works.

State and Federal Agencies

Our list includes the CalTrans Stormwater Program and the US Army Corps of Engineers.

Educational Institutions

Educational institutions include universities, community colleges and public school districts. School grounds can offer good opportunities for greening and stormwater capture that can offer multiple community benefits, especially since in many LLAR communities, schools serve as community hubs.

Councils of Governments

We included councils of governments that were created to work on regional watershed management issues.

Water Purveyors

The Central Basin Municipal Water District and The Metropolitan Water District of Southern California are the primary water wholesalers in the region who sell water to various retailers. The retailer category includes publicly owned city utilities, private investor-owned utilities, private non-profit water purveyors, and county water districts.

[UCLA's Water Hub](#) map depicts the service areas of each water purveyor.



Disadvantaged Communities (DACs)

Every city in the LLAR Watershed Area contains DAC census tracts. The cities of Bell, Bell Gardens, Commerce, Compton, Cudahy, Huntington Park, Inglewood, Lynwood, Maywood, Paramount, and South Gate are considered DACs on the municipal level. Additionally, many NGOs listed in the first category serve DACs.

[This map](#) depicts all DACs designated by CalEPA. These areas represent the 25% highest scoring census tracts in CalEnviroScreen 3.0, along with other areas with high amounts of pollution and low populations. Other definitions of DACs include the CA [Department of Water Resources's definition](#), which defines DACs as Census geographies with an annual median household income (MHI) that is less than 80% of the Statewide annual MHI, while Severely Disadvantaged Communities (SDAC) are Census geographies having less than 60% of the Statewide annual MHI. Additionally, the [California Active Transportation Program](#) (ATP) considers projects that serve schools where over 75% of students are eligible for free and reduced price meals through the Federal Student Lunch Program as DAC projects.

Native American Tribes

The Gabrieleño-Tongva Indian Tribe, or the San Gabriel Band of Mission Indians, is a state recognized Native American tribe and the traditional custodian of the land in the LLAR Watershed Area. Native American tribes are key stakeholders to consider for projects planned on sacred sites. Projects may also have the opportunity to give tribes access to land to perform traditional ceremonies and to gather culturally significant plants.

Other

Parties in this category include private landowners and corporations that own large lots who may be interested in opportunities to implement stormwater capture solutions on their properties. For instance, there may be opportunities for public-private partnerships to implement stormwater infrastructure in large parking lots. It also includes chambers of commerce which could connect us to the business community in their areas.



INTERESTED PARTIES LISTS

NOTE: These lists are not meant to be comprehensive- instead it is a living database which will be added to continuously.

NGOs and Environmental Organizations

60 Organizations

| Community Organizations, NGOs, & Environmental Organizations | | |
|--|----------|---|
| Name/Entity | Category | Description |
| Union de Vecinos | NGO | Works in Boyle Heights and Maywood to promote environmental and economic justice. |
| United Cambodian Community | NGO | Provides culturally competent social services to the Cambodian community in Long Beach |
| Grow Good | NGO | Community farm in Bell. |
| Southeast Community Foundation | NGO | Works to provide higher education to students in Vernon. |
| Unearth and Empower | NGO | Creates educational opportunities in Compton. |
| Southeast Community Development Corporation | NGO | A regional community and economic development agency that works in Southeast LA, including Huntington Park. |
| East Yard Communities | NGO | Advocates for environmental justice in Southeast LA and Long Beach, including green spaces. |
| Peace4Kids | NGO | A youth organization in Compton that works to create community among kids in the foster care system. |
| SELA Collaborative | NGO | A collaborative of nonprofits that "seeks to revitalize the communities of Bell, Bell Gardens, Cudahy, Florence-Firestone, Huntington Park, Lynwood, Maywood, South Gate, Vernon and Walnut Park." |
| SLATE-Z | NGO | Works in Vernon-Central, South Park, Florence, Exposition Park, Vermont Square, Leimert Park, and Baldwin Hills Crenshaw for better transportation, education, jobs, and public safety. |
| Communities for a Better Environment | NGO | Grassroots environmental justice organization that does work across CA. Works on a "Brown to Green" project in Huntington Park advocating to transform "it from a blighted landscape of vacant lots and pollution into a sustainable mixed-use area that supports environmental health" |



