



CENTRAL SANTA MONICA BAY WATERSHED COORDINATORS

STRATEGIC OUTREACH & ENGAGEMENT PLAN

FISCAL YEAR 2022-2023



PREPARED FOR
THE CENTRAL SANTA MONICA BAY WATERSHED AREA STEERING COMMITTEE
BY SGA MARKETING AND HEAL THE BAY

JUNE 2022



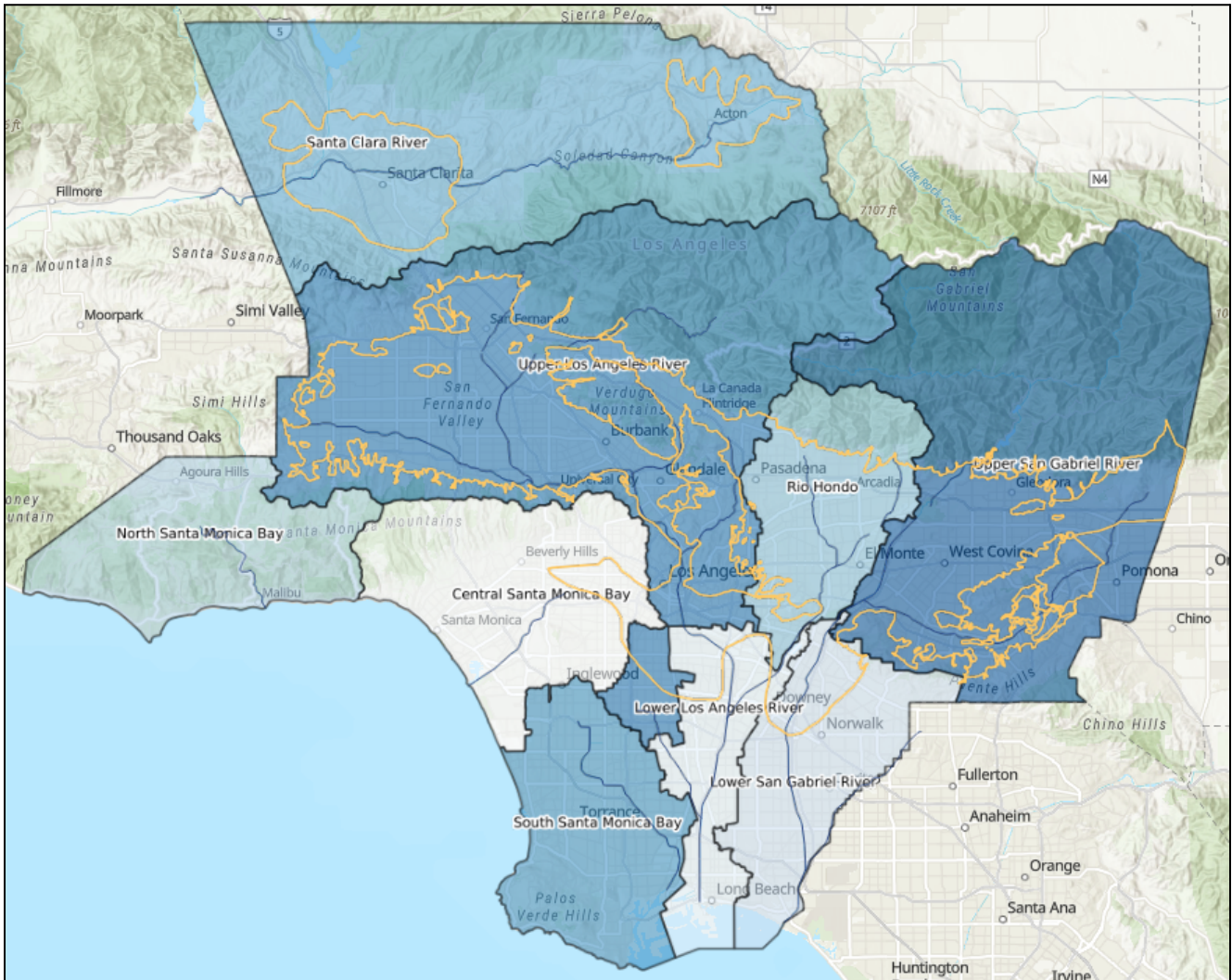
Heal the Bay



MARKETING

Land Acknowledgement

We recognize and acknowledge that the Central Santa Monica Bay Watershed Area is part of the traditional homelands occupied by the Gabrieleño/Tongva people, the Chumash people, and the shared origins of cultural knowledge and sacred teachings to many other Southern California Indian people. We also acknowledge the Gabrieleño/Tongva and the Chumash as the traditional and contemporary custodians of the Los Angeles region along with the Tataviam and Cahuilla Nations to the east.^{1,2}



¹ Adapted from: "CSULB Land and Territorial Acknowledgement". California State University Long Beach. 2020. https://www.csulb.edu/sites/default/files/u69781/csulb_land_and_territorial_acknowledgments_faq_002.pdf

² Native Land Map. Native Land Digital. 2020. <https://native-land.ca/>



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SECTION 1

PURPOSE & OVERVIEW





PURPOSE

The role of the Watershed Coordinator ('Coordinator') was first introduced in the Safe Clean Water Program (SCW) in 2021. There are a total of 12 Coordinators across 9 Watershed Areas, with some Watershed Areas having multiple Coordinators. SGA Marketing (SGA) and Heal the Bay were selected for this role by the Central Santa Monica Bay (CSMB) Watershed Area Steering Committee (WASC). Michelle Struthers of SGA and Mikaela Randolph of Heal the Bay are serving as the Watershed Coordinators for this fiscal year, and are assisted by a team of SGA and Heal the Bay staff members.

The purpose of this Outreach Plan is:

1. To clarify the scope of the Watershed Coordinators' role; and
2. To outline the Watershed Coordinators' vision, outreach strategies, and accompanying evaluation metrics of this outreach.

OVERVIEW

This plan has five components:

1. **A vision for success** for the Watershed Coordinator role
2. How we will **evaluate our success**
3. **Outreach and engagement activities for FY 22-23** which describe what actions we will take in pursuit of the vision
4. A description of the **regional collaboration** efforts that influence and drive our work
5. An appendix, which contains:
 - a. Our **detailed description of the Watershed Area**- it's physical, social and political characteristics - originally published in the FY 21-22 Outreach Plan.
 - b. An **Interested Party list** (updated since FY 21-22 and to be updated continuously throughout FY 22-23) of stakeholders that we have identified as important entities involved in or impacted by the Safe Clean Water Program and the CSMB WASC's work.



SECTION 2

VISION FOR THE WATERSHED COORDINATOR ROLE & EVALUATION METRICS





VISION FOR SUCCESS

Our vision for success in this role is one in which all projects:

- are aligned with local priorities and needs;
- are developed with equitable access and opportunity - meaning leveling the playing field for entities that have good ideas but fewer resources; and
- meet all four missions of the SCW Program below.

PROGRAM MISSION

CAPTURE IT

Increase our yearly collection of rainwater to supply water for millions of people in L.A. County.

CLEAN IT

Reduce the volume of trash before it reaches our beaches and coastal waters.

MAKE IT SAFE

Help eliminate the toxins, fertilizers, bacteria, plastics, metals from our cars, and chemicals that flow into the ocean.

MAKE IT FOR EVERYONE

Protect creeks and streams, build parks, liven up concrete landscapes, and create green space for our communities.

