

Watershed Coordinator Quarterly Report A Project of Safe, Clean Water L.A.

Watershed: Central Santa Monica Bay
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Date of Submission: [December 23, 2021]

Contract Execution Date: [March 22, 2021]

A. Summary of Activities

Provide a high-level summary of activities completed this quarter and progress made toward completion of the annual scope of work.

The work this third quarter continued to focus on creating materials and curriculum to integrate Safe, Clean Water Program (SCW) goals into Heal the Bay's (HtB) existing outreach programs on water quality and water supply. We trained new volunteers to talk about the SCW in general and our staff was trained to talk about the SCW in greater detail to expand our outreach and engagement capacity within the Central Santa Monica Bay Watershed (CSMB). Outreach and Programmatic activities included generating novel Safe Clean Water Program (SCW) talks, workshop activities, promotional flyers, targeted one-pagers, and QR codes to facilitate outreach and engagement activities, and a landing page to support the community's ability to navigate some of the specifics about the program and connect with Watershed Coordinators (WCs) directly. We worked to develop materials that are relatable to community members in our respective watershed areas, with a focus on disadvantaged community members. Our partnership with Social Justice Learning Institute (SJLI) has proved valuable throughout this process.

In October, Mikaela focused on participating in meetings with interested parties and research on the WHAM and 10 by 10 initiatives. Mikaela volunteered to join the Green Schools Committee among the WCs to work towards facilitating school district participation in the SCW. Stephen Groener & Associates (SGA) and HtB Central Santa Monica Bay WCs continued to work collaboratively to coordinate tasks and meet deliverables highlighted in the Strategic Outreach and Engagement Plan (SOEP). We met with identified interested parties to discuss project concepts and identify opportunities for outreach and engagement within the Central Santa Monica Bay watershed area. In addition to coordination amongst the CSMB WCs, we have continued collaboration with the South Santa Monica Bay WC and the Lower L.A. River WC.

In November, Mikaela focused on the identification of community priorities. This materialized as participation in events, including Welcome Days at the Natural History Museum that allowed the CSMB WCs to engage in general education with the public around the SCW program and administer the Community Needs Survey. Children and their families were engaged through an interactive board that allowed us to capture some community priorities around infrastructure projects in their community (e.g., green schoolyards, tree planting etc.). Mikaela additionally worked with the National Charity League (NCL) to discuss the importance of water quality in the context of the SCW program. Mikaela continued to deepen her commitment to equity in the urban water space. Of particular interest was Mikaela's participation in the 2-part Equity in Water Training and the 8-part Race + Ocean trainings.

In December, Mikaela and the Heal the Bay team hosted the first watershed-wide educational workshop for the CSMB Watershed on December 9. The event was planned and executed in partnership with Social Justice Learning Institute (SJLI) and Consultant Jesse de la Cruz. Spanish translation services were provided as well as a bilingual slide deck. The workshop was also simulcast on Facebook, as well as advertisement in English and Spanish. 291 individuals registered for the event and 112 attended on zoom while 100+ more watched the recording on Facebook after the event. We

administered the Community Needs Survey to this group and heard more nuanced feedback from them live through breakout room and main room discussions. Several community members were so activated by the content of the SCW that they stayed on for 30 minutes after the workshop was over to continue discussions, and we have reached out to those folks in particular to discuss future partnerships. In addition, many attendees expressed wanting more workshops like this to be offered. Additionally, Mikaela supported the Heal the Bay Communications team to launch a SCW program landing page on the Heal the Bay website to facilitate increased engagement with WCs for the CSMB watershed area and the South Santa Monica Bay (SSMB) watershed area and the SCW program. That page is now launched and includes access to the Community Needs Survey and a sign-up for our watershed-specific newsletter, which we aim to distribute on a quarterly basis (<https://healthebay.org/safecleanwater/>).

Collaboration with SGA WCs Michelle Struthers (CSMB) and Tara Dales (LLAR) has continued as we have shared resources and strategy tactics. Mikaela continues to coordinate on a frequent basis (multiple times a week) with fellow Heal the Bay WC (Nancy Shrodes).