| Name/Entity | Category | Description |
|---|----------|---|
| Just Environment Long Beach | NGO | Advocates for environmental justice and equitable land use for Long Beach. |
| Lot to Spot | NGO | "Non-profit organization dedicated to improving blighted, urban neighborhoods in the greater Los Angeles area one vacant space at a time." |
| Liberty Hill | NGO | Social justice organization. One of its priorities is environmental justice and ensuring greenspaces for disadvantaged communities in LA. |
| SCOPE Los Angeles | NGO | "Builds grassroots power to create social and economic justice for low-income, immigrant, woman, femme, black, and brown communities in Los Angeles." Works on environmental justice and greenspace advocacy. |
| Friends of the Los Angeles River | NGO | Works to "ensure an equitable, publicly accessible, and ecologically sustainable Los Angeles River by inspiring River stewardship through community engagement, education, advocacy, and thought leadership." |
| The River Project | NGO | Works to "realize a regenerative, equitable, just, and climate-resilient Los Angeles through radical curiosity, evidence-based watershed planning, and positive action." Does education, community engagement, advocacy, scientific studies, and art. |
| Los Angeles Audubon Society | NGO | Works on conservation, wildlife habitat, and protecting birds in the LA area through advocacy and education. |
| Surfrider Foundation Long Beach | NGO | Works to protect the ocean and beaches through advocacy and education. |
| Conservation Corps of Long Beach | NGO | Helps at-risk youth develop their education and careers and connect with their communities through working on conservation and environmental stewardship programs. |
| Consejo de Federaciones Mexicanas (COFEM) | NGO | Works on creating opportunities for Latino Immigrants in North America, with a special focus in California |
| 7th Generation Advisors | NGO | Provides expertise on and partners with non-profits, government, and stakeholders on creating sustainability solutions. Has helped provide letters of support, and is a partner on the Edward Vincent Jr Park project in Inglewood. |
| Our Water LA | NGO | A "coalition of community leaders and organizations from across Los Angeles County united to create a strong water future for Los Angeles." |
| Social Justice Learning Institute | NGO | Educates and empowers youth and community members to create social change. Is based in Inglewood, CA and works throughout CA. |



| Name/Entity | Category | Description |
|--|----------------|---|
| LA Waterkeeper | NGO | Works to "to eliminate pollution, achieve ecosystem health for our waterways and secure a resilient, multi-benefit, low-carbon water supply to the region" through advocacy. |
| Theodore Payne Foundation | NGO | Educates about and promotes native vegetation in Southern California. |
| Council for Watershed Health | NGO | Works to advance the health and sustainability of our region's watersheds, rivers, streams and habitat - both in natural areas and urban neighborhoods. Works on LA River Watershed monitoring and watershed coordination. Created RedesignLA website to provide resources for SCWP participants. |
| Sierra Club Angeles Chapter | NGO | Advocates for climate action and conservation. Has Long Beach group and Rio Hondo group. |
| Investing in Place | NGO | Advocates for transportation to build healthy communities. |
| Trust for Public Land | NGO | Protects and restores natural spaces by collaborating with communities to plan, design, and create parks, playgrounds, gardens, and trails. |
| Prevention Institute | NGO | Is a national organization with an office in LA. Works to build prevention and health equity into key policies and actions at the federal, state, local, and organizational level. Was involved with the LA River Revitalization Plan. |
| Lower LA River Revitalization Plan Implementation Advisory Group (IAG) | Advisory Group | An advisory group that provides guidance on LLAR projects and implementing the LLAR Revitalization Plan. Consists of NGO and government representatives. |
| Los Angeles Neighborhood Land Trust | NGO | Works to increase access to green space for communities of color. |
| Tree People | NGO | Engages in community outreach, education, forestry, park and trail stewardship, and policy research to create a safe, healthy, and sustainable urban environment. |
| River in Action | NGO | Is "dedicated to providing community based environmental education programs for TK-5 youth" using the STEAM (Science, technology, engineering, arts, and mathematics) model, which focuses on developing critical thinking skills and experiential learning. |
| Groundwater Resources Association of California | NGO | Works for sustainable groundwater for all through education, technical leadership, and advocacy. |



| Name/Entity | Category | Description |
|--|---------------------|---|
| Think Earth Foundation Watershed Partnership | NGO | "Think Watershed is a collaborative partnership whose mission is to educate students about the watershed's impact on the marine environment and to inspire them to become stewards of the environment." |
| Food bank of Southern California | NGO | Foodbank that serves neighborhoods in downtown Los Angeles, Compton, San Pedro, South Central, Watts, and North Long Beach. |
| Aids Food Store | NGO | Volunteer-based food distribution organization in Long Beach. |
| LA Community Garden Council | NGO | Partners with and offers resources to 42 community gardens across LA County. |
| Community Services Unlimited | NGO | Provides community services including food and gardening resources. |
| Food Finders | NGO | Rescues and distributes food to prevent food waste and hunger. |
| Seeds of Hope | NGO | A ministry of the Episcopal Diocese of Los Angeles which seeks to cultivate wellness by providing garden-based nutrition education and working with congregations, communities, and schools, to transform unused land into productive gardens and orchards across the county. |
| LA Conservation Corps | NGO | An environmentally focused youth development organization. |
| Best Start | NGO | Invests in 14 geographic areas that have faced historic disenfranchisement and oppression to ensure that every kid enters kindergarten ready to succeed in school and life. Geographic areas include Long Beach and Compton. |
| Unitarian Universalist Church of Long Beach | Religious Community | Unitarian Universalist Church |
| Hope Community Church | Religious Community | Church in Pico Rivera |
| Hope in Christ Community Church | Religious Community | Christian Church in Compton |
| Long Beach Islamic Center | Religious Community | Muslim Community Center and Q'uran School |
| Best Start | NGO | Invests in 14 geographic areas that have faced historic disenfranchisement and oppression to ensure that every kid enters kindergarten ready to succeed in school and life. Geographic areas include Long Beach and Compton. |