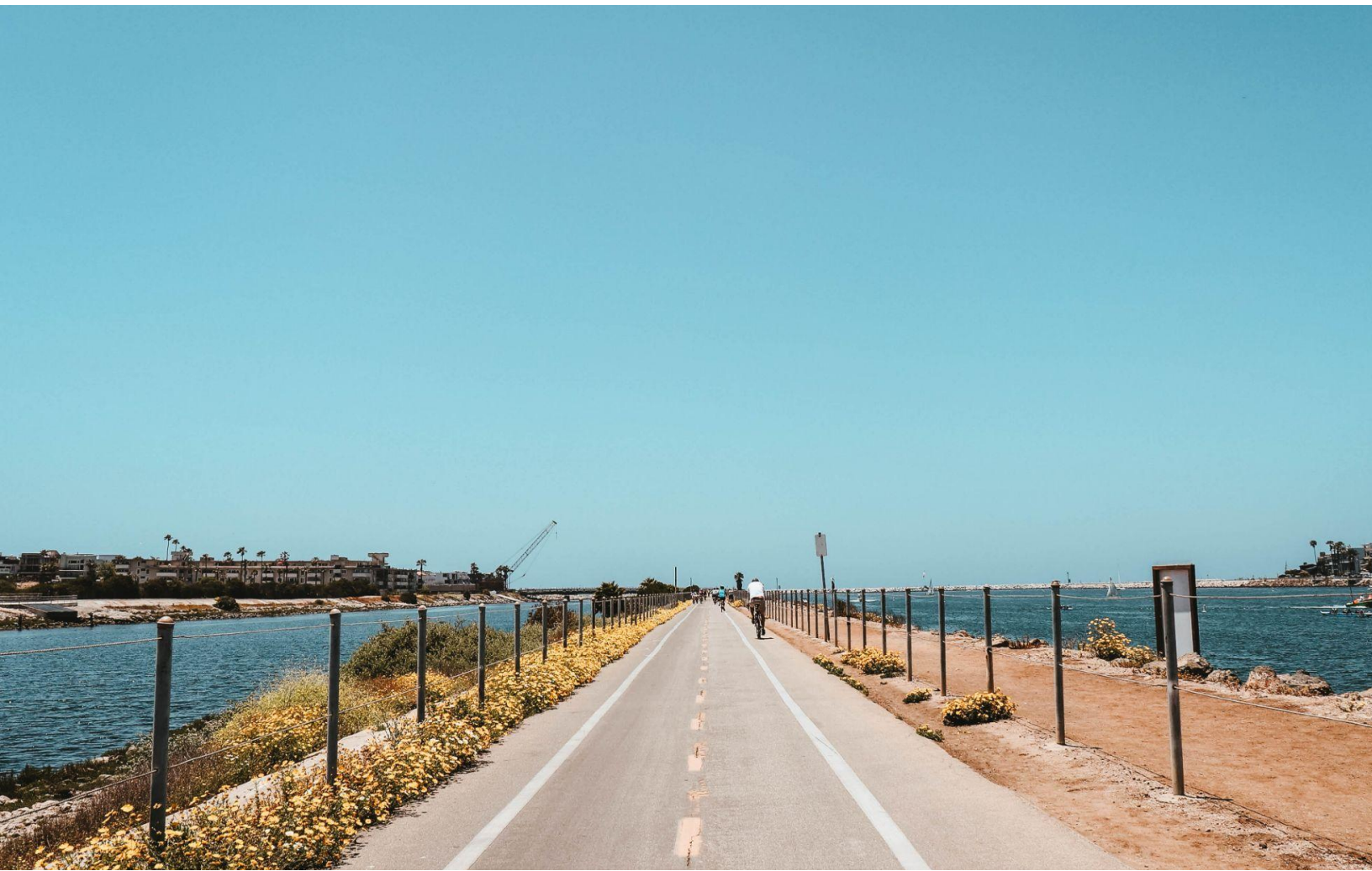
EVALUATING OUR SUCCESS

Given the long timeframe of project development, the evaluation of our success is focused **on output not outcome**, per the successful execution of our deliverables delineated in section 3.



SECTION 3

OUTREACH & ENGAGEMENT ACTIVITIES





INTRODUCTION

In FY 21-22, the Watershed Coordinators developed a [Strategic Outreach and Engagement Plan](#) ('Outreach Plan') for presentation and approval by the CSMB WASC. All activities and deliverables outlined in that plan were achieved, but one. The only deliverable that we did not complete was a Community Outreach Toolkit. Only after the FY 21-22 Outreach Plan was completed did we learn that the District planned to publish their own [2022 Interim Guidance: Strengthening Community Engagement and Support](#). After reviewing this Interim Guidance and learning more about the planned outputs of the Metrics and Monitoring Study, we decided - in conversation with the District and Stantec - that producing an additional community engagement resource would be duplicative with these broader regional efforts. The decision to discontinue this activity was shared with the CSMB WASC during the March 2022 WASC meeting.

This FY 22-23 Outreach Plan is in many ways a continuation of the FY 21-22 Outreach Plan; included in this Outreach Plan are all elements of the FY 21-22 Outreach Plan that we feel worked well and are worth continuing in FY 22-23. We have also added some new deliverables that leverage our insights and learnings gained over the course of FY 21-22 and that work to support the evolving needs of a maturing program. **These new deliverables are indicated with yellow highlighting.** The rationale for the new deliverables are included in the deliverables' "Descriptions" section.

As in FY 21-22, our outreach and engagement strategies for FY 22-23 are organized into the following five focus areas:

1. Understand Community Needs in the Watershed Area
2. Solicit New Projects
3. Support Funded SCWP Projects
4. Raise Public Awareness about the Program
5. Support the WASC through Information Sharing



FOCUS AREA 1: Understand Community Needs

END GOALS (THE WHY)

1. For the Coordinators to get information to assist WASC members in their evaluation of project submissions; and
2. To enhance the Coordinators' ability to guide and assist project applicants.

FOCUS AREA ACTIVITIES

STRATEGY	DESCRIPTION	DELIVERABLE GOALS
A. Meet with Interested Parties	<p>In FY 21-22, we focused on scheduling meetings and developing relationships with municipalities, community-based organizations and regional watershed management agencies.</p> <p>In FY 22-23, while we will continue to engage with these entities, we will increase our focus on developing more localized connections directly with the community members by contacting neighborhood councils & associations within the CSMB Watershed Area and attending City council meetings. We will seek out opportunities to give presentations on the SCWP at these meetings, including information about funded or proposed projects as relevant. Emphasis will be placed on attending the meetings of and forming relationships with councils representing the Watershed Area's disadvantaged communities.</p>	<p>Outreach to 35 neighborhood councils and/or associations</p>
B. Conduct a Community Needs Survey	<p>We will continue to distribute the community needs survey in both English and Spanish via community events, interested party meetings, and the Heal the Bay website and newsletter. We will periodically share survey findings via presentations to the WASC as well as our quarterly reporting.</p>	<p>150 survey responses from community members</p> <p>4 survey findings reports included in Quarterly Reporting</p>
C. Attend Community Events	<p>We will continue to attend events such as community convenings, local workshops, or community cleanups throughout the CSMB Watershed Area in order to cultivate an authentic understanding of community needs and priorities.</p>	<p>12 events attended</p> <p>Events may be attended in-person or virtually.</p>



<p>D. Organize Community Visioning Workshops</p>	<p>In FY 21-22, we identified a need for increased community awareness of stormwater issues and the SCWP. To that end, we will develop and organize 2 tours of projects that exemplify SCWP goals to build the community's understanding of SCWP goals and projects in FY 22-23.</p> <p>As in FY 21-22, we will organize another community visioning workshop - which may take the form of a community design charrette - to engage with the community on the issues affecting their watershed and identifying how SCWP projects might help address those local issues or priorities.</p>	<p>Approximately 2 tours and 1 workshop</p>
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FOCUS AREA 2: Solicit New Projects

END GOALS (THE WHY)

To support the delivery of high-quality and community-driven project concepts to the WASC for consideration.