Overview, at a glance:

- + Continued implementing existing Heal the Bay outreach programs with SCW program integration
- + Trained 5 volunteers to give Know the Flow local water supply *Speaker's Bureau* presentations that include SCW content
- + Speakers Bureau Presentations and tabling engagements by month:
 - October:
 - 340 people reached through 4 Know the Flow, 5 Ocean Pollution, and 1 SCW presentations throughout the County (6 of these presentations with 255 people were in the CSMB)
 - November:
 - 100 people reached through 3 Know the Flow and 1 Ocean Pollution presentations throughout the County (3 presentations with 60 attendees were in the CSMB)
 - Tabled at the Natural History Museum during *Welcome Day* on November 7
 - December:
 - 222 people reached through 1 Know the Flow and 2 Ocean Pollution presentations throughout the County (1 presentation with 96 attendees was hosted in the CSMB)
 - Tabled at Natural History Museum during *Welcome Day* on December 12
 - Tabled at CicLAvia South L.A. event on December 5
- + Organized and held first SCWP watershed-wide educational workshop – 291 registrants, 112 participants, 100+ Facebook views of the recording
- + Attended WC monthly meetings
- + Collaboration with other WCs

B. Engagement Meetings Held or Attended

Use the table below for high-level summary of all engagement events held or attended. Flag for events held and attach attendance records and materials provided. Add an attachment number here and on the attachment to correlate. Add rows when needed.

	Meeting or Event	Date	Summary of Meeting or Event	Stakeholders Engaged	Held or Attended?	Attachments #
Ex.	GLAC IRWM Leadership Meeting	7/4/21	Quarterly business meeting	GLAC Leadership	Attended	B-1
1.	South Bay IRWM Meeting	10/5/21	Presentation of LA County Water Plan	IRWM	Attended	B1
2.	Safe Clean Water Program Regional Oversight Committee (ROC) meeting	10/7/21	LA County Flood Control District provided update of SCW program to date	ROC and general public attendees	Attended	
3.	Watershed Coordinator (WC) Green Schools Working Group	10/13/21	Discussed the opportunity for school district/schools in the SCW program	Regional Watershed Coordinators (WCs) of the SCW program	Attended	
4.	Konkuey Design (Interested Party Meeting)	10/13/21	Met with Konkuey Design to discuss Safe Clean Water (SCW) program Goals, Watershed Coordinator roles, and engagement with SCWP and potential project concepts	Konkuey Design staff and CSMB WCs	Held	
5.	Ballona Creek Community Meeting	10/13/21	Attended Ballona Creek Community Design meeting after meeting	Mar Vista Garden residents and Konkuey Design team	Attended	B2

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			with Konkuey Designs to better understand the project and listen to community concerns			
6.	L.A. County Native American dialogue	10/14/21	Attended meeting to better understand Native American concerns and how they might integrate with the SCWP	L.A. County agency, supervisors, Native American population	Attended	
7.	Speakers Bureau Know the Flow Training – Part 1	10/19/21	HtB held a speakers Bureau training which included SCWP talking points to support trainees in connecting Know the Flow talking points with SCW program	HtB volunteers and individuals interested in participating in Speakers Bureau	Held	
8.	Central Santa Monica Bay bi-weekly Watershed Coordinator meeting	10/20/21	Bi-Weekly check-in call with Michelle (SGA) to ensure the work is on track and coordinate efforts across the CSMB watershed area	CSMB WCs (Michelle and Mikaela)	Held	
9.	Speakers Bureau Training – Part 2	10/21/21	Continued training to attendees on important connecting points on water	Speakers' Bureau trainees from throughout the region	Held	