| Name/Entity | Category | Description |
|--|------------------------|---|
| ARLA | NGO | "We engage in capacity building, cross-sector collaboration, and community engagement to advance multi-benefit approaches that are key to developing individual and collective climate resilience." |
| Kounkuey Designs | NGO | Community Development and Design non-profit |
| City Fabrick | NGO | City Fabrick is a nonprofit multi-disciplinary design studio reshaping communities in need through collaborative public-interest design, planning, policy development, and advocacy. |
| The Nature Conservancy | NGO | Global environmental nonprofit that does local work in California. |
| Public Counsel | NGO | "Founded in 1970, Public Counsel is the nation's largest provider of pro bono legal services, utilizing an innovative legal model to promote justice, hope, and opportunity in lower-income and communities of color in Los Angeles and across the nation." |
| The Mountains Recreation and Conservation Authority (MRCA) | Conservation Authority | "The MRCA works in cooperation with the Santa Monica Mountains Conservancy and other local government partners to acquire parkland, participate in vital planning processes, and complete major park improvement projects." |
| Outward Bound Adventurers | NGO | OBA will ensure that youth from diverse communities will have access to nature, environmental education, leadership development and preparation for careers in conservation. |
| Centro CHA | NGO | Dedicated to the improvement and advancement of Latino/Hispanic communities |
| Amigos De Los Rios | NGO | Working to create a natural infrastructure network of green spaces, green schools, parks, and trails throughout under-served communities in the LA Basin. |
| Willmore City Heritage Association | NGO | Works for "the preservation, protection, and improvement of the physical environment and quality of life in the Willmore City / Drake Park neighborhood." Has given a letter of support to an SCWP project. |



City, State, and County Elected Officials

95 Entities

| City, State, & County Elected Officials | | |
|---|--------------------------|----------------------------|
| Name/Entity | Position | City or District |
| Robert Garcia | Long Beach Mayor | Long Beach |
| Mary Zendejas | Long Beach Councilmember | Long Beach |
| Cindy Allen | Long Beach Councilmember | Long Beach |
| Suzie Price | Long Beach Councilmember | Long Beach |
| Daryl Supernaw | Long Beach Councilmember | Long Beach |
| Stacy Mungo | Long Beach Councilmember | Long Beach |
| Suely Saro | Long Beach Councilmember | Long Beach |
| Roberto Uranga | Long Beach Councilmember | Long Beach |
| Al Austin | Long Beach Councilmember | Long Beach |
| Rex Richardson | Long Beach Councilmember | Long Beach |
| Lula Davis-Holmes | Mayor of Carson | Carson |
| Jim Dear | Mayor Pro Tempore | Carson |
| Jawane Hilton | Council Member | Carson |
| Cedric L. Hicks, Sr. | Council Member | Carson |
| Aja Brown | Mayor of Compton | Compton |
| Michelle Chambers | Compton Councilmember | Compton |
| Isaac Galvan | Compton Councilmember | Compton |
| Tana McCoy | Compton Councilmember | Compton |
| Emma Sharif | Compton Councilmember | Compton |
| Damon Brown | Compton City Attorney | Compton |
| Alita Godwin | Compton City Clerk | Compton |
| Douglas Sanders | Compton City Treasurer | Compton |
| Brenda Olmos | Paramount Mayor | Paramount |
| Vilma Cuellar Stallings | Vice Mayor | Paramount |
| Isabel Aguayo | Councilmember | Paramount |
| Laurie Guillen | Councilmember | Paramount |
| Peggy Lemons | Councilmember | Paramount |