FOCUS AREA ACTIVITIES

STRATEGY	DESCRIPTION	DELIVERABLE GOALS
<p>A. Outreach to Schools and College Campuses</p>	<p>Given the impending MS4 permit being applied to schools, we will focus on outreach to school districts and other major educational institutions in the CSMB in FY 22-23. We will contact and seek to build relationships with these entities in order to support the identification of potential projects and/or regional collaboration that support SCWP goals.</p>	<p>Outreach to the following school districts and community colleges:</p> <ul style="list-style-type: none"> • Beverly Hills Unified School District • Santa Monica-Malibu Unified School District • Inglewood Unified School District • El Segundo Unified School District • Culver City Unified School District • Los Angeles Community College District/BuildLACCD
<p>B. Educate</p>	<p>In FY 21-22, we collaborated with Culver City staff</p>	<p>Outreach to 8 business</p>



<p>Business Community and Agencies on P3 Opportunities</p>	<p>to create a short presentation that explains their public-private partnership (P3) with Costco to implement a SCWP project on Washington Boulevard. We would like to use this presentation to encourage members of the business community as well as staff at public agencies to consider how a public-private partnership within the SCWP Infrastructure Program might help them achieve their organizational goals.</p> <p>To do this, we will contact business associations in the Watershed Area, such as chambers of commerce, and ask for permission to give a short presentation on the Washington Boulevard project, or for their assistance in otherwise distributing educational materials related to P3 opportunities within the SCWP. We will also give this presentation during a WASC meeting in order to reach public agencies and municipalities of the Watershed Area.</p>	<p>associations</p> <p>1 WASC presentation</p>
<p>C. Support Identification of Cost-Sharing Opportunities</p>	<p>It was apparent during the CSMB WASC's Round 3 SIP deliberations that all future applicants need to come with some degree of cost-sharing in order to be competitive. To this end, we plan to identify potential cost-sharing opportunities for project applicants. This will be aided by our ongoing funding database which we started in FY 21-22.</p>	<p>Identification of cost-sharing opportunities for program applicants</p>
<p>D. Provide Community Engagement Guidance</p>	<p>Given the timing of the start of the Watershed Coordinator role across the Program, we had limited ability to assist Round 2 applicants. In review of these applications as well as the round 3 ones, there is still room for all projects to demonstrate stronger community engagement and more extensive CBO partnerships.</p> <p>As more project applicants start to engage with the Watershed Coordinator role, we will continue to provide project applicants with suggestions for how to enhance their current or future community engagement activities as well as recommend community-based organizations to engage with.</p>	<p>Project-specific interested party lists provided to project proponents that we recommend project teams engage with</p>



FOCUS AREA 3: Support Funded SCWP Projects

END GOALS (THE WHY)

The purpose of the below strategies is to ensure that projects which have already received funding from the SCWP are aware of cost-sharing opportunities and to support projects in their efforts to conduct meaningful, authentic community engagement.

FOCUS AREA ACTIVITIES

STRATEGY	DESCRIPTION	DELIVERABLES GOALS
A. Catalog and Share Cost-Sharing Opportunities	<p>We will continue building a grants and cost-share database to support cost-sharing among funded projects who have some un</p> <p>We will issue four reports (one per quarter) to showcase these resources found.</p>	<p>4 updates to cost-sharing database (submitted with Watershed Coordinators' Quarterly Reports)</p> <p>Identification of cost-sharing opportunities for funded SCWP projects in the Infrastructure Program that have unmet funding needs</p>
B. Provide Ongoing Community Outreach Guidance	<p>Coordinators will attend District meetings for projects in the TRP program and provide community outreach guidance to them.</p> <p>Additionally, we envision creating sustained relationships with funded project teams, providing ongoing feedback and recommendations as to how they can better encompass community priorities and help achieve the goals of the SCWP, on an as needed basis.</p>	<p>Assumes approximately 2 meetings attended per month to provide feedback/guidance on community engagement elements of project plans</p>



FOCUS AREA 4: Raise Public Awareness

END GOALS (THE WHY)

The objective of the below strategies in this focus area is threefold:

1. To build awareness
2. To increase community engagement in projects
3. To gather information to help WASC members understand community needs

FOCUS AREA ACTIVITIES

STRATEGY	DESCRIPTION	DELIVERABLES GOALS
A. Conduct Outreach at Community Events	<p>In FY 21-22, we set a conservative goal of attending 4 community events in light of ongoing event cancellations due to COVID-19. While attending these community events, it became clear that while there is some public memory of Measure W on the ballot, there is limited to zero awareness of SCWP or projects being developed. This indicates to us a need to continue and expand efforts to inform local communities about the program and how they can get involved.</p> <p>This year, we plan to expand our community event attendance significantly from 4 events attended to 12. In addition to educating community members about the SCWP, we will also continue to solicit community input regarding priorities and needs via the Community Needs Survey and educate community members about the SCWP via Heal the Bay's existing programming (i.e. Speaker's Bureau, Nothing But Sand etc.).</p>	12 Events
B. Distribute E-Newsletters on SCWP to Community Members	<p>Our Community Needs Survey contains an option for respondents to subscribe to an email newsletter to stay up-to-date on SCWP activities in the CSMB. Using the emails collected from the Community Needs Survey, we will deliver periodic e-newsletters that educate community members about local SCWP efforts as well as inform them of relevant events, updates and projects in the CSMB.</p>	Up to 4 E-newsletters



FOCUS AREA 5: Support the WASC Through Information Sharing

END GOALS (THE WHY)

The objective of the below strategies in this focus area is to communicate information learned in outreach to the WASC, so as to assist the members in decision-making.

FOCUS AREA ACTIVITIES

STRATEGY	DESCRIPTION	DELIVERABLES GOALS
A. Monthly Updates at WASC Meetings	We plan to use WASC meetings to communicate our activities and progress across our five focus areas. We will also maintain databases that describe all projects in development that we are aware of, as well as cost-sharing resources we've identified. An updated cost-sharing database will be provided quarterly (see 3A above).	10 WASC meetings attended* 4 quarterly update presentations to the WASC <i>*Assumes approximately 10 WASC meetings between April 2022 - April 2023</i>
B. Monthly Collaboration Meetings between Watershed Coordinators	We will attend monthly meetings with all other Watershed Coordinators, during which time we will share resources developed, learnings from activities thus far and other opportunities for collaboration across Watershed Areas.	10 meetings attended/facilitated
C. Quarterly and Annual Reports	We will share our activities, progress and learnings to-date in four quarterly reports and one annual report.	4 Quarterly Reports 1 Annual Report



SECTION 4

A REGIONAL COLLABORATION APPROACH





SGA Marketing & Heal The Bay Collaboration

SGA Marketing and Heal the Bay are the joint Watershed Coordinators for the Central Santa Monica Bay (CSMB) Watershed Area. Heal the Bay is also the sole Watershed Coordinator for the South Santa Monica Bay Watershed Area, and SGA is also the sole Watershed Coordinator for the Lower LA River Watershed Area. All four Watershed Coordinators will continue working in close collaboration with one another through regular meetings, joint problem-solving and resource sharing.

Watershed Coordinator Collaboration

Additionally, SGA and Heal the Bay have established relationships and collaborated on regional events and resources with the other 10 Watershed Coordinators in the SCWP. We participate or lead monthly meetings where all 12 Watershed Coordinators share updates about our activities as well as key learnings, insights and resources. The overarching goal of regional collaboration with other Watershed Coordinators is to ensure we are not duplicating efforts and are sharing learnings, insights and resources whenever possible.

The CSMB Watershed Coordinators have also engaged in special Watershed Coordinator working groups focused on project cost-sharing and school engagement in the SCWP. The working group focused on school engagement organized the [Schools & Stormwater Symposium](#) in FY 21-22 to elevate the opportunity for schools participation in the SCWP and will continue to seek out collaborative opportunities to uplift school participation in the SCWP.

Collaboration with External Programs

SGA and Heal the Bay will continue to pursue collaborative relationships with external programs engaged in similar regional work, such as the Disadvantaged Community Involvement Program (DACIP), South Bay Integrated Regional Watershed Management Plan, Marina Del Rey Watershed Management Group, Santa Monica Bay Enhanced Watershed Management Group and WHAM committee. The aim of this collaboration will be to identify shared goals, streamline programmatic redundancies, and share information or resources and identify potential funding opportunities.



APPENDIX



APPENDIX A: WATERSHED AREA DESCRIPTION

For a more detailed version of this report, please reference the [CSMB FY21-22 Strategic Outreach and Engagement Plan](#), available for download on the CSMB WASC webpage.

