



**TreePeople**

Safe Clean Water Program

# Mid-Year Report: Watershed Coordinator

Santa Clara River Watershed Area

January 6, 2022

# Today -

- Highlights – first 6 months
- Looking ahead – next 6 months

# Strategic Outreach & Engagement Plan

- August presentation
- 70 comments
- November approval



Los Angeles County Safe, Clean Water Program  
Watershed Coordinator

## Strategic Outreach and Engagement Plan 2021-2022



Prepared for  
The Santa Clara River Watershed Area Steering Committee  
by

**TreePeople**

Approved Version 11.10.21

# Watershed Coordinator Role

- Project Guide: Ready for TRP
- Connector: Applicants & Resources
- Educator: Multiple How -To's

# Role: Project Guide

- WaterTalks
- Integrated Regional Water Management (IRWM)
- \$700,000 value



# Role: Project Guide

- Other funding sources
- Proposition 1 - IRWM
- Urban Drought Relief
- Small Community Drought Relief



# Role: Project Guide

- Strategy
- Community Needs
- EWMP Projects
- New Project Applicants



# Role: Connector

- Interested Parties Outreach
- Pathogen Study
- Public Offices
- Community Partnerships
- Other Watershed Coordinators
- Current Planning Efforts



# Role: Educator

- River Rally
- 200+ conversations
- 30 surveys
- 8 organizations



# Role: Educator

- ID Community Needs
- Support Project ID
- Guidance for presentations



# Six Months: By the Numbers

- Meetings / Interviews: 45
- Site Visits: 23
- Funder Meetings: 7
- People Engaged: 400+

# What's Next?



- Project Guide: Ready projects for funding applications
- Connector: Continue network building
- Educator: Public event / Tribal Needs Assessment

# Thank You



*Questions? Discussion?*



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