| Name/Entity | Position | City or District |
|------------------------|--------------------------|------------------|
| Marisela Santana | Mayor of Lynwood | Lynwood |
| Jorge Casanova | Vice Mayor | Lynwood |
| Oscar Flores | Councilmember | Lynwood |
| Jose Luis Solache | Councilmember | Lynwood |
| Rita Soto | Councilmember | Lynwood |
| Al Rios | Mayor of South Gate | South Gate |
| Maria Del Pilar | Vice Mayor | South Gate |
| Maria Davila | Councilmember | South Gate |
| Denise Diaz | Councilmember | South Gate |
| Gil Hurtado | Councilmember | South Gate |
| Jose R Gonzalez | Mayor of Cudahy | Cudahy |
| Elizabeth Alcantar | Vice Mayor | Cudahy |
| Daisy Lomeli | Councilmember | Cudahy |
| Jack M Guerrero | Councilmember | Cudahy |
| Blanca Lozoya | Councilmember | Cudahy |
| Marco Barcena | Mayor of Bell Gardens | Bell Gardens |
| Alicia Romero | Mayor of Bell | Bell |
| Ana Maria Quntana | Vice Mayor | Bell |
| Monica Arroyo | Councilmember | Bell |
| Fidencio Joel Gallardo | Councilmember | Bell |
| Ali Saleh | Councilmember | Bell |
| Gracieta Ortiz | Mayor of Huntington Park | Huntington Park |
| Eduardo Martinez | Vice Mayor | Huntington Park |
| Karina Macias | Councilmember | Huntington Park |
| Marilyn Sanabria | Councilmember | Huntington Park |
| Manuel Avila | Councilmember | Huntington Park |
| Ricardo Lara | Mayor of Maywood | Maywood |
| Heber Marquez | Mayor Pro Tem | Maywood |
| Eddie De La Riva | Councilmember | Maywood |
| Frank Garcia | Councilmember | Maywood |



| Name/Entity | Position | City or District |
|--------------------|----------------------|------------------|
| Jessica Torres | Councilmember | Maywood |
| Leonard Mendoza | Mayor of Commerce | Commerce |
| Oralia Y Rebollo | Mayor Pro Tem | Commerce |
| Ivan Altamirano | Councilmember | Commerce |
| Hugo A Argumedo | Councilmember | Commerce |
| John Soria | Councilmember | Commerce |
| Edward H.J. Wilson | Mayor of Signal Hill | Signal Hill |
| Keir Jones | Vice Mayor | Signal Hill |
| Robert D. Copeland | Councilmember | Signal Hill |
| Tina L. Hansen | Councilmember | Signal Hill |
| Lori Y. Woods | Councilmember | Signal Hill |
| Claudia M. Frometa | Mayor | Downey |
| Blanca Pacheco | Mayor Pro Tem | Downey |
| Sean Ashton | Councilmember | Downey |
| Catherine Alvarez | Councilmember | Downey |
| Mario Trujillo | Councilmember | Downey |
| Raul Elias | Mayor of Pico Rivera | Pico Rivera |
| Monica Sanchez | Mayor Pro Tem | Pico Rivera |
| Gustavo V. Camacho | Councilmember | Pico Rivera |
| Andrew C. Lara | Councilmember | Pico Rivera |
| Erik Lutz | Councilmember | Pico Rivera |
| Melissa Ybarra | Mayor of Vernon | Vernon |
| William Davis | Mayor Pro Tem | Vernon |
| Leticia Lopez | Councilmember | Vernon |
| Crystal Larios | Councilmember | Vernon |
| Judith Merlo | Councilmember | Vernon |
| Hilda L. Solis | Supervisor | Unincorporated |
| Holly J. Mitchell | Supervisor | Unincorporated |
| Sheila Kuehl | Supervisor | Unincorporated |
| Janice Hahn | Supervisor | Unincorporated |
| Kathryn Brger | Supervisor | Unincorporated |



| Name/Entity | Position | City or District |
|-------------------|-----------------------|------------------------------|
| Patrick O'donnell | State Assembly Member | 70th state assembly district |
| Anthony Rendon | State Assembly Member | 63 state assembly district |
| Mike Gipson | State Assembly Member | 64 state assembly district |
| Miguel Santiago | State Assembly Member | 53 state assembly district |
| Cristina Garcia | State Assembly Member | 58 state assembly district. |
| Lena Gonzalez | Senator | 33rd State Senate District |
| Steven Bradford | Senator | 35th State Senate District |

City and County Governments

50 Entities

| City and County Governments | | | |
|---|----------|--|---|
| Name/Entity | Category | Description | Project(s) funded |
| Los Angeles County | County | County | Compton Blvd Et. Al. Project (FY 21-22) |
| Los Angeles County Sanitation Districts | County | A public agency focused on converting waste into resources like recycled water, energy and recycled materials. | |
| LA County Flood Control District | County | Provides flood protection, water conservation, recreation and aesthetic enhancement. Is the agency that administers the SCWP. | |
| LA County Beaches and Harbors | County | Oversees beaches and Marina Del Rey | |
| LA County Public Works | County | Oversees construction management, development services and emergency management, environmental services, public contracting and asset management, transportation, and water resources. | |