Key Hydrological Features

The [CSMB Watershed Area](#) is located on the western edge of Los Angeles County ('LA County'). It consists of the Pacific coast on the west, parts of the Santa Monica Mountains to the north, and it stretches into part of Downtown LA to the east and part of El Segundo to the south. The Watershed Area drains to the Pacific Ocean and includes the Ballona Creek sub-watershed, the Marina Del Rey sub-watershed³, and several canyons in the Santa Monica Mountains.

The [major tributaries](#) to the Ballona Creek include Centinela Creek, Sepulveda Canyon Channel, Benedict Canyon Channel, and numerous storm drains. The Marina del Rey sub-watershed includes the Venice Canals, Grand Canal, and Ballona Lagoon. Much of the watershed's drainage network is controlled by structural flood control measures such as debris basins, storm drains, underground culverts, and open concrete channels, with any natural stream channels primarily found in the Santa Monica Mountains.

[Groundwater basins](#) underlying the CSMB Watershed Area include the Santa Monica Basin, Hollywood Basin, Central Basin, and West Coast Basin⁴.

Key Social Features

The CSMB Watershed Area has a population of 1,757,708 according to 2016 census data. The CSMB Watershed Area is diverse, ranging from high income areas in the Santa Monica Mountains, Beverly Hills, and the coast, to low-income areas and disadvantaged communities in some parts of Los Angeles, Inglewood, and Culver City and along Interstates 10 and 405. The area is also racially diverse. It has a 35.9% Non-Hispanic White population, a 35.8% Hispanic or Latino population, a 12.7% Asian population, a 11.9% Black or African American population, a 0.15% American Indian or Alaska Native population, and a 0.14% Native Hawaiian and Pacific Islander population.

22% of the area is considered a disadvantaged community. The median household income in the CSMB Watershed Area is \$49,352. Central Santa Monica Bay has approximately [25,387 unhoused persons](#) representing Service Planning Areas 4, 5, and 6 and nearly half of all the unhoused population in Los Angeles County⁵.

³ "Central Santa Monica Bay Watershed Area". Safe Clean Water Program.

⁴ "South Bay Subregional Plan". LA County DPW. 2013.

⁵ "2020 Homeless County by Service Planning Area". Los Angeles Homeless Services Authority. <https://www.lahsa.org/data?id=42-2020-homeless-count-by-service-planning-area>.



Opportunities for Community Investment Benefits

There is ample opportunity and need in the CSMB Watershed Area for achieving the SCW Program's community benefit goals. The urbanization of many parts of the Watershed Area disrupts natural habitats. For instance, many marine tidal channels and lagoons, coastal dunes, brackish pools, perennial riparian habitat, and freshwater marshes in the Ballona Creek sub-watershed have been highly developed.

Because of this, the watershed could benefit from restoration of habitat and nature-based stormwater infrastructure. Increasing vegetation and tree canopy and restoring riparian habitat and wetlands would also help reduce the local urban heat island effect and provide stormwater capture benefits.

Additionally, there is opportunity to create more equitable access to parks and greenspaces, specifically in under-resourced communities. This is illustrated in the Trust for Public Land's [2021 ParkScore](#) data, which shows that in the City of LA, "residents in low-income neighborhoods have access to 24% less park space per person than the city median and 70% less than those in high-income neighborhoods." According to [The LA County Tree Canopy](#) Map, various urban parts of the watershed currently have low existing tree canopy but high potential for adding new tree cover.

Safe, Clean Water Program Context

SGA Marketing and Heal the Bay are the two Watershed Coordinators for the Central Santa Monica Bay (CSMB) Watershed Area. SGA Marketing also serves as the Watershed Coordinator for the Lower LA River (LLAR) Watershed Area, and additionally, Heal the Bay serves as Watershed Coordinator for the South Santa Monica Bay (SSMB) Watershed Area.

The CSMB Watershed Area is allocated 12.39% of the [Regional Program funds](#), which amounts to \$17.24 million for Fiscal Year 2021-2022 (FY 21-22)⁶. Table 3 lists how much funding each city in the CSMB Watershed Area received through the [Municipal Program funds](#) in FY 21-22, and whether the city is fully or partially within the CSMB Watershed Area⁷. The CSMB Watershed Area also shares municipalities with other Watershed Areas. El Segundo and Inglewood fall partially within the SSMB Watershed Area, and Los Angeles falls partially within the Upper LA River Watershed Area.

⁶ "Safe Clean Water Program 2021-22 Regional Tax Return Estimates". Safe Clean Water Program. 2021.

⁷ "Safe Clean Water Program 2021-22 Local Tax Return Estimates". Safe Clean Water Program. 2021.



Table 1. Municipal Funds Allocated to CSMB Watershed Area Cities for FY 21-22

City	Municipal Funds Allocated	Partially or Fully Within Watershed Area
Los Angeles	\$36.57M	Partial
Santa Monica	\$0.81M	Full
Beverly Hills	\$0.55M	Full
Culver City	\$0.52M	Full
West Hollywood	\$0.26M	Full
Inglewood	\$0.99M	Partial
El Segundo	\$0.61M	Partial

Like all watersheds, the CSMB Watershed Area is hydrologically and politically connected to surrounding Watershed Areas that have their own WASCs and Regional Program funds.

The CSMB Watershed Area shares groundwater aquifers with surrounding watersheds. The West Coast Basin Aquifer, which underlies the southern portion of the Watershed Area, also underlies the SSMB, LLAR, and Lower San Gabriel River (LSGR) Watershed Areas. The [Central Basin Aquifer](#), which underlies the eastern portion of the CSMB Watershed Area, also underlies the LLAR, LSGR, Rio Hondo, and Upper LA River Watershed Areas⁸. These Watershed Areas share water agencies - the [West Basin Municipal Water District](#)⁹ and the [Central Basin Municipal Water District](#)¹⁰ - which manage water supply for their service areas.

There are three [Watershed Management Programs](#) (WMPs) that cover the CSMB Watershed Area. Culver City, Los Angeles, Los Angeles County Flood Control District (LACFCD), and LA County are the permittees on the [Marina del Rey](#) WMP¹¹. Beverly Hills, Culver City, Inglewood, Los Angeles, Santa Monica, West Hollywood, Los Angeles County, and LACFCD are the permittees on the [Ballona Creek](#) WMP¹². Los Angeles, El Segundo, Santa Monica, Los Angeles County, and LACFCD are the permittees on the [Santa Monica Bay Watershed Jurisdictions 2 & 3](#) WMP¹³.

⁸ “Groundwater Basin Boundary Assessment Tool”. Department of Water Resources. 2019. <https://gis.water.ca.gov/app/bbat/>

⁹ “About Us”. West Basin Municipal Water District. www.westbasin.org/about-us/

¹⁰ Central Basin Municipal Water District. <https://www.centralbasin.org/>

¹¹ Marina Del Rey Watershed Management Group. https://www.waterboards.ca.gov/losangeles/water_issues/programs/stormwater/municipal/watershed_management/marina_delrey/index.html

¹² Ballona Creek Watershed Management Group. https://www.waterboards.ca.gov/losangeles/water_issues/programs/stormwater/municipal/watershed_management/ballona_creek/index.html

¹³ Santa Monica Bay Jurisdictions 2 & 3 Watershed Management Group. https://www.waterboards.ca.gov/losangeles/water_issues/programs/stormwater/municipal/watershed_management/santa_monica/index.html



Sources Referenced

For a more detailed Watershed Description, please see the [CSMB FY21-22 Strategic Outreach and Engagement Plan](#). This Watershed Description draws from many existing reports, Watershed Management Plans (WMPs), and data sources. These include the [Ballona Creek Enhanced Watershed Management Plan \(EWMP\)](#), the [Marina del Rey EWMP](#), the [Santa Monica Bay Jurisdictional Group 2 & 3 EWMP](#), the [South Bay Subregional WMP](#), [CalEnviroscreen 3.0](#), Tree People's [LA County Tree Canopy Viewer](#), Tree People's "[The Power of Schools](#)" report, the US Census Bureau's [Walking and Bicycling to Work data](#), and the Trust for Public Land's [2021 ParkScore](#) report.