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			and the SCW program			
10	Central Santa Monica Bay WASC meeting	10/21/21	Attended and provided updated to WASC on WC activities	CSMB WASC members and attendees	Attended	
11	Monthly Watershed Coordinator Meeting	10/27/21	Convened Watershed Coordinators, developed and facilitated led the agenda which included a MS4 permit and Safe Clean Water talk from Annelisa Moe (HtB staff)	Regional Watershed Coordinators	Held & Attended	B4
12	Welcome Day at the Natural History Museum	11/9/21	Educated museum attendees on watershed and SCW program goals	Natural History Museum visitors	Attended	B5
13	City of L.A. Sanitation District and SCW WCs	11/8/21	Discussed effective ways to include WCs in the City of L.A.'s Safe Clean water program activities	WCs representing City of L.A. (Nancy, Michelle, Carlos, Clarasophia and Mikaela)	Attended	
14	Recycle the Runoff: A roadmap for stormwater by <i>Council for Watershed Health</i>	11/10/21	Workshop on how to implement stormwater diversions in L.A. County to improve water quality.		Attended	
15	Equity in Water Training by Urban Waters Learning	11/16/21	Training addressing systemic racism and access in	Broader Southern California Water community	Attended	

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			connection with Water work in SoCal region.			
16	Central Santa Monica Bay WASC meeting	11/18/21	Provided WC update	CSMB WASC members and attendees	Attended	
17	SCWP Scoring Committee	11/22/21	Attended Scoring committee meeting to better understand how the process is done	CSMB scoring committee and attendees of the public	Attended	
18	SCWP Monthly Watershed Coordinators (WCs) Meeting	12/1/21	Attended and participated in monthly regional watershed coordinator (WC) meeting	SCWP WCs	Attended	
19	Water Equity and Anti-racism trainings for SCWP WCs	12/2/21	Water Equity and Anti-Racism for the LA Basin SCWP watershed coordinators (WC)	Part 2 focused on specific equity issues/considerations of the SCW program	Attended	
20	One Water Beach Clean Up	12/3/21	Assisted in Beach Clean Up, engaged with interested party water agencies focused on One-Water collaborative efforts including SCWP	City/County water agencies, engineering firms	Held	B6
21	South Bay IRWM Steering Committee	12/7/21	Election of Chair and Vice Chair (no quorum)	IRWM steering committee members	Attended	
22	SCWP Scoring Committee	12/9/21	Attended to hear how some Infrastructure projects were	Scoring Committee and members of the public	Attended	

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			being re-scored under the project			
23	City of Inglewood & SCWP WCs meeting	12/9/21	Met and discussed SCWP needs for City of Inglewood. Introduced the role of the Watershed Coordinators (WCs)	City of Inglewood storm management (Lauren) and WCs (Nancy, Michelle, and Mikaela)	Held	
24	What Stormwater Can Do for US! Watershed -Wide Workshop	12/9/21	Educate over 200 people about the Safe Clean Water Program (the impetus for the program, how to become more engaged with the program). Included breakout rooms for the SSMB and CSMB	General Public within the L.A. County region	Held	B7
25	Welcome Day at Natural History Museum	12/12/21	Tabled at the Natural History Museum. Engaged museum attendees on watersheds and the SCW program.		Attended	B8
26	SCWP Schools Working Group	12/16/21	In collaboration with other WCs, discussed goals, opportunities and approach to supporting schools' participation in the SCW program	The Working Group of WCs	Attended	

27	Call with Los Angeles Neighborhood Land Trust (LANLT)	12/17/21	Met with Tori Kjer to discuss SCWP goals, introduce the role of the watershed coordinator, and assess needs of org to potentially support participation in the SCWP	Tori, Michelle, Nancy, Erin, and Mikaela	Held	
28	CWEA P3 Conference	12/20/21	Met with Susan Hiestand about a speaker request for an upcoming conference on stormwater and pollution etc.	Susan, Annelisa, Nancy, and Mikaela	Held	

C. Potential Cost-Share Partners Contacted

Provide a list of potential cost-share partners contacted for projects within and adjacent to the Watershed Area. Attach relevant materials. Add an attachment number here and on the attachment to correlate. Add rows when needed.