| Name/Entity | Category | Description | Project(s) funded |
|---|----------|--|--|
| LA County Parks and Recreation | County | Oversees the county's parks and recreation | |
| LA County Chief Sustainability Office | County | provides policy support and guidance for the Board of Supervisors, County Departments, the unincorporated areas, and the region | |
| LA Metro | County | Offers transportation throughout LA County. | |
| City of Commerce Public Works | City | Oversees city buildings and facilities, parks maintenance, engineering services, and environmental services. | |
| City of Commerce Parks and Rec | City | Oversees the City's parks and recreation. | |
| City of Compton Public Works | City | Is responsible for planning, designing, constructing and maintaining public streets, parks and City open spaces, public trees, utilities including sewer and storm drains, traffic, and City vehicles. | |
| City of Compton Parks and Rec | City | Oversees the City's parks and recreation. | |
| City of Compton Water Department | City | Publicly owned municipal utility that delivers water to residents. | |
| City of Vernon Public Works | City | Maintains the City's infrastructure including streets, sewers, storm drains and buildings and oversees city planning and buildings. | |
| City of Vernon Water Division | City | Publicly owned municipal utility that delivers water to residents. | |
| City of South Gate Public Works | City | Designs, constructions, maintains and operates public facilities and infrastructure within the public right-of-way. | Urban Orchard Project (FY 20-21) |
| City of South Gate Parks and Rec | City | Oversees the City's parks and recreation. | |
| City of Huntington Park Public Works | City | Maintains the City's infrastructure including streets, sewers, storm drains and buildings and oversees city planning and buildings. | Salt Lake Park Infiltration Cistern (FY 21-22) |
| City of Huntington Park Parks and Rec | City | Oversees the City's parks and recreation. | |



| Name/Entity | Category | Description | Project(s) funded |
|--|----------|--|--|
| City of Bell Public Works | City | Ensures that the City's infrastructure (streets, sidewalks, curb and gutter, trees, storm drains, sewer system, street lights, and traffic signals) are well maintained. | |
| City of Bell Gardens Recreation and Community Services | City | Oversees the City's parks and recreation, including some community gardens. | |
| City of Bell Gardens Public Works | City | Oversees the City's professional engineering, maintenance and operation service for City facilities, infrastructure, public streets and City parks. | John Anson Ford Park Infiltration Cistern (FY 20-21) |
| City of Pico Rivera Community and Economic Development | City | Oversees development planning, ensuring safe construction practices, community preservation and improvement, and redevelopment. Developed an Urban Greening Plan. | |
| City of Pico Rivera Parks and Rec | City | Oversees the City's parks and recreation. | |
| City of Pico Rivera Public Works | City | Provide well planned, environmentally sensitive, cost effective infrastructure and services | |
| City of Cudahy Parks and Rec | City | Oversees the City's parks and recreation. | |
| City of Cudahy Planning Department | City | Oversees city planning. | |
| City of Maywood Engineering and Public Works | City | Oversees land development, environmental projects, roads, and traffic. | |
| City of Maywood Building & Planning | City | Oversees city planning. | |
| City of Signal Hill Public Works | City | Oversees city maintenance including water conservation, trash/recycling, and general services. | |
| City of Signal Hill Community Development | City | Oversees community development and includes a sustainable city committee. | |



| Name/Entity | Category | Description | Project(s) funded |
|--|----------|--|---|
| City of Carson Parks and Rec | City | Oversees the City's parks and recreation. | |
| City of Carson Public Works | City | Services include sidewalk repairs, storm drains, potholes, street markings, street signs, debris removal, tree trimming, and facilities. | |
| City of Carson Planning Division | City | Develops plans for the physical, social, and economic development of the City and ensures compliance with the California Environmental Quality Act (CEQA) for both Public and private projects. | |
| City of Lakewood Community Development | City | Oversees community development including city buildings, safety, planning and zoning. | |
| City of Lakewood Recreation & Community Services | City | Oversees the City's parks, recreation, community services, and community gardens. | |
| City of Lakewood Water Services | City | Publicly owned municipal utility that delivers water to residents. | |
| City of Downey Public Works | City | Manages and maintains the City's roadway, water, sewer, drainage, and sidewalk infrastructure; vehicle fleet, public facilities, rights-of-way, urban forest, parks and recreation facilities. | Furman Park Stormwater Capture and Infiltration Project (FY 21-22) Apollo Park Stormwater Capture Project (FY 22-23) |
| City of Downey Planning Dpt | City | Oversees city planning. | |
| City of Downey Parks and Rec | City | Oversees the City's parks and recreation. | |
| Port of Long Beach | City | The Port is a "gateway for trans Pacific trade" and the second busiest container seaport in the US. It works to implement efficiency and sustainability measures and is led by a 5 member board. | |