APPENDIX B: INTERESTED PARTIES LIST

Community-Based Organizations, Non-Governmental Organizations & Environmental Advocacy Groups		
Name/Entity	Description	Projects Supported/Involved In
Community Services Unlimited	Works towards building sustainable, self-reliant communities, including food accessibility and garden programs.	
Communities for a Better Environment	Statewide grassroots environmental justice organization with presence in LA county.	
SCOPE Los Angeles	Works to build "grassroots power to create social and economic justice for low-income, immigrant, woman, femme, black, and brown communities in Los Angeles." Works on environmental justice and greenspace advocacy.	
The Solutions Project	Supports "climate changemakers" with grants and media promotion.	
Liberty Hill	Social justice organization working on environmental justice and ensuring greenspaces for disadvantaged communities in LA.	
Los Angeles Audubon Society	Works on conservation, wildlife habitat, and protecting birds in the LA area through education and advocacy.	
Surfrider Foundation LA Chapter	Works to protect the ocean and beaches through education and advocacy.	
The Bay Foundation	Works with stakeholders, government, and nonprofits to restore and enhance Santa Monica Bay and local coastal waters.	
Ballona Creek Renaissance	Works on "facilitating the long-term renewal of Ballona Creek and its watershed."	
LA Waterkeeper	Advocacy group that works to "to eliminate pollution, achieve ecosystem health for our waterways and secure a resilient, multi-benefit, low-carbon water supply to the region."	
Council for Watershed Health	Works to advance the health and sustainability of our region's watersheds, rivers, streams and habitat - both in natural areas and urban neighborhoods. Works on LA River Watershed monitoring and watershed coordination. Created RedesignLA website to provide resources for SCWP participants.	
Tree People	Engages in community outreach, education, forestry, park & trail stewardship, and policy research to create a safe, healthy, and sustainable urban environment.	
SLATE-Z	Works in Vernon-Central, South Park, Florence, Exposition Park, Vermont Square, Leimert Park, and Baldwin Hills Crenshaw for better transportation, education, jobs, and public safety.	



Koreatown Youth and Community Center	Committed to making Koreatown a safe and beautiful place to live and work.	
Los Angeles Neighborhood Land Trust	Works to increase access to green space for communities of color.	
Social Justice Learning Institute	Educates and empowers youth and community members to create social change. Based in Inglewood, CA and does work throughout CA.	
Wishtoyo Chumash Foundation	An educational recreation of a working Native American Village. A living Chumash cultural village in Southern California.	
Our Water LA	A "coalition of community leaders and organizations from across Los Angeles County united to create a strong water future for Los Angeles."	
Investing in Place	Advocates for transportation to build healthy communities.	
7th Generation Advisors	Provides expertise on and partners with nonprofits, government, and stakeholders on creating sustainability solutions.	Has helped provide letters of support, and is a partner on the Edward Vincent Jr Park project in Inglewood.
Groundwater Resources Association of California	Works for sustainable groundwater for all through education, technical leadership, and advocacy.	
California Greenworks Inc	Works on greening neighborhoods.	
Sierra Club Angeles Chapter	Advocates for climate action and conservation. Has a Long Beach group and a Rio Hondo group.	
Theodore Payne Foundation	Educates about and promotes native vegetation in Southern California.	
Trust for Public Land	Protects and restores natural spaces by collaborating with communities to plan, design, and create parks, playgrounds, gardens, and trails.	
Gabrielino Tongva Springs Foundation	Works to "preserve and protect the Kuruvungna Springs area at University High School." Educates the public about the history as well as preserving the cultural and historical resources of the area.	
Prevention Institute	Works to build prevention and health equity into key policies and actions at the federal, state, local, and organizational level. Was involved with the LA River Revitalization Plan. Is a national organization with an office in LA.	
American Indian Community Council	Serves as a centralized hub for resources to the Los Angeles County American Indian/Alaska Native Community. Promotes health, wellness, and community involvement	
Sacred Places Institute for	Indigenous-led, community-based organization located in the ancestral homelands of the Tongva People in Los Angeles.	



Indigenous People		
LA Community Action Network	LA CAN's constituency consists of extremely low-income and homeless people, primarily those living in Downtown LA and South Central LA. It works to uplift the voices of those dealing with poverty.	
Westside Food Bank	Food bank that serves west LA County.	
Jewish Family Service LA	A community services center, including a food pantry, mental health services, and educational services.	
World Harvest LA	Food bank.	
LA Community Garden Council	Partners with and offers resources to 42 community gardens across LA County.	Community Garden Stormwater Capture Investigation - Central Santa Monica Bay Watershed (FY 22-23)
Garden School Foundation	Provides garden based education to Title I schools in LA.	
SEE- LA	Supports food access in South L.A. and beyond through Farmers' markets	
Community Coalition	A NGO focused on a range of issues in South L.A.	
Seeds of Hope	A ministry of the Episcopal Diocese of Los Angeles which seeks to cultivate wellness by providing garden-based nutrition education and working to transform unused land into productive gardens and orchards.	
Windsor-View Hills Facebook Group	A Facebook group for residents of the unincorporated community of Windsor-View Hills.	
First Unitarian Church of LA	Unitarian Universalist Church	
Unitarian Universalist Community Church of Santa Monica	Unitarian Universalist Church	
Culver Community Church	Christian Church	
Inglewood Community Church	Christian Church	
Islamic Center of Southern California	An Islamic center that works "to practice and share the values of Islam by providing religious, educational and recreational facilities for members of the public."	
Westside Jewish Community Center	Jewish community center	



Accelerate Resilience LA	They "engage in capacity building, cross-sector collaboration, and community engagement to advance multi-benefit approaches that are key to developing individual and collective climate resilience."	
Friends of Ballona	Education and advocacy around protecting and restoring the Ballona Wetlands	
Kounkuey Design	A community design and development non-profit.	
Friends of Griffith Park	"promotes the enlightened stewardship of Griffith Park so it can survive and thrive well beyond the 21st century"	Fern Dell Restoration and Stormwater Capture Project (FY 22-23)
Neighborhood Housing Services of LA County	"NHS strengthens communities by developing and maintaining quality affordable housing, creating and preserving affordable homeownership opportunities, supporting local leaders, providing financial education and increasing the financial independence of families and people in need."	
BRIDGE Housing Corporation	"strengthens communities and improves the lives of its residents, beginning—but not ending—with affordable housing."	
PATH Ventures	"We help people find permanent housing and provide case management, medical and mental healthcare, benefits advocacy, employment training, and other services to help them maintain their homes stably."	
West Hollywood Community Housing Corporation	"West Hollywood Community Housing Corporation builds new apartment buildings and has renovated older ones that provide housing and services to lower and fixed-income people using environmentally sustainable materials and other components that protect the environment."	
ARLA	"We engage in capacity building, cross-sector collaboration, and community engagement to advance multi-benefit approaches that are key to developing individual and collective climate resilience."	
City Fabrick	City Fabrick is a nonprofit multi-disciplinary design studio reshaping communities in need through collaborative public-interest design, planning, policy development, and advocacy.	
California Coastkeeper Alliance	Uses law, policy, science, and creative media to advance statewide policies and programs for healthy and clean waters.	
TRUST South LA	"T.R.U.S.T. South LA is a community-based effort that works to stabilize the neighborhoods south of Downtown LA, where increased property values and rents have pushed out many long-term residents."	
Destination Crenshaw	"Destination Crenshaw is a reparative development project and will be the largest Black public art project in the U.S. and quite possibly the world."	