	Potential Partner Name	Date First Contacted	Project name / type	Nature of potential partnership	Attachments #
Ex	County of Ventura	7/4/21	Malibu Creek Watershed Awesomeness Project	MOU for project that crosses county boundary	C-1
1	N/A		Have not identified a project that has requested additional funding assistance. Team continues to update the Cost-Share Partners database		

D. Leveraged / Outside Funding Pursued

Share all outside funding opportunities pursued and the status or outcome of the pursuit. Attach relevant materials. Add an attachment number here and on the attachment to correlate. Add rows when needed.

	Potential Outside Funding Source	Status or Outcome of the Pursuit	Attachments #
Ex	USEPA EJ Small Grants	Grant co-written with Pacoima Beautiful, submitted June 30, 2021, expect to hear by August 12, 2021.	D-1
1	N/A	Continue to attend potential webinars to support projects once funding needs have been identified	

E. Detailed Progress Report

Provide an update on the amount of effort expended for each Task this quarter and note percentage complete:

Task #	Task	Total Task Level of Effort (from workplan)	LOE this quarter	Accumulated LOE to-date (from monthly reports)
Ex.		25%		
1	Facilitate Community Engagement	38.26%	37%	46%
2	Identify and Develop Project Concepts	6.69%	4%	3%
3	Work with Technical Assistance Teams	3.88%	0%	2%
4	Facilitate Identification and Representation of Community Priorities	11.74%	16%	10%
5	Integrate Priorities through Partnerships and Extensive Networks	7.03%	9%	6%
6	Cost-share Partners	5.52%	1%	1%
7	Leverage Funding	5.90%	2%	2%
8	Local Stakeholder Education	16.21%	40%	30%
9	Watershed Coordinator Collaboration	4.79%	15%	19%
	Overall	100%	125%	119%

F. Engagement efforts benefitting Disadvantaged Communities

Summarize activities undertaken which have benefitted members of disadvantaged communities. Distinguish between targeted efforts and ones that could benefit all communities.

Mikaela has begun engagement with the SLATE-Z Promise zone working groups to target South L.A. residents that may reside in disadvantaged communities. Additionally, Michelle and Mikaela have worked to strategically identify interested parties that may represent disadvantaged communities or the interest of disadvantaged communities as we work to do targeted outreach.

Other interested party meetings have included meeting with Konkuey Designs, a community-driven design firm. Attended a community meeting in the Mar Vista Gardens community for a potential project concept, Los Angeles Neighborhood Land Trust, and the Prevention Institute, etc.

Mikaela along with SGA representatives participated in Welcome Day at the Natural History Museum to better understand community concerns or priorities.

G. Scheduling concerns or issues

Discuss any scheduling concerns and issues encountered that may delay completion of the program or project. Describe any anticipated schedule or budget modifications.

We are completing a year's worth of tasks in 2021 under a shortened timeline, and therefore are averaging 123% effort to accomplish our goals by the deadline. Our contract execution date was March 23, 2021. The notice to proceed was given May 27, 2021.

H. Expected activities next quarter

Summarize expected activities in the next quarter, include dates if known for outreach or education events being held.

- Train new Street Fleet tabling volunteers to be able to explain the SCWP and answer questions
 - Trainings in February
- Attend monthly WC meetings
 - Continue to meet and collaborate with fellow Central Santa Monica Bay WC (Michelle) and South Santa Monica Bay Watershed Coordinator (Nancy)
 - Continue collaboration with WCs on Schools and Stormwater Capture with a focus on green infrastructure and community benefits
- Attend South Bay Integrated Regional Water Management (IRWM) meetings
- Attend Technical Resource Program (TRP) meetings for Edward Vincent Jr. Park (City of Inglewood)
- Attend WASC meetings
 - Provide Updates on Watershed Coordinator Activities
- Continue to seek out leveraged funds opportunities for program
- Engage with potential cost share partners through the exploration of WHAM opportunities and beyond
- Outreach, and engage with interested parties (NGOs) with a focus on Neighborhood Councils, Chambers of Commerce to discuss Safe Clean Water Goals and opportunities
- Attend events and host events, including another watershed-wide event
- Meet with potential cost-share partners to discuss SCW program project goals
- Connect with project proponents to better understand community outreach and engagement plan
- Develop SCWP Outreach Toolkit to support project proponents with guidance from LACFCD