| Name/Entity | Category | Description | Project(s) funded |
|---|----------|--|---|
| City of Long Beach Public Works | City | The Department provides a variety of community services including the repair, rehabilitation and general upkeep of City streets, trees, sidewalks, and City structures. | Long Beach Municipal Urban Stormwater Treatment (FY 20-21) Willow Springs Park: Wetland Restoration Expansion (FY 20-21 for TRP and FY 22-23 for IP) |
| City of Long Beach Parks and Rec | City | Oversees the City's parks and recreation. | |
| City of Long Beach Water Department | City | Publicly owned municipal utility that delivers water to residents. | |
| City of Long Beach-Sustainability Office | City | Facilitate the process of developing and implementing model sustainability programs and provide leadership and support for practical solutions to improve the environment | |
| City of Long Beach Parks and Recreation and Marine | City | Offers programs and services are offered at parks, community centers, historic sites, tennis centers, the Long Beach Animal Care Services Bureau, boat slips, and beaches. | |
| City of Lynwood Public Works | City | Repairs and maintains the City's water system, sewer system, tree maintenance, streets, storm drains, street lighting, traffic signals, parks, median islands, buildings and related facilities. | Lynwood City Park Stormwater Capture Project (FY 21-22) |
| City of Lynwood Recreation & Community Services | City | Oversees the City's parks and recreation. | |
| City of Lynwood Community Development | City | Facilitates well planned neighborhoods , healthy environments, and a strong local business economy. | |
| City of Paramount Community Services & Recreation | City | Oversees the City's parks, recreation, and community services. | |



State and Federal Agencies (Not Comprehensive)

10 agencies

| State and Federal Agencies | | |
|--|----------------------------|--|
| Name/Entity | Category | Description |
| US Army Corps of Engineers Los Angeles District | Federal Agency | Works on dredging waterways, creating storm damage reduction infrastructure, and incorporating environmental sustainability in building and maintaining infrastructure. |
| Caltrans Stormwater Program | State Agency | Works to ensure that CalTrans complies with pollutant discharge regulations and provides policy, technical, and regulatory direction statewide. |
| Watershed Conservation Authority | Environmental Organization | A local public entity of CA exercising joint powers of the San Gabriel and Lower LA Rivers and Mountains Conservancy (RMC) and the LA County Flood Control District. Works on "the conservation and preservation of open space and through the improvement of access to parks and trails." |
| The San Gabriel and Lower Los Angeles Rivers and Mountains Conservancy | Conservancy | Created by the California legislature in 1999 as one of ten conservancies within the California Resources Agency. Aims to preserve open space and habitat in order to provide for low-impact recreation and educational uses, wildlife habitat restoration and protection, and watershed improvements within our jurisdictions |
| California Department of Fish and Wildlife | State Agency | "The Mission of the Department of Fish and Wildlife is to manage California's diverse fish, wildlife, and plant resources, and the habitats upon which they depend, for their ecological values and for their use and enjoyment by the public." |
| California Wildlife Conservation Board | State Board | An independent Board with authority and funding to carry out an acquisition and development program for wildlife conservation. |
| California Department of Parks and Recreation | State Department | Oversees 280 State Park units. |
| California Natural Resources Agency | State Agency | Works to "to restore, protect and manage the state's natural, historical and cultural resources for current and future generations." |
| California State Coastal Conservancy | Conservancy | Protects coastal resources in California and helps the public to enjoy them. |
| Urban Waters Partnership | Federal Agency | Reconnects urban communities, particularly those that are overburdened or economically distressed, with their waterways by improving coordination among federal agencies. |



Educational Institutions

10 entities

| Educational Institutions | | | |
|---|-------------------------|-------------------|--|
| Name/Entity | Category | Description | Project(s) funded |
| Compton Unified School District | Educational Institution | School District | |
| Long Beach Unified School District | Educational Institution | School District | |
| Lynwood Unified School District | Educational Institution | School District | |
| Paramount Unified School District | Educational Institution | School District | |
| Downey Unified School District | Educational Institution | School District | |
| Los Angeles Unified School District | Educational Institution | School District | |
| CSU Long Beach | Educational Institution | State University | |
| Long Beach City College | Educational Institution | Community College | |
| Compton College | Educational Institution | Community College | |
| University of California Riverside | Educational Institution | State University | Microplastics in LA County Stormwater (FY 22-23) |