Neighborhood Councils or Associations

Name/Entity	Description	Projects Supported/Involved In
Hollywood United Neighborhood Council	"The Hollywood United Neighborhood Council is dedicated to helping our community achieve its goals through information, engagement and empowerment."	
Los Feliz Improvement Association	Addresses neighborhood issues for the Los Feliz neighborhood.	
Bel-Air Beverly Crest	Neighborhood Council American Jewish University 15600 Mullholland Dr. Rm. 223 Los Angeles, CA 90077	
Central Hollywood	Neighborhood Council Hollywood Neighborhood City Hall 6501 Fountain Ave. Hollywood, CA 90028	
Del Rey	The Del Rey Neighborhood Council is an organization that is officially certified by the City of Los Angeles in October 2003 to increase our influence with City lawmakers and departments and to improve our community. The DRNC came about as a result of Los Angeles City Charter Reform and interested stakeholders in our community. The Board is allocated a budget of approximately \$37,000 by the City. (West Area Council District 11) Del Rey Square 11976 Culver Blvd. Del Rey, CA 90066	
Downtown Los Angeles	Neighborhood Council Palace Theater 630 S. Broadway L.A., CA 90014	
East Hollywood		
East Rampart Village Neighborhood Council		
East Venice Neighborhood Council		
Empowerment Congress Central	The Empowerment Congress Central Area NDC is a city-certified local group made up of people who live, work, own property or have some other connection to our neighborhood. Neighborhood Councils receive public funds of \$37,000 each year to support activities. This may include creating events and programs that respond to the unique needs of the community or advocating on behalf	



	of the issues we care about such as crime, roads and streets, the creation of safe spaces. Barack Obama Global Preparation Academy 1700 W. 46th St. Los angeles, CA 900062	
Empowerment Congress Southeast	Neighborhood Council. (South Area Council District: 8, 9 & 15) New Prospect Baptist Church 10910 S. Broadway Los Angeles, CA 90061	
Empowerment Congress Southwest	Neighborhood Council (South Area Council District 8) Mark Ridley-Thomas Constituent Center 8475 S. Vermont Ave. Los Angeles, CA 90044	
Empowerment Congress West	ECWANDC is a self-governed, self-directed and independent organization empowered by the Los Angeles City Charter. This charter offers neighborhood councils a role in the City's decision-making process. (South Area Council Districts: 8 & 10) Baldwin Hills Crenshaw Plaza Community Room 3650 W. Martin Luther King Jr. Blvd. Los Angeles, CA 90008	
Empowerment Congress West		
Greater Wilshire		
Griffith Park Advisory Board	Advisory board for Griffith Park	Provided a letter of support for the Fern Dell Restoration Project
Hollywood Hills West	https://www.hhwnc.org/	
Hollywood Studio District	https://www.hsdnc.org/	
Ladera Heights Community Enhancement Corporation		
Los Feliz Neighborhood Association	Neighborhood Association	Provided a letter of support for the Fern Dell Restoration Project
Mar Vista Community Council	https://www.marvista.org/	
MacArthur Park Neighborhood Council	https://macarthurparknc.org/	
Mesa Heights Community Council	Community Council	Was engaged by the Angeles Mesa Green Infrastructure Corridor Project



Mid City Neighborhood Council	https://www.mincla.org/	
Mid City West Neighborhood Council	https://www.midcitywest.org/	
North Westwood	http://northwestwoodneighborhoodcouncil.org/	
Olympic Park	http://opnc.org/	
P.I.C.O Neighborhood Council	http://www.piconc.com/	
Palms Neighborhood Council	http://palmsnc.la/	
Park Mesa Heights	https://parkmesaheights.org/	
Pico Union	https://www.picounionnc.org/	
SilverLake	https://www.silverlakenc.org/	
South Central	https://southcentralnc.org/	
South Robertson	https://www.soronc.org/	
United Neighborhoods	https://www.unnc.org/	
Venice	https://www.venicenc.org/	
Voices	https://www.voicesnc.org/	
Westchester/Playa	https://ncwpdr.org/	
West Adams	https://westadamsnc.org/	
Westlake North Neighborhood Council	https://www.westlakenorthnc.org/	
Westlake South Neighborhood Council	https://www.betterwestlakesouth.org/	
West Los Angeles	https://www.westlasawtelle.org/	
Westside	http://wncla.org/	



Westwood	https://wwnc.org/	
Wilshire-Center-Koreatown	https://empowerla.org/wcknc/	
Ladera Heights Civic Association	https://www.laderaheights.org/	

Homeowners Associations

Name
Baldwin Hills Estates Homeowners Association
Village Green Association
Baldwin Neighborhood Association
United Neighborhood Homeowner's Association
Cameo Woods Neighborhood Association
Tara Hills Homeowners' Association
Westside Village Neighborhood Association
Playa Pacific Homeowners Association
Cheviot Hills Homeowners Association
Beverlywood Homes Association
La Brea Hancock Homeowners
Elmwood Gardens Homeowners Association
Century Homeowners Association
Brentwood Homeowners Association
Cheviot Vista HOA
Barrington Homeowners Association
Villa Holt Homeowners Association



City and County Elected Officials

Name	Position	City
Gleam Davis	Former Mayor, city council since 2009 working with local community schools	Santa Monica
Phil Brock	Councilmember since 2020	Santa Monica
Christine Parra	Councilmember since 2020.	Santa Monica
Kevin McKeown	Councilmember since 1998.	Santa Monica
Sue Himmelrich	Mayor, Councilmember since 2014.	Santa Monica
Kristin McCowan	Councilmember since 2020.	Santa Monica
Oscar de la Torre	Councilmember since 2020.	Santa Monica
Matthew Wersinger	President of Marina Del Rey Neighborhood Council	Marina Del Rey
Eric Desobe	Vice President of Marina Del Rey	Marina Del Rey
Melissa Aczon	Secretary of Marina Del Rey	Marina Del Rey
Daniel Perez	Treasurer of Marina Del Rey	Marina Del Rey
Monica Franklin	Communications Officer of Marina Del Rey	Marina Del Rey
Doug Barish	Land Use Officer of Marina Del Rey	Marina Del Rey
Alex Fisch	Mayor of Culver City	Culver City
Goran Eriksson	Culver City Councilmember	Culver City
Daniel Lee	Vice Mayor of Culver City	Culver City
Albert Vera	Culver City Councilmember	Culver City
Yasmine-Imani McMorrin	Culver City Councilmember	Culver City
Bob Wunderlich	Beverly Hills Mayor	Beverly Hills
Lili Bosse	Beverly Hills Vice Mayor	Beverly Hills
John A Mirisch	Beverly Hills Councilmember	Beverly Hills
Julian A Gold	Beverly Hills Councilmember	Beverly Hills
Lester Friedman	Beverly Hills Councilmember	Beverly Hills
Lindsey P Horvath	West Hollywood Mayor	West Hollywood
Lauren Meister	West Hollywood Mayor Pro Tem	West Hollywood
John D'Amico	West Hollywood Councilmember	West Hollywood
John M Erickson	West Hollywood Councilmember	West Hollywood
Sepi Shyne	West Hollywood Councilmember	West Hollywood
Drew Boyles	El Segundo Mayor	El Segundo
Chris Pimentel	Mayor Pro Tem	El Segundo
Carol Pirsztuk	Councilmember	El Segundo
Scot Nicol	Councilmember	El Segundo



Lance Giroux	Councilmember	El Segundo
Tracy Sherill Weaver	City Clerk	El Segundo
Matthew Robinson	City Treasurer	El Segundo
Paula Gerez	President of Playa Vista Neighborhood Council	Playa Vista
Michele Cooley-Strickland	Vice President of Playa Vista	Playa Vista
Geoff Maleman	Recording Secretary	Playa Vista
Garrett Smith	Corresponding Secretary	Playa Vista
Brian Lockwood	Treasurer of Playa Vista	Playa Vista
Hlda L. Solis	County Supervisor, District 1	Unincorporated
Holly J. Mitchell	County Supervisor, District 2	Unincorporated
Sheila Kuehl	County Supervisor, District 3	Unincorporated