Councils of Government

6 entities

| Councils of Government | | | |
|--|------------------------|--|--|
| Name/Entity | Category | Description | Projects submitted |
| Gateway Water Management Authority | Water Agency | An agency made up of cities and agencies within the Gateway region of Southeastern Los Angeles County serving more than 2 million people. These entities and stakeholders are interested in developing an IRWMP. | Gateway Area Pathfinding Analysis Phase 1 (FY 21-22) Regional Pathogen Reduction Study (FY 22-23) Gateway Area Pathfinding Analysis Phase 2 (FY 22-23) |
| Southern California Coastal Waters Research Project | State Agency | "Develops and applies next-generation science to improve management of aquatic systems in Southern California and beyond." Governed and funded by 14 SoCal municipal and county agencies. | |
| Southern California Association of Governments | State Agency | A Joint Powers Agreement (JPA) of local SoCal governments and agencies created to address regional issues. | |
| Gateway Cities Council of Governments | Council of Governments | Council made up of cities in the Gateway Region that work together on issues such as transportation, housing, and economic development. | |
| Los Angeles River Upper Reach 2 Watershed Management Group | WMP Group | Consists of the permittees on the LA River Upper Reach 2 WMP. The coordinating agency is the City of Huntington Park. | |
| Lower Los Angeles River Watershed Management Group | WMP Group | Consists of the permittees on the Lower LA River WMP. The coordinating agency is the City of Signal Hill. | |



Water Purveyors

18 entities

| Water Purveyors | | |
|---|--------------|---|
| Name/Entity | Category | Description |
| Central Basin Municipal Water District | Water Agency | Central Basin is a water wholesaler that serves 24 cities and unincorporated areas in southeast LA County. |
| Metropolitan Water District of Southern California | Water Agency | "a regional wholesaler that provides water for 26 member public agencies to deliver - either directly or through their sub-agencies - to nearly 19 million people." (Includes Central Basin as a member agency) |
| Water Replenishment District of Southern California | Water Agency | Covers a 420-square-mile region of southern Los Angeles County. Ensures that a reliable supply of high-quality groundwater is available through the use of recycled water and stormwater capture. |
| Liberty Utilities | Company | Investor owned utility that provides water to portions of the watershed. |
| Maywood Mutual Water Company | NGO | Non-profit water company. |
| Golden State Water Company | Company | Investor owned water utility. |
| Walnut Park Mutual Water Company | NGO | Non-profit water company. |
| Pico Water District | County | County water district. |
| Cal Water Service Co. | Company | Investor owned water utility. |
| City of Long Beach | City | Publicly owned city utility |
| City of Paramount | City | Publicly owned city utility |
| City of Compton | City | Publicly owned municipal utility that delivers water to residents. |
| City of Lynwood | City | Publicly owned municipal utility that delivers water to residents. |
| City of Southgate | City | Publicly owned municipal utility that delivers water to residents. |
| City of Huntington Park | City | Publicly owned municipal utility that delivers water to residents. |
| City of Downey | City | Publicly owned municipal utility that delivers water to residents. |
| City of Pico Rivera | City | Publicly owned municipal utility that delivers water to residents |



| Name/Entity | Category | Description |
|-------------------------------|----------|--|
| City of Signal Hill | City | Publicly owned municipal utility that delivers water to residents. |
| Commerce Water System Utility | City | Publicly owned municipal utility that delivers water to a portion of the City for both residential and commercial customers. |



Disadvantaged Communities

10 communities

| Disadvantaged Communities | | | |
|---|----------|--|--|
| Name/Entity | Category | Description | Project(s) funded |
| City of Lynwood | City | The city as a whole is a disadvantaged community because its annual median household income is less than eighty percent (80%) of the Statewide annual median household income. | Lynwood City Park Stormwater Capture Project (FY21-22) |
| City of Compton | City | The city as a whole is a disadvantaged community because its annual median household income is less than eighty percent (80%) of the Statewide annual median household income. | |
| City of Maywood | City | The city as a whole is a disadvantaged community because its annual median household income is less than eighty percent (80%) of the Statewide annual median household income. | |
| City of Bell | City | The city as a whole is a disadvantaged community because its annual median household income is less than eighty percent (80%) of the Statewide annual median household income. | |
| City of Bell Gardens | City | The city as a whole is a disadvantaged community because its annual median household income is less than eighty percent (80%) of the Statewide annual median household income. | John Anson Ford Park Infiltration Cistern (FY20-21) |
| City of Huntington Park | City | The city as a whole is a disadvantaged community because its annual median household income is less than eighty percent (80%) of the Statewide annual median household income. | |
| City of Paramount | City | The city as a whole is a disadvantaged community because its annual median household income is less than eighty percent (80%) of the Statewide annual median household income. | Spane Park (FY21-22) |



| Name/Entity | Category | Description | Project(s) funded |
|------------------------------------|----------|--|---|
| City of Commerce | City | The city as a whole is a disadvantaged community because its annual median household income is less than eighty percent (80%) of the Statewide annual median household income. | |
| City of Cudahy | City | The city as a whole is a disadvantaged community because its annual median household income is less than eighty percent (80%) of the Statewide annual median household income. | |
| City of South Gate | City | The city as a whole is a disadvantaged community because its annual median household income is less than eighty percent (80%) of the Statewide annual median household income. | Urban Orchard Project (FY 21-22 for IP) |