City and County Governments

Name/Entity	Category	Description
City of Los Angeles Public Works	City	Responsible for the design, construction, renovation and operation of public projects ranging from bridges to wastewater treatment plants and libraries; curbside collection and graffiti removal; and maintenance of streets, sidewalks, sewers, streetlights and street trees.
City of Los Angeles Neighborhood Councils	City	Advisory bodies that advocate with City Hall on issues like homelessness, housing, land use, emergency preparedness, public safety, parks, transportation, and sustainability.
City of Los Angeles Parks and Recreation	City	Oversees the city's parks and recreation.
City of Los Angeles Department of Water and Power	City	Delivers water and electricity to 4 million residents and businesses in Los Angeles.
City of Los Angeles City Planning	City	Oversees city planning.
City of Los Angeles Office of Sustainability	City	LA City's Sustainability Office is within the Department of General Services
LA Sanitation and Environment	City	The City of LA's sanitation department which collects, cleans, and recycles solid and liquid waste in the City and surrounding communities.
City of Santa Monica Parks and Recreation	City	Oversees the city's parks and recreation, including some community gardens.
City of Santa Monica Community Development Department	City	Oversees community development issues, including zoning, permitting, transportation, plans & projects, economic development, and farmers markets.
City of Santa Monica Public Works	City	Provides essential services to the community that includes water supply production, treatment, and collection; wastewater and storm water collection; and collection and proper management of recoverable material resources including recycling of solid materials and household hazardous materials.



City of Santa Monica Office of Sustainability and the Environment	City	Implements policy initiatives that promote local environmental, economic, and social sustainability and integrating resource management, conservation, and sustainability practices with ongoing City operations.
City of Beverly Hills Public Work	City	Oversees infrastructure such as traffic and street lights, sidewalks, streets, the stormwater system, City facilities, parks, and trees. Also oversees the City's Sustainable Living program.
City of Beverly Hills Community Development Department	City	Oversees city planning and community preservation.
City of Beverly Hills Parks and Recreation	City	Oversees the City's parks and recreation.
City of Culver Planning Department	City	Oversees city planning, permits, and city projects.
City of Culver City Parks and Recreation	City	Oversees the City's parks and recreation.
City of Culver Public Works	City	Oversees construction, maintenance, and city infrastructure, as well as a wide range of public services.
City of Culver City Environmental Programs & Operations	City	Champions green educational opportunities and initiatives to improve resource conservation, protect public health, prevent pollution, and divert solid waste. It is part of the Public Works Division.
City of West Hollywood Planning and Development Services	City	Oversees city planning, including sustainability initiatives such as a Climate Action Plan and Green Buildings Program.
City of West Hollywood Public Works	City	Oversees improvement projects, mobility, infrastructure in the public right-of-way, and environmental services.
City of West Hollywood Facilities and Recreation	City	Oversees the City's facilities and recreation, including street maintenance and street tree maintenance, care and planting.



Department		
City of Inglewood Public Works	City	Oversees water, sewers, storm drains, city maintenance.
City of Inglewood Economic and Community Development	City	Oversees city planning and economic development, including sustainability. .
City of Inglewood Parks and Rec	City	Oversees the City's parks and recreation.
City of El Segundo Public Works	City	Oversees the City's solid waste processing, parks, water, streets, and engineering divisions.
City of El Segundo Parks and Rec	City	Oversees the City's parks and recreation.
City of El Segundo Development Services	City	Oversees city planning.
LA Metro	City	Offers transportation throughout LA County.
Los Angeles Homeless Services Authority	County Commission	Works towards solutions to homelessness in LA County. Is governed by a board appointed by LA County and the City of LA.
California American Water Company	Company	Investor-owned water utility.
Golden State Water Company	Company	Investor-owned water utility.
Los Angeles County Sanitation Districts	County	A public agency focused on converting waste into resources like recycled water, energy and recycled materials.
LA County Flood Control District	County	Provides flood protection, water conservation, recreation, and aesthetic enhancement. Is the agency that administers the SCWP.
LA County Beaches and Harbors	County	Oversees LA County beaches and Marina Del Rey.
LA County Public Works	County	Oversees construction management, development services and emergency management, environmental services, public contracting and asset management, transportation, and water resources.
LA County Chief Sustainability Office	County	Provides policy support and guidance for the Board of Supervisors, County Departments, the unincorporated areas, and the region to make communities healthier, more livable, economically stronger, more equitable, more resilient,



		and more sustainable.
LA County Public Library	County	Public library system providing resources to communities throughout Los Angeles County
Inglewood Public Library	City	Municipal library serving the Inglewood community
Santa Monica Public Library	City	Municipal library serving the Santa Monica community
El Segundo Public Library	City	Municipal library serving the El Segundo library
LA County Sanitation Districts	County	A public agency focused on converting waste into resources like recycled water, energy and recycled materials
LA County Chief Sustainability Office	County	Provides sustainability and equity policy support and guidance for the Board of Supervisors, County Departments, the unincorporated areas, and the region.
Los Angeles City/County Native American Indian Commission	City/County Commission	"The primary purpose of the Commission is to increase the acquisition and application of funding resources to the socioeconomic problems of American Indians in Los Angeles City and County"
WHAM Committee	County	Committee of LA County agency representatives tasked with fulfilling the green infrastructure goals of Measures W, H, A, and M and the Our County Sustainability Plan. See recent report on WHAM Committee here , and see WHAM workplan here .

State and Federal Agencies

Name/Entity	Category	Description
Santa Monica Mountains Conservancy	Conservancy	Preserves over 75,000 acres of wilderness and urban parkland.
Caltrans Stormwater Program	State Agency	Works to ensure that CalTrans complies with pollutant discharge regulations and provides policy, technical, and regulatory direction statewide.
US Army Corps of Engineers Los Angeles District	Federal Agency	Role includes dredging waterways, creating storm damage reduction infrastructure, and incorporating environmental sustainability in building and maintaining infrastructure.



Disadvantaged Community Involvement Program	State Agency	A DWR program designed to ensure the involvement of DACs in IRWMP planning efforts. Distributes Prop 1 grants to counties.
Santa Monica Bay Restoration Commission	State Commission	Works to "restore and enhance Santa Monica Bay through actions and partnerships that improve water quality, conserve and rehabilitate natural resources, mitigate the impacts of climate change and sea level rise, and protect Santa Monica Bay's benefits and values."
California Department of Fish and Wildlife	State Agency	"The Mission of the Department of Fish and Wildlife is to manage California's diverse fish, wildlife, and plant resources, and the habitats upon which they depend, for their ecological values and for their use and enjoyment by the public."
California Wildlife Conservation Board	State Board	An independent Board with authority and funding to carry out an acquisition and development program for wildlife conservation.
California Department of Parks and Recreation	State Department	Oversees 280 State Park units.
California Natural Resources Agency	State Agency	Works to "to restore, protect and manage the state's natural, historical and cultural resources for current and future generations."
California State Coastal Conservancy	Conservancy	Protects coastal resources in California and helps the public to enjoy them.
Baldwin Hills Conservancy	Conservancy	Mission is to acquire open space and manage public lands within the Baldwin Hills area and to provide recreation, restoration and protection of wildlife habitat. Provides local assistance funding.
Urban Waters Federal Partnership	Federal Program	"The Urban Waters Partnership reconnects urban communities, particularly those that are overburdened or economically distressed, with their waterways by improving coordination among federal agencies."



Native American Tribes

Name/Entity	Description
The Gabrielino San Gabriel Band of Mission Indians	Federally recognized Tribe.
Gabrielino/Tongva Nation of the Greater Los Angeles Basin	Federally recognized Tribe.