Native American Tribes

5 entities

| Native American Tribes | | |
|--|-----------------------|---|
| Name/Entity | Category | Description |
| American Indian Community Council | NGO | Serves as a centralized hub for resources to the Los Angeles County American Indian/Alaska Native Community. Promotes health, wellness, and community involvement |
| American Indian Chamber of Commerce of California | Chamber of Commerce | Works "to provide Opportunities for networking and support of American Indian business people in California." |
| The Gabrieleno San Gabriel Band of Mission Indians | Native American Tribe | State recognized tribe & traditional custodian of the land |
| Sacred Places Institute for Indigenous People | NGO | Indigenous-led, community-based organization located in the ancestral homelands of the Tongva People in Los Angeles. |
| Kizh Nation | Native American Tribe | Gabrieleño Band Of Mission Indians |



Other

23 entities

| Other | | | |
|---|--------------------------|--|-------------------|
| Name/Entity | Category | Description | Project(s) funded |
| Rancho Los Cerritos Historic Site | Company | Works to restore and preserve the site and its history through education and publications. | |
| California Stormwater Quality Association | Professional Association | A "professional member association that advances sustainable stormwater management protection of California water resources." | |
| Private Landowners | Company | Such as stores that have large parking lots. | |
| Valero Wilmington Refinery | Company | An oil refinery located on a 120-acre site by the Port of Long Beach. | |
| Los Angeles Area Chamber of Commerce | Chamber of Commerce | Chamber of commerce that serves the LA County area. | |
| Long Beach Area Chamber of Commerce | Chamber of Commerce | Chamber of commerce. | |
| Compton Chamber of Commerce | Chamber of Commerce | Chamber of commerce. | |
| South Gate Chamber of Commerce | Chamber of Commerce | Chamber of commerce. | |
| Downey Chamber of Commerce | Chamber of Commerce | Chamber of commerce. | |
| Commerce Industrial Council | Chamber of Commerce | Chamber of commerce. | |
| Paramount Chamber of Commerce | Chamber of Commerce | Chamber of commerce. | |
| SEITec | Company | "SEITec conducts detailed planning studies and prepares a comprehensive concept design to determine the system size, optimum layout, schedule, and budget for your project." | |



| Name/Entity | Category | Description | Project(s) funded |
|---|----------|---|-------------------|
| Craftwater Engineering Inc. | Company | Engineering consulting firm that works on stormwater capture & feasibility design, strategic watershed planning, and monitoring & reporting. | |
| Spherical Studio | Company | Spherical is a strategic design and integrative research studio supporting projects regenerating the health and integrity of Earth's living systems based in the East Bay. | |
| Urban Health Strategies | Company | Does planning studies, community engagement, and multimedia products. | |
| Arellano Associates | Company | Public outreach and high-tech communications firm focused on stakeholder engagement in the public sector. | |
| Kosmont Companies | Company | "a real estate, financial advisory and economic development services firm" | |
| Southern California Edison | Utility | Electric utility company | |
| ESA | Company | "ESA is a 100% employee-owned environmental consulting firm. We plan, design, permit, mitigate, and restore—for projects across our communities, infrastructure systems, open spaces, and wildlands." | |
| CWE | Company | Civil engineering firm. | |
| Geosyntec | Company | An environmental/natural resources consulting engineering firm that works with public and private clients. | |
| WSP | Company | Engineering firm working on environmental, transportation, and coastal projects. | |
| Terracon | Company | Terracon is a 100% employee-owned consulting engineering firm, specializing in environmental, facilities, geotechnical, and materials services. | |



APPENDIX C: COORDINATOR’S WASC MEMBER MEETING SCHEDULE

| WASC MEMBER / ALTERNATE | ORGANIZATION/AGENCY | DATE OF MEETING |
|--|----------------------------------|-----------------|
| Melissa Bahmanpour | Rivers and Mountains Conservancy | June 3, 2022 |
| Kristen Ruffell Quynh Tran | Sanitation Districts | June 6, 2022 |
| Madeline Chen | Central Basin | June 7, 2022 |
| Cindy Montanez Manny Gonez | Tree People | June 9, 2022 |
| Rob Beste Aimee Zhao | WRD | June 13, 2022 |
| Lorry Hempe | City of Lynwood | June 13, 2022 |
| Irene Lopez-Muro Isabelle Campiformio | Conservation Corps of Long Beach | June 14, 2022 |
| Dylan Porter | Port of Long Beach | June 14, 2022 |
| Erica Maceda | River in Action | June 15, 2022 |
| Ernesto Rivera | LA County Flood Control District | June 15, 2022 |
| Gina Nila | City of Commerce | June 22, 2022 |