Schools, Colleges and Other Educational Institutions

Name/Entity	Category	Description	Projects Submitted
UCLA Department of Urban and Regional Planning	Educational Institution	Offers a graduate degree in urban planning.	
UCLA Luskin School of Public Affairs	Educational Institution	Includes urban planning focus for undergraduate and graduate programs.	
LA Unified School District	Educational Institution	School District	Venice High School (FY 20-21) Normandie Ave ES - DROPS and Paving (FY 21-22) Webster MS - DROPS (FY 21-22) Venice High School Comprehensive Modernization Project (FY 21-22)
Beverly Hills Unified School District	Educational Institution	School District	
Santa Monica-Malibu Unified School District	Educational Institution	School District	
Inglewood Unified School District	Educational Institution	School District	
El Segundo Unified School	Educational Institution	School District	



District			
Culver City Unified School District	Educational Institution	School District	
Los Angeles Community College District	Educational Institution	Community college district. Colleges within the CSMB Watershed Area include Los Angeles City College and West Los Angeles College.	WLAC Soccer Field Basin Dry Well Project (FY 22-23)
Santa Monica College	Educational Institution	Community College	
Antioch University	Educational Institution	Private university in Culver City.	
Loyola Marymount University	Educational Institution	Offers Climate and Solutions Certificate, Urban Studies undergraduate program, environmental science, environmental studies, and groundwater management certificate, water and wastewater treatment certificate, water quality management certificate	
University of Southern California	Educational Institution	Offers graduate degree in Urban & Public Policy	
BuildLACCD	Educational Institution	"BuildLACCD is the Los Angeles Community College District's \$9.5 billion Building Program is funded mainly by bonds approved by Los Angeles Voters"	
Aventuras Forest School	Preschool	"Aventuras is the first preschool in Southern California to infuse language education into a nature school model. Our play-based emergent curriculum is meant to deepen children's empathy, natural love of learning, and engagement with the living environment."	Provided a letter of support for the Fern Dell Restoration Project
University of California Riverside	University	California State University	Microplastics in LA County Stormwater (FY 22-23)



Councils of Government

Name/Entity	Category	Description	Projects
Southern California Association of Governments	JPA	Is a Joint Powers Agreement (JPA) of local SoCal governments and agencies to address regional issues.	
Southern California Coastal Waters Research Project	Research & Development Agency	"Develops and applies next-generation science to improve management of aquatic systems in Southern California and beyond." Governed and funded by 14 SoCal municipal and county agencies.	
Ballona Creek Watershed Management Group		Consists of the permittees on the Ballona Creek WMP. The City of LA is the coordinating agency.	
Greater Los Angeles County Region - South Bay Subregion Integrated Watershed Management Plan		The Greater Los Angeles County region have collaborated to develop with a focus on water resource management while creating a platform for future funding.	
Santa Monica Bay Jurisdictional Group 2 and 3 Enhanced Watershed Management Program		Consists of the permittees on the Santa Monica Bay J2 & J3 WMP.	
Marina del Rey Watershed Management Group		Consists of the permittees on the Marina del Rey WMP. LA County is the coordinating agency.	
Gateway Water Management Authority		An agency made up of cities and agencies within the Gateway region of Southeastern Los Angeles County serving more than 2 million people. These entities and stakeholders are interested in developing an IRWMP.	Regional Pathogen Reduction Study (FY 22-23)



Water Purveyors

Name/Entity	Category	Description
Water Replenishment District of Southern California	Groundwater Agency	Covers a 420-square-mile region of southern Los Angeles County. Ensures a reliable supply of groundwater through the use of recycled water and stormwater capture.
West Basin Municipal Water District	Water Agency	Is a wholesale water agency that provides imported drinking water to 17 cities and unincorporated areas of Los Angeles County.
Metropolitan Water District of Southern California	Water Agency	Is "a regional wholesaler that provides water for 26 member public agencies to deliver - either directly or through their sub-agencies - to nearly 19 million people." (Includes West Basin)
Hyperion Water Reclamation Plant	Water Reclamation Plant	Wastewater treatment facility owned by City of LA Sanitation and Environment.
City of LA	City	Publicly owned municipal utility that delivers water to residents.
City of Inglewood	City	Publicly owned municipal utility that delivers water to residents.
City of El Segundo	City	Publicly owned municipal utility that delivers water to residents.
City of Santa Monica	City	Publicly owned municipal utility that delivers water to residents.
LA County Waterworks District 80	County	Supplies water to customers in the Marina Del Rey area.
City of Beverly Hills	City	Publicly owned municipal utility that delivers water to residents.



Other Interested Parties

Name/Entity	Category	Description	Projects Submitted
Corvias	Company	Is an infrastructure company that works with municipalities on stormwater infrastructure.	Slauson Connect Clean Water Project (FY 21-22)
Geosyntec	Company	An environmental/natural resources consulting engineering firm that works with public and private clients.	Slauson Connect Clean Water Project (FY 21-22)
Chevron Oil Refinery El Segundo	Company	Oil refinery	
GreenPrint Partners	Company	Green infrastructure delivery partner that helps cities achieve high-impact, community-driven stormwater solutions at scale.	Friendly Temple (FY 21-22)
SEITec	Company	Water infrastructure engineering firm	Ballona Creek Dry Weather Flow Treatment Project (FY 21-22) Community-Centered Optimization of Nature-Based BMPs Starting with the Gaffey Nature Center Facility (FY 22-23)
Thomas Safran & Associates	Company	"Thomas Safran & Associates has developed over 6,000 units of luxury, affordable and mixed-use rental housing in Southern California."	
Chelsea Investment Corporation	Company	Finances and develops affordable housing	
Craftwater Engineering Inc.	Company	Engineering consulting firm that works on stormwater capture & feasibility design, strategic watershed planning, and monitoring & reporting.	
Spherical Studio	Company	Spherical is a strategic design and integrative research studio supporting projects regenerating the health and integrity of Earth's living systems based in the East Bay.	
California Stormwater Quality Association	Professional Association	A "professional member association that advances sustainable stormwater management protection of California water resources."	
Century Housing		Century Housing Corporation is a mission-driven Community Development Financial Institution (CDFI) supporting quality affordable home development throughout California.	
US Green Building Council - Los Angeles	Professional Association	A professional member association focused sustainability in the Los Angeles region	



Mountain Gate Country Club	Country Club		
Riviera Country Club	Country Club		
Brentwood Country Club	Country Club		
Bel Air Country Club	Country Club		
Los Angeles Country Club	Country Club		
Hillcrest Country Club	Country Club		
The Oaks Homeowners Association	Homeowners Association	Homeowners Association	Gave a letter of support for the Fern Dell Restoration Project
Lipa Consulting	Company	Consulting firm serving public and private clients in California specializing in due diligence, acquisition, financing, planning, engineering, construction management, entitlements, permits support and community relations.	
Blue Ocean Civil	Company	Civil engineering firm that does stormwater management work.	
WSP	Company	Engineering firm working on environmental, transportation, and coastal projects.	
Awen Solutions	Company	"Awen Solutions Group is a full-service consulting and advisory firm that excels in providing innovative solutions for our clients' most complex challenges."	Involved in the WLAVA campus project.
TSA Housing	Company	Housing development company	Involved in the WLAVA campus project.
Craddock Group	Company	The Craddock Group specializes in capital planning and maximizing the value of real property. Veteran-owned and has worked with federal agencies.	Involved in the WLAVA campus project.
Concourse Group	Company	A consulting firm working on real estate, energy, and operational infrastructure. Clients include federal, state, and local governments; universities and colleges; and housing authorities.	Involved in the WLAVA campus project.
Natural History Museum of LA County	Museum	Natural History Museum	



Chambers of Commerce

Name/Entity	Category	Description	Projects Supported/Involved In
Venice Chamber of Commerce	Chamber of Commerce	Chamber of commerce for the Venice Beach area.	
Santa Monica Chamber of Commerce	Chamber of Commerce	Chamber of commerce.	
Beverly Hills Chamber of Commerce	Chamber of Commerce	Chamber of commerce.	
Los Angeles Area Chamber of Commerce	Chamber of Commerce	Chamber of commerce that serves the LA County area.	
Culver City Chamber of Commerce	Chamber of Commerce	Chamber of commerce.	
Century City Chamber of Commerce	Chamber of Commerce	Chamber of commerce	
LA Latino Chamber of Commerce	Chamber of Commerce	Chamber of Commerce representing Latino Businesses	
American Indian Chamber of Commerce of California	Chamber of Commerce	Works "to provide opportunities for networking and support of American Indian business people in California."	